



Model Institute of Engineering
& Technology (Autonomous)
Course Handout

Kot, Bhalwal, Jammu

COURSE HANDOUT

Principles of Rural Economics (BBAMI-505 B)

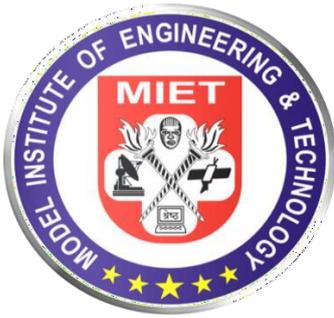
BBA (H) – 5TH SEMESTER

ACADEMIC YEAR (2024-25)

Mr. Koushik Dhar

Assistant Professor

School of Management- UG



IET
FUTURE BEGINS HERE....

UG School of Management

Model Institute of Engineering & Technology (Autonomous)

Kot Bhalwal, Jammu - 181122

www.mietjmu.in



Dr. Arun K. Gupta Teaching-Learning Centre

Version 1.1





Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
							Sessional	Final Exam	Total
BBAMI-505 (B)	Principles of Rural Economics	Minor	4	4	0	0	40	60	100

COURSE OUTCOMES

At the end of the course the student will be able to:	
CO1	Define the concept and breadth of rural economics.
CO2	Assess the significance of agriculture in the rural economy and its influence on rural progress.
CO3	Examine the critical role of rural infrastructure, markets, and financial systems in advancing rural development.
CO4	Recognize the issues concerning rural employment, poverty, and environmental sustainability.
CO5	Analyze governmental efforts aimed at fostering sustainable development within rural areas.

Unit-I

Introduction to Rural Economics: Definition, nature and scope of rural economics, Characteristics of rural economy, Importance of rural economics, Inter-disciplinary approach of Rural Economics –Components-Structure, Size and Structure of the Rural Economy.

(10 Hours)

Unit-II

Agriculture and Rural Development: Basic Elements of Rural Development, Role of agriculture in rural development, Agricultural productivity and rural livelihoods, Globalization and Agriculture, Application of Technology in Rural Development – Problems and prospect.

(10 Hours)

Unit-III

Rural Infrastructure: Importance of rural infrastructure, Types of rural infrastructure, Role of rural infrastructure in economic development, Rural Markets and Marketing, Structure and functioning of rural markets, Marketing channels in rural areas, Market reforms and their impact on rural economy.

(10 Hours)

Unit-IV

Rural Poverty and Unemployment: Rural Poverty - Meaning, Causes, Measures, Consequences; Current Poverty Scenario and Trends, Poverty and Unemployment Alleviation Programmes, Magnitude of Rural Unemployment, - Causes and Consequences.

(09 Hours)

Unit-V

Rural development measures and sustainable development: Measures of Level of Rural Development, Measures of Income Distribution, Concepts of Sustainability and Sustainable Development, Indicators of Non-sustainable Development, Technological Innovations in Rural Development.

(09 Hours)

Textbooks

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Principles of Agricultural Economics	Andrew Barkley, Paul W. Barkley	Routledge	4 th (2016)
2.	Rural Development: Principles, Policies and Management	Katar Singh	SAGE	3 rd (2009)



Reference Books

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Rural Development: Principles and Practice	Malcolm Moseley	SAGE	1 st (2003)

COURSE PLAN

Unit-I Introduction to Rural Economics

S.No	Topics	Recommended Books
1	Definition, nature and scope of rural economics	Book 2, Chapter 1
2	Characteristics of rural economy	Book 2, Chapter 1
3	Importance of rural economics	Book 2, Chapter 1
4	Inter-disciplinary approach of Rural Economics –Components-Structure	Book 2, Chapter 2
5	Size and Structure of the Rural Economy	Book 2, Chapter 1

Unit-II Agriculture and Rural Development

6	Basic Elements of Rural Development	Book 1, Chapter 3
7	Role of agriculture in rural development	Book 1, Chapter 3
8	Agricultural productivity and rural livelihoods	Book 1, Chapter 3
9	Globalization and Agriculture	Book 1, Chapter 4
10	Application of Technology in Rural Development – Problems and prospect.	Book 1, Chapter 4

Unit-III Rural Infrastructure

11	Importance of rural infrastructure	Book 2, Chapter 4
12	Types of rural infrastructure, Role of rural infrastructure in economic development	Book 2, Chapter 4
13	Rural Markets and Marketing, Structure and functioning of rural markets	Book 2, Chapter 4
14	Marketing channels in rural areas	Book 2, Chapter 4
15	Market reforms and their impact on rural economy.	Book 2, Chapter 4

Unit-IV Rural Poverty and Unemployment

16	Rural Poverty - Meaning, Causes, Measures, Consequences	Book 2, Chapter 8
17	Current Poverty Scenario and Trends	Book 2, Chapter 8
18	Poverty and Unemployment Alleviation Programmes	Book 2, Chapter 8
19	Magnitude of Rural Unemployment - Causes	Book 2, Chapter 8
20	Magnitude of Rural Unemployment - Consequences	Book 2, Chapter 8

Unit-V Rural development measures and sustainable development

21	Measures of Level of Rural Development	Book 2, Chapter 9
22	Measures of Income Distribution	Book 2, Chapter 9
23	Concepts of Sustainability and Sustainable Development	Book 2, Chapter 9
24	Indicators of Non-sustainable Development	Book 2, Chapter 9
25	Technological Innovations in Rural Development.	Book 2, Chapter 9



ADDITIONAL WEB RESOURCES

1.	COURSERA: Video lectures on Rural Economics https://www.coursera.org/videos/strategies-and-tools-to-mitigate-agricultural-risk/16SVB?query=rural+economics&source=search
2.	MOOC: Rural Economics https://onlinecourses.nptel.ac.in/noc22_hs21/preview

GRADING AND ASSESSMENT

- **Sessional Test:** 20 marks
- **Assignment:** 10 marks
- **Attendance:** 10 marks
- **Final Examination:** 60 marks

COURSE POLICIES

- **Attendance:** Minimum 75% attendance is mandatory to appear in the final examination of the course.
- **Academic Integrity:** MIET's academic integrity policies apply. Plagiarism will not be tolerated.
- **Late Submissions:** Assignments and projects must be submitted by the specified timelines.

FACULTY INFORMATION

- **Office Hours**
Monday (12:55 PM - 1:45 PM) to Friday (12:55 PM - 1:45 PM)
- **Contact Information**
Koushik.mba@mietjammu.in