

Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
							Internal	Final Exam	Total
UGMDC-202	Principles of Management	Multidisciplinary	3	3	0	0	40	60	100

Course Outcomes

At the end of the course the student will be able to	
CO1	Describe the various functions of Management.
CO2	Comprehend the various types of Organization Structures.
CO3	Assess the importance of leadership and motivation in organizations.
CO4	Analyse the feedback and control procedures in an organizational setting.
CO5	Appraise the contemporary issues of management.

Detailed Syllabus

Section A

Unit 1: Management: Definition, nature, purpose and scope of management, Skills and roles of a manager, functions, principles; Evolution of Management Thought, Scientific Management, Management by Objectives: Management by exception; McKinsey's 7-S Approach.

(10 Hrs.)

Unit 2: Nature, purpose, and framework of Planning: types of plans. The nature of objectives and MBO; Nature and purpose of organizing; Determinants of organization structure; Line and staff concept, new approaches in organization design; Downsizing; Span of management; Authority relationships; Delegation and decentralization.

(10 Hrs.)

Unit 3: Staffing: Human Resource Management and Selection, Performance appraisal and Career strategy, Managing Change. Leading: Human Factors and Motivation, Leadership, Communication, Teams, and Teamwork.

(9 Hrs.)

Section B

Unit 4: Direction as a management process: its significance and main elements; Coordination-its importance and techniques; Controlling: Concept, planning-control relationship, process of control, Types of Control, Control Techniques.

(9 Hrs.)

Unit 5: Contemporary Issues: Knowledge management; Total quality management; Business process re-engineering. New people management; management of productivity; Corporate Governance; Creativity and Innovation; Theory of constraints: Issues and concerns.

(10 Hrs.)

Textbooks

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1	Principles of Management	P C Tripathi, P N Reddy	McGraw hill	7 th (2021)
2	Essential of Management	Koontz O'Donnel	Tata McGraw Hill Education	10 th (2015)

Reference Books

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1	Principles of Management	Tripathi P C, Reddy P N	Pearson Education, Inc	6 th (2017)