



Lesson Plan No. 1.1	Course Name: Entrepreneurship and Business Strategy Topic: Introduction to Entrepreneurship	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: a. Understand the concept of entrepreneurs. b. Process the necessary skills and traits required by entrepreneurs
Teaching Aids (if any)	a. PPT
Teaching Development	<ol style="list-style-type: none"> 1. Introduction (5 minutes) <ul style="list-style-type: none"> - Introduce the concept of entrepreneurship - Justify the need of this subject in recent times. - Motivate students to consider self-employment. 2. Development (30 minutes) <ol style="list-style-type: none"> a. Entrepreneur: concept Entrepreneurship: definition - Examples of successful entrepreneurs b. Major traits an entrepreneur must possess c. Advantages of Cloud Computing <ul style="list-style-type: none"> - Give examples to illustrate how skills differentiate an unsuccessful and a successful entrepreneur. 3. Exercise (5 minutes) – <ul style="list-style-type: none"> - Ask students the various schemes government has undertaken for promoting entrepreneurship. <p>Use Nearpod to collect responses and discuss the answers.</p>
Closure	<ol style="list-style-type: none"> 1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Suggested Reading <ul style="list-style-type: none"> - Book: Entrepreneurship and small scale business: Vardamaan Open University <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
Evaluation	<ol style="list-style-type: none"> 1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 2. Nearpod Quiz on Cloud Computing <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 1.2	Course Name: Entrepreneurship and Business Strategie Topic: Role on innovation in entrepreneurship	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: c. Understand innovation d. Understand the role on innovation in entrepreneurship
Teaching Aids (if any)	b. PPT
Teaching Development	4. Introduction (5 minutes) - Introduce the concept of innovation - Define how it is different from invention 5. Development (30 minutes) d. Innovation: concept and types - Innovation examples e. Roles of innovation in entrepreneurship Successful innovators 6. Exercise (5 minutes) – - Ask students the various innovative products they have come across Use Nearpod to collect responses and discuss the answers.
Closure	3. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 4. Suggested Reading - Book: Entrepreneurship and small scale business: Vardamaan Open University Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	3. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 4. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 1.3	Course Name: Entrepreneurship and Business Strategies Topic: Types of Entrepreneurs	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: e. Have knowledge about different types of entrepreneur.
Teaching Aids (if any)	c. PPT
Teaching Development	7. Introduction (5 minutes) - Ask questions. What is entrepreneurship? - Recap of last lecture 8. Development (30 minutes) f. Drone entrepreneur g. Social Entrepreneur - Bill and Melinda Gates Foundation - Goonj h. Agriculture Entrepreneur i. Women Entrepreneur j. Inventors 9. Exercise (5 minutes) – - Class Discussion: How can drone entrepreneurs compete with the changing times?
Closure	5. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	5. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 6. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 1.4	Course Name: Entrepreneurship and Business Strategies Topic: Types of Entrepreneurs	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: f. Comprehend the role entrepreneurship play in economic development. g. Motivated to consider entrepreneurship
Teaching Aids (if any)	d. PPT
Teaching Development	10. Introduction (5 minutes) - Ask questions. What is economic development? - What are the various economic indicators - Recap of last lecture 11. Development (35 minutes) k. Case of company: Phool l. Role of entrepreneurship in economic development m. How Amul gave employment to rural women?
Closure	6. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	7. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 8. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 1.5	Course Name: Entrepreneurship and Business Strategies Topic: Factors affecting entrepreneurship	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: h. Understand various factors impacting entrepreneurship.
Teaching Aids (if any)	e. PPT
Teaching Development	12. Introduction (5 minutes) -Recap of last lecture 13. Development (30 minutes) n. List of factors affecting entrepreneurship o. Bifurcating and discussing elements promoting and limiting entrepreneurship 14. Exercise (5 minutes) – - Class Discussion: What role can family play in promoting entrepreneurship?
Closure	7. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	9. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 10. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 2.1	Course Name: Entrepreneurship and Business Strategies Topic: Intrapreneurship and Entrepreneurship	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: i. Differentiate between Intrapreneurship and Entrepreneurship
Teaching Aids (if any)	f. PPT
Teaching Development	15. Introduction (5 minutes) -Starbucks Case 16. Development (30 minutes) p. Concept of Intrapreneurship - Meaning - Motives - Relevance - Mc Donald's Happy Mean q. Difference r. Similarities 17. Exercise (5 minutes) – - Class Discussion: A case of Apple swipe to unlock will be discussed and students will be asked to identify the various entrepreneurial traits form it.
Closure	8. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	11. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 12. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 2.2	Course Name: Entrepreneurship and Business Strategies Topic: Indian startup revolution	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: a. Develop a comprehensive view of Indian Startup
Teaching Aids (if any)	a. PPT
Teaching Development	<ol style="list-style-type: none">Introduction (5 minutes) -Introduction to startupsDevelopment (30 minutes)<ol style="list-style-type: none">Types of startupsRecent trends in startups<ul style="list-style-type: none">- Special focus on Edtech- Special focus on HealthtechThe rise of venture capitalEssentials/ Imperatives for startupExercise (5 minutes) –<ul style="list-style-type: none">- Class Discussion: Students will be asked to come up with the recent startup business ideas which they believe will be a game changer .
