

S.No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
								Sessional	Final Exam	Total
2	MBA-322	Management of Financial Services.	Elective	4	4	0	0	30	70	100

COURSE OUTCOMES:

At the end of the course the student will be able to:	
CO1	Describe the basics of financial system, services, institutions, markets and its regulatory framework
CO2	Assess the financial market dynamics, indices, and its mechanism.
CO3	Examine investor's protection provided by credit rating agencies and investment management through collective investment vehicles.
CO4	Comprehend the merchant banking services and strategic business decisions
CO5	Evaluate contemporary financial services like housing finance, cash management services etc

Detailed Syllabus

Section A

UNIT I: Financial Services-An overview: Financial System-its components, financial institutions, financial markets, participants and instruments, Innovations in the financial services industry and its regulatory framework. **(9 Hrs)**

UNIT II: Financial Markets: Typology, primary and secondary financial market activities, Stock market operations- trading mechanism in stock exchanges, functional specialization of members, stock market indices and their implications. **(9 Hrs)**

UNIT III: Investor Protection and investment management services: Credit rating- concept, mechanism and significance in investment decision making. Role of credit rating agencies- CRISIL, ICRA, ONICRA, CARE, etc. Collective Investment Vehicles- Mutual funds management, role of mutual funds in retail investment. **(11 Hrs)**

Section B

UNIT IV: Merchant Banking Services: Initial public offering, issue management, pre-issue and post-issue services. Strategic Financial Decisions and Corporate Restructuring services-mergers, amalgamations, acquisitions and takeovers. **(10 Hrs)**

UNIT V: Contemporary financial services- Cryptocurrency/ Digital Currency, Debt securitization, Forfeiting and Credit cards. **(9 Hrs)**

Textbooks

S. No	Name of the Books	Name of Author	Publisher Name	Edition (Pub. Yr.)
1.	Financial Services	M.Y.Khan	TataMcGraw-Hill Education	10 th (2020)
2.	Financial Services in India	V.A Avdhani	HPH	10 th (2016)

Reference Books

S.No	Name of the Books	Name of Author	Publisher Name	Edition (Pub. Yr.)
1	Financial Services	Shanmugham,R	Wiley	2nd (2017)