



Kot Bhalwal, Jammu



Model Institute of Engineering
& Technology (Autonomous)
Course Handout

COURSE HANDOUT

PROJECT MANAGEMENT (BBA-601)

BBA- 6th SEMESTER

ACADEMIC YEAR (2024-25)

Manik Arora, Ph.D.

Assistant Professor

School of Management



School of Management

Model Institute of Engineering & Technology (Autonomous)

Kot Bhalwal, Jammu - 181122

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Dr. Arun K. Gupta Teaching-Learning Centre

Version 1.1



Please Do Not Print Unless Necessary



Course Code	Course Name	Course Type	Cd	L	T	P	Marks		
							Sessional	Final Exam	Total
BBA-601	Project Management	Core	4	4	0	0	40	60	100

COURSE OUTCOMES

At the end of the course the student will be able to:	
CO1	Describe the core concepts of Project Management.
CO2	Conceptualize project organization and planning
CO3	Evaluate feasibility and risks associated with projects
CO4	Appraise the various sources of finance.
CO5	Apply industry insights to refine project strategies and avoid common pitfalls.

Detailed Syllabus

Section A

Unit I: Project Preparation: Meaning and importance of Project; Types of projects; Project life cycle; Project Management: Phases of Project Management, Prerequisites for successful Project Management, Project Manager: Need, Selection and Responsibilities (10 Hrs)

Unit II: Project Planning: Strategy & Resource Allocation: Corporate strategy; Generation & screening of Project Ideas: Monitoring the environment; Tools for identifying investment opportunities, scouting project ideas; Project Rating Index & Net Present Value. (10 Hrs)

Unit III: Demand & Risk Analysis: Market Survey; Demand Forecasting: Need and Techniques; Technical Analysis: Concept and Components; Risk Analysis: Sources, measures and perspectives. (10 Hrs)

Section B

Unit IV: Financing of Projects: Financial Analysis: sources of funds; Cost of project, cost of production, working capital requirements and its financing; Project Financing Structures; Financial Closure; Role of Financial Institution in Project Appraisal. (09 Hrs)

Unit V: New Venture Development: Business Start-up - Ideation; Project formulation and economic analysis; Insights from the Industry through experts; DPR preparation; Project presentation, Project failure, Project Management causes of Project failure, Project Success, Project Management causes of project success. (09 Hrs)

Textbooks

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Introduction to Project Management	Prasanna Chandra	Mc Graw Hill	9th (2019)
2.	Project Identification	Sadhan Choudhury	Tata McGraw-Hill Education	4th (2017)



Reference Books

S.No	Name of the Books	Name of the Author	Publisher Name	Edition (Pub.Yr.)
1	Financial Analysis	Bhavesh M Patel	Vikas Publishing House, Noida	4th (2010)
2	Project Control	Prasanna Chandra	Mc Graw Hill	9th (2019)
3	Project Implementation	Sadhan Choudhury	Tata McGraw-Hill Education	4th (2017)

COURSE PLAN		
Unit-I Project Preparation		
S.No	Topics	Recommended Books / Links
1	Concept of Project Management & Importance of project management	https://www.apm.org.uk/resources/what-is-project-management/ https://www.knowledgehut.com/blog/project-management/importance-of-project-management
2	Types of projects	https://prothoughts.co.in/blog/types-of-projects/
3	Project Life Cycle	https://www.proprofsproject.com/blog/project-life-cycle-and-its-phases/
4	Phases of Project Management	https://www.atlassian.com/work-management/project-management/phases#:~:text=The%20project%20life%20cycle%20is,your%20team%20conquer%20complicated%20projects.
5	Attributes of Good Project Manager & Project Management in Service Sector	https://www.knowledgehut.com/blog/project-management/characteristics-of-a-good-project-manager https://www.linkedin.com/pulse/project-management-service-industries-navigating-salman-nizarudin
6	Prerequisites for successful Project Management	https://honorable.com/project-implementation/
Unit-II Project Planning		
7	Strategy & Resource Allocation	https://dayshape.com/insights/what-is-resource-allocation-benefits-importance-methods#:~:text=Resource%20allocation%20is%20the%20process,projects%2C%20also%20known%20as%20engagements.
8	Planning Strategies	https://www.indeed.com/career-advice/career-development/project-management-strategies
9	Corporate Strategy	https://corporatefinanceinstitute.com/resources/management/corporate-strategy/