Closure	<ol style="list-style-type: none">Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	<ol style="list-style-type: none">Reflective Questions (What, Why, Who?). Allow students to answer and discuss.Nearpod Quiz on Cloud Computing <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 2.3	Course Name: Entrepreneurship and Business Strategies Topic: Indian startup revolution	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: b. Develop a comprehensive view on Indian startup
Teaching Aids (if any)	b. PPT
Teaching Development	4. Introduction (5 minutes) -Recap of previous class 5. Development (30 minutes) e. Benefits of startups - Individual aspect - Economic aspect f. Business ecosystem - Concept - Role of incubators in driving startup success - Types of Business Incubators g. Startup Ecosystem h. Players in the ecosystem 6. Exercise (5 minutes) – - Class Discussion: Role of venture capitalists in startups
Closure	2. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	3. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 4. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 2.4	Course Name: Entrepreneurship and Business Strategies Topic: Indian startup revolution	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: c. Rural and Women Entrepreneurship
Teaching Aids (if any)	c. PPT
Teaching Development	7. Introduction (5 minutes) -Recap of previous class 8. Development (30 minutes) i. Rural Entrepreneurship - Concept - KVIC - Benefits - Issues faced j. Women Entrepreneurship - Concept - Role of women entrepreneurship - Types - Problems faced 9. Exercise (5 minutes) – - Class Discussion: Role of venture capitalists in startups
Closure	3. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	5. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 6. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 2.5	Course Name: Entrepreneurship and Business Strategies Topic: Indian startup revolution	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: d. Social Entrepreneurship
Teaching Aids (if any)	d. PPT
Teaching Development	10. Introduction (5 minutes) -Recap of previous class 11. Development (30 minutes) k. Case of Bill and Melinda Gates Foundation l. Case of Goonj m. Social Entrepreneurship - Concept - Role of social entrepreneurship - Types 12. Exercise (5 minutes) – - Class Discussion: How inclusivity in the new normal
Closure	4. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	7. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 8. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 2.6	Course Name: Entrepreneurship and Business Strategies Topic: Indian startup revolution	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: e. Frame awareness on the various success stories
Teaching Aids (if any)	e. PPT
Teaching Development	13. Introduction (5 minutes) -Recap of previous class 14. Development (35 minutes) n. Student presentations on various success stories
Closure	5. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	9. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 3.1	Course Name: Entrepreneurship and Business Strategies Topic: Legal form of ownership	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: f. Understand the various types of ownership g. Critically evaluate the differences between various forms h. Comprehend the suitability of various form of legal ownership
Teaching Aids (if any)	f. PPT
Teaching Development	15. Introduction (5 minutes) Overview -Sole proprietor -Partnership - Joint stock company 16. Development (35 minutes) o. Sole proprietor p. Characteristics q. Advantages r. Disadvantages
Closure	6. Summarize the Lesson Learning Outcomes and get affirmation from students on these. Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	10. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 3.2	Course Name: Entrepreneurship and Business Strategies Topic: Legal form of ownership	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: i. Understand the various types of ownership j. Critically evaluate the differences between various forms k. Comprehend the suitability of various form of legal ownership
Teaching Aids (if any)	g. PPT
Teaching Development	17. Introduction (5 minutes) Recap of sole proprietor Ask a student to give a recap 18. Development (30 minutes) s. Partnership t. Characteristics u. Advantages v. Disadvantages
Closure	1. Class Activity: Summary- Here students will be asked to summarize today's and last class's learnings on a piece of paper to gauge their understanding (10 minutes)
Evaluation	11. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 3.3	Course Name: Entrepreneurship and Business Strategies Topic: Legal form of ownership	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: l. Understand the various types of ownership m. Critically evaluate the differences between various forms n. Comprehend the suitability of various form of legal ownership
Teaching Aids (if any)	h. PPT
Teaching Development	19. Introduction (10 minutes) Ask a student to give a recap of partnership form of business and sole proprietor form of business 20. Development (20 minutes) w. Introduction to Joint Stock Company x. Public and Private Limited y. Characteristics
Closure	2. Class Activity: Board activity- One by one student will be called to the board to write down one characteristic and differentiate partnership and sole proprietorship form of business. The motive is to check that students move beyond understanding to actual evaluating the types and to build confidence (20 minutes)
Evaluation	12. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 3.4	Course Name: Entrepreneurship and Business Strategies Topic: Legal form of ownership	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: o. Understand the various types of ownership p. Critically evaluate the differences between various forms q. Comprehend the suitability of various form of legal ownership
Teaching Aids (if any)	i. PPT
Teaching Development	21. Introduction (5 minutes) Ask a student to give a recap of basic understanding of Joint stock Company 22. Development (35 minutes) z. Advantages of Joint stock company aa. Disadvantages Joint stock company bb. Suitability
Closure	3. Class Activity: Summarizing the key learnings of the class (5 minutes)
Evaluation	13. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 3.5	Course Name: Entrepreneurship and Business Strategies Topic: Legal form of ownership	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: r. Understand the various types of ownership s. Critically evaluate the differences between various forms t. Comprehend the suitability of various form of legal ownership
Teaching Aids (if any)	j. PPT k. Chalk and Board
Teaching Development	23. Introduction (5 minutes) Ask a student to give a recap of suitability of Joint stock company 24. Exercise (40 minutes) Students will be asked to write down the differences among (in group) all the three forms of ownerships basing them on all the characteristics discussed in class. One representative from each group will recite their group's answers which will be evaluated by the entire class hereby soliciting class discussion and group learning.
