

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
								Sessional	Final Exam	Total
12	BCMMI-106 (A)	Business Ethics	Minor	4	4	0	0	40	60	100

**Course Outcomes:**

At the end of the course the student will be able to:	
CO1	Understand the various business ethics and their importance
CO2	Comprehend the management of ethics and ethical dilemmas.
CO3	Assess the Workplace Ethics and the ethics in organizations.
CO4	Appreciate the ethics of functional managers.
CO5	Appraise the Indian Ethos for Managers.

**Detailed Syllabus****Section A**

**Unit I: Introduction: Introduction to Business Ethics:** Meaning, Definition and importance - nature, the purpose of ethics and morals for organizational interests – Cultural and Human values in management - Indian and Global perspective.

**(10 Hrs)**

**Unit II: Management of Ethics:** Management of ethics, Ethical dilemma; Ethics for managers; Role of ethical managers; Comparative ethical behaviour of managers; Code of ethics; Competitiveness, profitability, and ethics; Cost of ethics in corporate ethics evaluation.

**(10 Hrs)**

**Unit III: Workplace Ethics:** Workplace Ethics – personal and professional ethics in the organisation - discrimination, harassment - gender equality, Organisation Ethics Development System – Organisational Culture and values – Code of Ethics – Value-based Leadership and its effectiveness.

**(09 Hrs)****Section B**

**Unit IV: Functional Managers Ethics:** Ethics in production, ethics in finance, ethics in marketing, ethics in HRM; Ethics for professionals; Ethical organisation, ethical committees and ethical officers, ethical training for managers; Ethics communication systems; Role of regular bodies for promoting ethics in business.

**(10****Hrs)**

**Unit V: Indian Ethos for Managers:** Ethics and materialism; Ethics and values; Ethics and religion; Ethics and culture; Indian ethos and values for managers; personal values and ethical decision making; Family values and ethics for business; Cross-cultural influence on business ethical decisions.

**(9 Hrs)****Textbooks:**

S. No.	Name of the Books	Name of the Author	Publisher Name	Edition (Pub. Yr.)
1	Business Ethics: An Indian Perspective	A C Fernando, K P Muralidheeran, E K Satheesh	Pearson	3 <sup>rd</sup> (2019)
2	Fernando's Business Ethics and Corporate Governance	K P Muraleedharan and E K Satheesh	Pearson	3 <sup>rd</sup> (2021)

**Reference Books:**

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1	Business Ethics and Corporate Governance	Fernando	Pearson	2 <sup>nd</sup> (2012)