10	Generation & screening of Project Ideas	https://theintactone.com/2023/01/05/generation-screening-of-project-idea/ https://dspmuranchi.ac.in/pdf/Blog/BBA-Sem.%20VI-Project%20Management-Unit%201-Generation%20and%20Screening%20of%20a%20project%20idea.pdf
11	Monitoring the Environment	https://theintactone.com/2023/04/07/monitoring-the-project-environment/
12	Identifying Investment Opportunities	https://greenportfolio.co/blog/how-to-identify-promising-investment-opportunities/
13	Scouting Project Ideas	https://www.jiwaji.edu/pdf/ecourse/business_economics/Unit%20II.pdf
14	Project Rating Index	https://theintactone.com/2020/01/10/project-rating-index/#goog_rewarded
15	Net Present Value	https://corporatefinanceinstitute.com/resources/valuation/net-present-value-npv/
Unit-III Demand & Risk Analysis		
16	Market Survey;;	https://www.upreports.com/blog/market-survey-definition-objectives-types-process/
17	Demand Forecasting	https://redstagfulfillment.com/what-is-demand-forecasting/
18	Technical Analysis & Economic Analysis	https://ebooks.inflibnet.ac.in/mgmt09/chapter/project-appraisal-technical-analysis/
19	Risk Analysis: Sources, measures and perspectives.	https://www.geeksforgeeks.org/risk-analysis-in-project-management/
Unit-IV Financing of Projects		
20	Financial Analysis	https://www.primetric.com/blog/project-financial-analysis http://ndl.ethernet.edu.et/bitstream/123456789/90290/2/Chapter%202.pdf
21	Sources of Funds	https://corporatefinanceinstitute.com/resources/accounting/sources-of-funding/ https://www.wallstreetprep.com/knowledge/sources-of-project-financing-2/
22	Cost of Project	https://clockify.me/blog/business/project-cost-management/ https://ca.indeed.com/career-advice/career-development/what-is-cost-in-project-management



Kot Bhalwal, Jammu

23	Working Capital requirements & its Financing	https://www.velotrade.com/blog/what-is-working-capital-financing/ https://www.findventuredebt.com/types-of-venture-debt/working-capital-financing
24	Project Financing Structures;	https://aliresources.hexagon.com/enterprise-project-performance/project-finance
25	Financial Closure	https://financialmodellingpodcast.com/financial-close-in-project-finance/
26	Role of Financial Institution in Project Appraisal	https://www.linkedin.com/pulse/integral-role-financial-institutions-construction-ilamparithi-ta3xc/ https://www.resurgentindia.com/an-overview-of-project-appraisal-for-financemethods-and-risk
Unit-V New Venture Development		
27	Business Start-up - Ideation	https://www.enkash.com/resources/blog/different-startup-stages/#:~:text=Ideation%20Stage%20%E2%80%93%20Defining%20Your%20Business.to%20identify%20a%20market%20need. https://adamfard.com/blog/ideation
28	Project formulation and economic analysis	https://www.scribd.com/doc/13735217/Project-Formulation https://atimysore.karnataka.gov.in/uploads/media_to_upload1686224340.pdf
29	Detailed Project Report	https://www.resurgentindia.com/detailed-project-report-meaning-and-its-content
30	Project Presentation	https://visme.co/blog/project-presentation/
31	Project Failure	https://www.geeksforgeeks.org/11-major-causes-of-project-failure/
32	Project Management causes of Project failure	https://www.sydle.com/blog/reasons-why-projects-fail--6151d64fde29ad2daaa6457e https://www.wimi-teamwork.com/blog/main-causes-project-failure/
33	Project Success	https://www.antino.com/blog/top-factors-lead-project-success
34	Project Management causes of project success	https://www.smartsheet.com/content/project-success-factors



ADDITIONAL WEB RESOURCES

1	Nptel: Management Accounting https://nptel.ac.in/courses/110107127
2	Nptel: Decision Making using Financial Accounting https://nptel.ac.in/courses/110106135

GRADING AND ASSESSMENT

- **Sessional I:** 10 Marks
- **Sessional II:** 10 Marks
- **Assignment:** 10 Marks
- **Attendance:** 10 Marks
- **Final Examination:** 60 marks

COURSE POLICIES

- **Attendance:** Minimum 75% attendance is mandatory to appear in the final examination of the course.
- **Academic Integrity:** MIET's academic integrity policies apply. Plagiarism will not be tolerated.
- **Late Submissions:** Assignments and projects must be submitted by the specified timelines.

FACULTY INFORMATION

- **Office Hours**
Monday (12:05 PM - 12:55 PM)
Friday (12:05 PM - 12:55 PM)
- **Contact Information**
manik.mba@mietjammu.in