

Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
							Sessional	Final Exam	Total
HSMC-301	Principles of Management	HSMC	3	3	0	0	50	100	150

**Course Outcomes**

At the end of the course the student will be able to	
CO1	Understand the various approaches Management Functions: Planning, Organizing, Staffing, Leading and Controlling.
CO2	Discuss the various types of Organization Structures.
CO3	Appreciate the importance of leadership and motivation in organizations
CO4	Analyze the feedback and control procedures in organizational setting
CO5	Demonstrate an understanding of current and relevant management knowledge.

**Detailed Syllabus****Section-A**

**Unit 1:** Management: Definition, nature, purpose and scope of management, Skills and roles of a Manager, functions, principles; Evolution of Management Thought, Scientific Management, Management by Objectives: Management by exception; McKinsey's 7-S Approach.

**(5 Hrs)**

**Unit 2:** Nature, purpose and framework of Planning: types of plans. The nature of objectives and MBO; Nature and purpose of organizing; Determinants of organization structure; Line and staff concept, New approaches in organization design; Downsizing; Span of management; Authority relationships; Delegation and decentralization.

**(6 Hrs)**

**Unit 3:** Staffing: Human Resource Management and Selection, Performance appraisal and Career strategy, Managing Change. Leading: Human Factors and Motivation, Leadership, Communication, Teams and TeamWork.

**(5 Hrs)****Section-B**

**Unit 4:** Direction as a management process: its significance and main elements; Coordination-its importance and techniques; Controlling: Concept, planning-control relationship, process of control, Types of Control, Control Techniques.

**(6 Hrs)**

**Unit 5:** Knowledge management; Total quality management; Business process re-engineering; New people management; management of productivity; Corporate Governance; Creativity and Innovation; Theory of constraints: Issues and concerns.

**(3 Hrs)****Text Books**

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1	Principles of Management	L. M. Prasad	Sultan	10th (2019)
2	Organizational Behaviour	Stephen P. Robbins	Prentice-hall	18th (2018)
3	Essential of Management.	Koontz O'Donnell	Tata McGraw Hill Education	10th (2015)

**Reference Books**

S. No.	Name of the Books	Author	Publisher	Edition (Pub. Yr.)
1	Principles of Management	Tripathi, P.C.and Reddy, P.N.	Tata Mc Graw Hill	6th (2017)