



Kot Bhalwal, Jammu



Model Institute of Engineering
& Technology (Autonomous)
Course Handout

COURSE HANDOUT

PROJECT MANAGEMENT (BBA-601)

BBA-6TH SEMESTER

ACADEMIC YEAR (2023-24)

Heena Sharma

Assistant Professor

Bachelor of Business Administration



UG-School of Management

Model Institute of Engineering & Technology (Autonomous)

Kot Bhalwal, Jammu - 181122

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Dr. Arun K. Gupta Teaching-Learning Centre

Version 1.1



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Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
							Sessional	Final Exam	Total
BBA-601	Project management	Core	5	5	0	0	20	80	100

COURSE OUTCOMES

At the end of the course the student will be able to:	
CO1	Describe the core concepts of Project Management.
CO2	Conceptualize project organization and planning.
CO3	Evaluate feasibility and risks associated with projects.
CO4	Appraise the various sources of finance.
CO5	Develop a detailed project report.

Unit-I

Introduction to Project Management: Concept of Project; The Project Life Cycle; Project Management: Importance, Phases of Project Management, Prerequisites for successful Project Management, Project Manager: Need, Selection and Responsibilities.

(10 Hours)

Unit-II

Project Planning: Strategy & Resource Allocation: Concept of strategy, Portfolio strategy; Diversification decision; capital budgeting; Generation & screening of Project Ideas: Monitoring the environment; Tools for identifying investment opportunities, scouting project ideas; Project Rating Index & Net Present Value.

(10 Hours)

Unit-III

Demand & Risk Analysis: Market Survey; Demand Forecasting: Need and Techniques: Jury Opinion Method & Delphi Method; Technical Analysis: Concept and Components; Risk Analysis: Sources, measures and perspectives; Managing Risk with reference to case analysis.

(10 Hours)

Unit-IV

Financing of Projects: Financial Analysis: Cost of project, cost of production, working capital requirements and its financing; Capital structure; Sources of finance; Project Financing Structures; Financial Closure; Role of Financial Institution in Project Appraisal.

(9 Hours)

Unit-V

New Venture Development: Business Start-up - Ideation, Venture Choices; Project formulation and economic analysis; Insights from the Industry through experts; DPR preparation; Project presentation.

(9 Hours)

Textbooks

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Projects: Planning, Analysis, Selection, Financing, Implementation and Review.	Prasanna Chandra	McGraw Hill	9th (2019)
2.	Project Management: The Managerial Process	Clifford F. Gray Erik W. Larson	Tata McGraw Hill	6th (2017)

Reference Books

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Project Management: Planning and Control Techniques	Rory Burke	Wiley	5th (2013)



COURSE PLAN		
Unit-I Introduction to Project Management		
S.No	Topics	Recommended Books
1	Concept of Project	Book 2, Ch.2
2	The Project Life Cycle	Book 2, Ch.1
3	Project Management: Importance	Book 2, Ch.1
4	Phases of Project Management	Book 2, Ch.2
5	Prerequisites for successful Project Management	Book 2, Ch.2
6	Project Manager: Need, Selection and Responsibilities	Book 2, Ch 2
Unit-II Project Planning		
7	Concept of strategy	Book 1, Ch.2
8	Portfolio strategy	Book 1, Ch.2
9	Diversification decision	Book 1, Ch.2
10	Capital budgeting	Book 2, Ch.1
11	Generation & screening of Project Ideas	Book 2, Ch.3
12	Monitoring the environment	Book 2, Ch.3
13	Tools for identifying investment opportunities	Book 2, Ch.3
14	Scouting project ideas	Book 2, Ch.3
15	Project Rating Index	Book 2, Ch.3
16	Net Present Value	Book 2, Ch.3
Unit-III Demand & Risk Analysis		
17	Market Survey	Book 1, Ch.4
18	Demand Forecasting: Need and Techniques: Jury Opinion Method & Delphi Method	Book 1, Ch.4
19	Technical Analysis: Concept and Components	Book 1, Ch.5
20	Risk Analysis.: Sources, measures and perspectives	Book 1, Ch.11
21	Managing Risk with reference to case analysis	Book 1, Ch.11
Unit-IV Financing of Projects		
22	Financial Analysis: Cost of project	Book 1, Ch.6
23	Cost of production	Book 1, Ch.6
24	Working capital requirements and its financing	Book 1, Ch.6
25	Capital structure	Book 1, Ch.10
26	Sources of finance	Book 1, Ch.6
27	Project Financing Structures	Book 1, Ch.9
28	Financial Closure	Book 1, Ch.18
29	Role of Financial Institution in Project Appraisal	Book 1, Ch.18
Unit-V New Venture Development		
30	Business Start-up – Ideation	Book 2, Ch.8
31	Venture Choices	Book 1, Ch.20
32	Project formulation and economic analysis	Book 2, Ch.8
33	Insights from the Industry through experts	Book 1, Ch.8
34	DPR preparation	Book 2, Ch.8
35	Project presentation	Book 1, Ch. 21



ADDITIONAL WEB RESOURCES

1.	MOOC: Google Project Management https://www.coursera.org/professional-certificates/google-project-management
2.	NPTEL: Video lectures on Project Management Lecture series by Prof. Ramesh Anbanandam https://onlinecourses.nptel.ac.in/noc24_mg01/unit?unit=1&lesson=2
3.	Harvard Course pack: https://hbsp.harvard.edu/coursepacks/1141736

GRADING AND ASSESSMENT

- **Sessional Test:** 10 marks
- **Assignment:** 5 marks
- **Attendance:** 5 marks
- **Final Examination:** 80 marks

COURSE POLICIES

- **Attendance:** Minimum 75% attendance is mandatory to appear in the final examination of the course.
- **Academic Integrity:** MIET's academic integrity policies apply. Plagiarism will not be tolerated.
- **Late Submissions:** Assignments and projects must be submitted by the specified timelines.

FACULTY INFORMATION

- **Office Hours**
Monday (02:35 PM – 03:35 PM)
Friday (02:35 PM – 03:35 PM)
- **Contact Information**
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