

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
								Sessional	Final Exam	Total
1.	BCMMI-207 (A)	Principles of Management	Minor	4	4	0	0	40	60	100

Course Outcomes:

At the end of the course the student will be able to: -	
CO1	Understand the various functions of Management
CO2	Comprehend the various types of Organisation Structures.
CO3	Assess the importance of leadership and motivation in organizations.
CO4	Analyse the feedback and control procedures in an organizational setting.
CO5	Apprise the contemporary issues of management.

Detailed Syllabus

Section A

Unit I: Management: Definition, nature, purpose and scope of management, Skills and roles of a manager, functions, principles; Evolution of Management Thought, Scientific Management, Management by Objectives: Management by exception; McKinsey's 7-S Approach.

(10 Hrs)

Unit II: Nature, purpose and framework of Planning: Types of plans. The nature of objectives and MBO; Nature and purpose of organizing; Determinants of organization structure; Line and staff concept, new approaches in organization design; Downsizing; Span of management; Authority relationships; Delegation and decentralization.

(10 Hrs)

Unit III: Staffing: Human Resource Management and Selection, Performance appraisal and Career strategy, Managing Change. Leading: Human Factors and Motivation, Leadership, Communication, Teams, and Teamwork.

(09 Hrs)

Section B

Unit IV: Direction as a management process: Significance and main elements; Coordination-its importance and techniques; Controlling: Concept, planning-control relationship, the process of control, Types of Control, Control Techniques.

(09 Hrs)

Unit V: Contemporary Issues: Knowledge management; Total quality management; Business process re-engineering; New people management; management of productivity; Corporate Governance; Creativity and Innovation; Theory of constraints: Issues and concerns.

(10 Hrs)

Textbooks:

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1.	Principles & Practice of Management	L. M. Prasad	Sultan chand & sons	10 th (2020)
2.	Essential of Management.	Harold Koontz, Heinz Wehrich, Mark V. Cannice.	McGraw Hill.	11 th (2020)

Reference Book:

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1.	Principles of Management	Tripathi, P. C. and Reddy, P.N.	Tata Mc Graw Hill	6 th (2017)