COURSE HANDOUT

BUSINESS MATHEMATICS AND STATISTICS (BBAMJ-201)

BBA – 2ND SEMESTER

ACADEMIC YEAR (2024-25)

Ms. Neha Malhotra

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Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
							Sessional	Final Exam	Total
BBAMJ-201	Business mathematics and statistics	Core	4	4	0	0	40	60	100

COURSE OUTCOMES

At the end of the course the student will be able to:	
CO1	To help students understand the concept of business mathematics and statistics and its importance in quick decision making.
CO2	To apply the concept of Mean, Median and Mode which are measures of central tendency.
CO3	To enable students, understand the Measures of dispersion and its applicability in research.
CO4	To equip students with the knowledge of correlation and regression and its applicability in decision making.
CO5	To make students understand how to compute Time series and Index numbers and understand their uses.

Unit-I
Definition of a matrix. Types of matrices; Algebra of matrices. Calculation of values of determinants up to third order; Ad joint of a matrix; Finding inverse of a matrix through adjoint; Applications of matrices to solution of simple business and economic problems.

(10 Hours)

Unit-II
Simple and compound interest Rates of interest–nominal, effective and continuous–their interrelationships; Compounding and discounting of a sum using different types of rates.

(9 Hours)

Unit-III
Measures of Central Tendency including arithmetic mean, geometric mean, and harmonic mean: properties and applications; mode and median. Partition values - quartiles, deciles, and percentiles. Measures of Variation: absolute and relative. Range, quartile deviation and mean deviation; Variance and Standard deviation: calculation and properties.

(10 Hours)

Unit- lV
Simple Linear Correlation Analysis: Meaning, and measurement. Karl Pearson's co-efficient and Spearman's rank correlation, Simple Linear Regression Analysis: Regression equations and estimation. Relationship between correlation and regression coefficients.

(10 Hours)

Unit-V
Meaning and uses of index numbers; Construction of index numbers: Aggregative and average of relatives – simple and weighted, Tests of adequacy of index numbers, Construction of consumer price indices. Components of time series; additive and multiplicative models; Trend analysis: Finding trend by moving average method and Fitting of linear trend line using principle of least squares**.**

(9 Hours)

Textbooks

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Mathematics for Business and Social Sciences Perspective	Mizrahi and John Sullivan	Wiley and Sons.	4th (2012)
2.	Business statistics	C.M. Chikkodi, & Satya Prasad. B	Himalaya publishing house	2nd (2014)

Reference Books

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Business Statistics	Aggarwal, S., & Bhardwaj, S Merchant	Kalyani Publisher	18th (2018)

COURSE PLAN		
Unit-I Matrices		
S.No	Topics	Recommended Books
1	Matrices and its types	NCERT 12th Class
2	Algebra of Matrices	NCERT 12th Class
3	Calculation of values of determinants up to third order	NCERT 12th Class
4	Transpose and Cofactors	NCERT 12th Class
5	Adjoint of a Matrix	NCERT 12th Class
6	Inverse of a Matrix	NCERT 12th Class
7	Application of Matrix	NCERT 12th Class
Unit-II Basic Mathematics of Finance		
8	Simple and compound interest	Mathematics for Business and Social Sciences Perspective
9	Nominal Rate of interest	Mathematics for Business and Social Sciences Perspective
10	Effective Rate of interest	Mathematics for Business and Social Sciences Perspective
11	Continuous Rate of interest	Mathematics for Business and Social Sciences Perspective
12	Compounding and discounting of sum using nominal rate of interest	Mathematics for Business and Social Sciences Perspective
13	Compounding and discounting of sum using effective rate of interest	Mathematics for Business and Social Sciences Perspective
14	Compounding and discounting of sum using continuous rate of interest	Mathematics for Business and Social Sciences Perspective
Unit-III Uni Variate Analysis		
15	Measures of Central tendency: Arithmetic mean Geometric mean, Harmonic mean, Mode, Median	Business Statistics by S.Aggarwal, & Bhardwaj, S Merchant
16	Quartiles, deciles, and percentiles	Business Statistics by S.Aggarwal, & Bhardwaj, S Merchant
17	Range, quartile deviation	Business Statistics by S.Aggarwal, & Bhardwaj, S Merchant
18	Variance and Standard deviation	Business Statistics by S.Aggarwal,

		& Bhardwaj, S Merchant
Unit-IV Bi Variate Analysis		
17	Simple Linear Correlation Analysis	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
18	Karl Pearson's co-efficient	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
19	Spearman's rank correlation	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
20	Simple Linear Regression Analysis	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
21	Relationship between Correlation and Regression Coefficients	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
Unit-V Time-based Data: Index Numbers and Time-Series Analysis		
22	Index numbers – meaning and uses	Business Statistics by S.Aggarwal, & Bhardwaj, S Merchant
23	Construction of index numbers	Business Statistics by S.Aggarwal, & Bhardwaj, S Merchant
24	Aggregative and average of relatives – simple and weighted	Business Statistics by S.Aggarwal, & Bhardwaj, S Merchant
25	Tests of adequacy of index numbers	Business Statistics by S.Aggarwal, & Bhardwaj, S Merchant
26	Construction of consumer price indices	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
27	Components of time series	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
28	Trend Analysis	Business Statistics by C.M. Chikkodi, & Satya Prasad. B
29	Fitting of linear trend line using principle of least square	Business Statistics by C.M. Chikkodi, & Satya Prasad. B

ADDITIONAL WEB RESOURCES

1.	**NPTEL LINK: https://youtu.be/69oJWHkOOk** This site contains video lectures on **Central tendency and Dispersion intro.**
2.	**https://youtu.be/ITX10eS_cuU/** This site contains video lectures on **Correlation and Regression.**
3.	**https://archive.nptel.ac.in/courses/112/107/112107260/** This site contains video lectures on **Basic Mathematics of Finance.**
4.	**https://archive.nptel.ac.in/courses/111/104/111104098/** This site contains video lectures on various topics of **simple linear regression analysis.**
5.	**https://www.digimat.in/nptel/courses/video/111108157/L57.html** This site contains video lectures on **Matrices.**

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GRADING AND ASSESSMENT

- **Sessional Test**: 20 marks
- **Assignment**: 10 marks
- **Attendance**: 10 marks
- **Final Examination**: 60 marks

COURSE POLICIES

- **Attendance**: Minimum 75% attendance is mandatory to appear in the final examination of the course.
- **Academic Integrity**: MIET's academic integrity policies apply. Plagiarism will not be tolerated.
- **Late Submissions**: Assignments and projects must be submitted by the specified timelines.

FACULTY INFORMATION

- **Office Hours**

  Tuesday (12:55 PM - 1:45 PM)
  Wednesday (12:55 PM - 1:45 PM)

- **Contact Information**
  neha.ash@mietjammu.in