

**Semester 6
Scheme-I**

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
								Sessional	Final Exam	Total
1	BBA – 601	Project Management	Core	5	5	0	0	20	80	100

Course Outcomes:

At the end of the course the student will be able to: -	
CO1	Describe the core concepts of Project Management.
CO2	Conceptualize project organization and planning.
CO3	Evaluate feasibility and risks associated with projects.
CO4	Appraise the various sources of finance.
CO5	Develop a detailed project report.

**Detailed Syllabus
Section A**

Unit I: Introduction to Project Management: Concept of Project; The Project Life Cycle; Project Management: Importance, Phases of Project Management, Prerequisites for successful Project Management, Project Manager: Need, Selection and Responsibilities.

(10 Hrs)

Unit II: Project Planning: Strategy & Resource Allocation: Concept of strategy, Portfolio strategy; Diversification decision; capital budgeting; Generation & screening of Project Ideas: Monitoring the environment; Tools for identifying investment opportunities, scouting project ideas; Project Rating Index & Net Present Value.

(10 Hrs)**Section B**

Unit III: Demand & Risk Analysis: Market Survey; Demand Forecasting: Need and Techniques: Jury Opinion Method & Delphi Method; Technical Analysis: Concept and Components; Risk Analysis.: Sources, measures and perspectives; Managing Risk with reference to case analysis.

(10 Hrs)

Unit IV: Financing of Projects: Financial Analysis: Cost of project, cost of production, working capital requirements and its financing; Capital structure; Sources of finance; Project Financing Structures; Financial Closure; Role of Financial Institution in Project Appraisal.

(09 Hrs)

Unit V: New Venture Development: Business Start-up - Ideation, Venture Choices; Project formulation and economic analysis; Insights from the Industry through experts; DPR preparation; Project presentation.

(09 Hrs)

Note for Paper setter: The question paper will not include unit V.

Textbooks:

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1.	Projects: Planning, Analysis, Selection, Financing, Implementation and Review	Prasanna Chandra	McGraw Hill	9 th (2019)
2.	Project Management: The Managerial Process	Clifford F. Gray Erik W. Larson	Tata McGraw Hill	6 th (2017)

Reference Books:

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1.	Project Management: Planning and Control Techniques	Rory Burke	Wiley	5 th (2013)