

S. No.	Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
								Sessional	Final Exam	Total
3	UGMDC-303 (A)	Community Engagement	MDC	3	3	0	0	40	60	100

Course Outcomes:

At the end of the course the student will be able to: -

CO1	Describe the fundamentals of community engagement.
CO2	Articulate the available schemes for uplifting the community.
CO3	Analyze the best practices for community engagement.
CO4	Evaluate various engagement programs.
CO5	Develop innovative strategies to strengthen rural resilience and sustainability.

Detailed Syllabus**Section A**

Unit I: Fundamentals of Community Engagement: Community: concept and perspectives, need and principles of community engagement, framework and models of community engagement- the social ecological model of health, the active community engagement continuum, diffusion of innovation and community-based participatory research
(07 Hrs)

Unit II: Programs and Institutions for Community Engagement: Programmes and projects on Community Engagement' Role of MGNCRE on Community Engagement, Different initiatives implemented by Govt of India: Swachh Bharat Abhiyan, Make in India, Beti Bachao Beti Padhao, Skill India Mission (PM Kaushal Vikas Yojana)' stand up India.
(08Hrs)

Unit III: Practices in Community Engagement: Engagement practices and activities - formal or informal - building relationships through collaboration initiatives, community campaigns, community surveys, community services, excursions, cooperatives, small businesses, consultation meetings & conferences, sports events, cultural events, community development and community research projects.
(08Hrs)

Section B

Unit IV: Evaluating Community Engagement: Program Evaluation, Factors to be considered for program evaluation, Evaluation Phases, Approaches to evaluation: Participatory Evaluation and Empowerment Evaluation, Evaluation Methods, Evaluating the Community Engagement Process, Challenges in evaluation.
(07Hrs)

Unit V: Rural Community Development: Social, economic, political and cultural framework of the rural society - rural resilience - rural institutions close to community, participatory learning - approaches and methods, community project proposals and project management, community living camps, engagement with - school, street committee, health centre, panchayat, SHGs - programmes
(06Hrs)

Textbooks:

S.No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1.	Principles of Community Engagement	Clinical and Translational Science Awards Consortium Community Engagement Key Function Committee Task Force	NIH Publication	2 nd (2011)

Reference Books:

S.No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1.	The Wiley Handbook of Family, School, and Community Relationships in Education	Tammy A. Turner-Vorbeck, Steven B. Sheldon	Wiley	1 st (2019)