



Lesson Plan No. 44	Course Name: Retail Management Topic: Legal and Ethical Issues in retailing	Course No.: MBA-413
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Objectives	At the end of the lesson the student shall be able to: a. Understand the importance of addressing legal and ethical issues in retailing b. Identify common legal and ethical issues faced by retailers. c. Analyze the impact of legal and ethical issues on consumers, employees, and the community. d. Evaluate strategies for managing and preventing legal and ethical issues in retailing. e. Apply knowledge of legal and ethical principles to analyze case studies related to retailing
Teaching Aids (if any)	a. Power Point Presentation b. Chalk and Talk
	1. Introduction (5 minutes) - Ask Questions - Why do you think it's important for retailers to consider legal and ethical issues? - Can you think of any examples of legal or ethical issues that retailers might face? - Introduce the concept of Legal and Ethical Issues in retail 2. Development (30 minutes) a) Understanding Legal and Ethical Issues in Retailing: - Define legal and ethical issues in the context of retailing. - Discuss the importance of adhering to legal requirements and ethical standards in retail business operations. - Provide examples of common legal and ethical issues faced by retailers, such as: - Consumer protection laws - Employment practices and labor laws - Product safety and labeling regulations - Environmental sustainability and corporate social responsibility b) Impact of Legal and Ethical Issues: - Analyze the impact of legal and ethical issues on various stakeholders, including: - Consumers: Consumer trust and confidence, product safety and quality assurance. - Employees: Fair treatment, workplace safety, and job security. - Community: Environmental sustainability, community relations, and social responsibility. - Discuss how addressing legal and ethical issues positively contributes to brand reputation and customer loyalty.



	<p>c) Strategies for Managing Legal and Ethical Issues:</p> <ul style="list-style-type: none">- Evaluate strategies for managing and preventing legal and ethical issues in retailing, including:- Implementing comprehensive compliance programs and training for employees.- Establishing clear policies and procedures for ethical conduct and decision-making.- Conducting regular audits and assessments to identify and address potential issues.- Engaging with stakeholders and maintaining open communication channels. <p>3.Exercise (10 minutes) –</p> <ul style="list-style-type: none">- Present case studies illustrating real-life legal and ethical dilemmas faced by retailers.- Divide students into small groups and assign each group a case study to analyze.- Ask groups to discuss the legal and ethical issues presented in the case study and propose strategies for resolving or preventing them.- Facilitate a class discussion where each group presents their analysis and recommendations.
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading https://theintactone.com/2018/04/23/rm-u4-topic-7-legal-ethical-issues-in-retailing/ <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
Evaluation	<ol style="list-style-type: none">1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Briefly review key points covered in the class. Question and answer session to assess students' understanding. <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>