

S. No	Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
								Sessional	Final Exam	Total
4	UGMDC-102 (C)	Cultural Competence and Global Awareness	MDC	3	3	0	0	40	60	100

Course Outcomes:

At the end of the course the student will be able to: -	
CO1	Examine the basic concepts of cultural competence and global awareness.
CO2	Interpret the impact of cultural dimensions on communication styles and behaviour across diverse cultures.
CO3	Illustrate the influence of cultural bias and stereotypes on perceptions and strategies for reducing it.
CO4	Analyze how global issues can be approached through Intercultural Interactions.
CO5	Evaluate strategies to effectively communicate and build intercultural relationships.

Detailed Syllabus**Section A**

Unit I: Introduction to Cultural Competence and Global Awareness: Meaning, Characteristics, Types and Components of Culture; Concept of cultural competence, Importance of cultural competence in a globalized world; Concept of global awareness, Benefits of developing global awareness.

(10 Hrs)

Unit II: Understanding Culture: Dimensions of Culture; Role of Cultural values, beliefs, and norms in shaping behavior; Communication styles across cultures (verbal and nonverbal); Concept of Cultural diversity, Cultural diversity within and between countries.

(10 Hrs)

Unit III: Cultural Bias and Stereotypes: Concept of Cultural Bias, Role of unconscious bias in influencing perception; Meaning, Types and Dangers of cultural stereotypes; Concept of cultural sensitivity, Strategies for reducing bias and promoting cultural sensitivity.

(10**Hrs)****Section B**

Unit IV: Global Issues and Challenges: Analyzing global issues (Sustainability, Inequality, Migration and Conflict Resolution) from multicultural perspective; Concept of Intercultural Interaction, Globalization and Intercultural Interaction.

(09 Hrs)

Unit V: Developing Intercultural Communication Skills: Concept of Intercultural Communication, Challenges and Strategies of Intercultural Communication; Strategies for effective communication across cultures; Building and fostering intercultural relationships

(09 Hrs)**Textbooks:**

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1	Cultural Awareness, Sensitivity and Competence	Michael Winkleman	Sage Publications	1 st (2015)
2	Understanding Global Cultures	Martin J. Gannon and Lisa M. Silk	Sage Publications,	1 st (2017)

Reference Books:

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1	Becoming Interculturally Competent	Judith N. Martin and Thomas K. Nakayama	Sage Publications,	1 st (2010)