Closure	4. Class Activity: Summarizing the key learnings of the class (5 minutes)
Evaluation	14. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.1	Course Name: Entrepreneurship and Business Strategy Topic: Project Identification	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: u. Identify project ideas from various sources
Teaching Aids (if any)	1. PPT
Teaching Development	<p>25. Introduction (5 minutes)</p> <ul style="list-style-type: none">- Introduce the concept of project- Overview of project management. <p>26. Development (30 minutes)</p> <p>cc. Project identification: Concept Steps</p> <p>dd. Criteria for selecting project.</p> <p>27. Exercise (5 minutes) –</p> <ul style="list-style-type: none">- Ask students about various new business ideas that has caught their attention in recent times <p>Use Nearpod to collect responses and discuss the answers.</p>
Closure	<p>7. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>8. Suggested Reading</p> <ul style="list-style-type: none">- Book: Project: Prasanna Chandra <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
Evaluation	<p>15. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>16. Nearpod Quiz on Cloud Computing</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 4.2	Course Name: Entrepreneurship and Business Strategy Topic: Project Identification	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: v. Identify project ideas from various sources
Teaching Aids (if any)	m. PPT
Teaching Development	<p>28. Introduction (5 minutes) - Recap of project identification</p> <p>29. Development (35 minutes) ee. Sources of project ideas: Study of existing industries Export/ import list Raw material availability Government policies and rules and regulations Economic trends Trade fare New technologies Reviving sick units Identifying unfulfilled psychological needs Various government and non government sources.</p> <p>Use Nearpod to collect responses and discuss the answers.</p>
Closure	<p>9. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>10. Suggested Reading - Book: Project: Prasanna Chandra</p> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
Evaluation	<p>17. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>18. Nearpod Quiz on Cloud Computing</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 4.3	Course Name: Entrepreneurship and Business Strategy Topic: Feasibility Report	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: w. Comprehend the need for feasibility study x. Evaluate project based on various feasibility studies y. Prepare feasibility report
Teaching Aids (if any)	n. PPT
Teaching Development	30. Introduction (5 minutes) - Recap of project identification 31. Development (35 minutes) ff. Feasibility study Importance gg. Feasibility Report hh. Components of feasibility
Closure	11. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 12. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	19. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 20. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.4	Course Name: Entrepreneurship and Business Strategy Topic: Market and Demand Analysis	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: z. Comprehend the need for feasibility study aa. Evaluate project based on various feasibility studies bb. Prepare feasibility report
Teaching Aids (if any)	o. PPT
Teaching Development	32. Introduction (5 minutes) - Recap of feasibility analysis 33. Development (35 minutes) ii. Market and Demand Analysis Concept Example jj. Situation analysis kk. Secondary Data ll. Conduct Market Survey mm. Characterisation of market nn. Demand Forecasting Jury of executive opinion method Delphi Method Trend Projection Method
Closure	13. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 14. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	21. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 22. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.5	Course Name: Entrepreneurship and Business Strategy Topic: Technical Analysis	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: cc. Comprehend the need for feasibility study dd. Evaluate project based on various feasibility studies ee. Prepare feasibility report
Teaching Aids (if any)	p. PPT
Teaching Development	34. Introduction (5 minutes) - Recap of Market and Demand Analysis 35. Development (25 minutes) a. Introduction to Technical Analysis b. Components of Technical Analysis 36. Exercise (15 minutes) Summarise the concept of market and demand analysis on a piece of paper to gauge student's understanding of these technical concepts.
Closure	15. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 16. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	23. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 24. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.6	Course Name: Entrepreneurship and Business Strategy Topic: Financial and Profitability Analysis	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: ff. Comprehend the need for feasibility study gg. Evaluate project based on various feasibility studies hh. Prepare feasibility report
Teaching Aids (if any)	q. PPT
Teaching Development	37. Introduction (5 minutes) - Recap of Technical Analysis 38. Development (40 minutes) c. Financial Analysis Concept Components Need d. Profitability analysis
Closure	17. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 18. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	25. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 26. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.7	Course Name: Entrepreneurship and Business Strategy Topic: Social Cost and Benefit Analysis	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: ii. Comprehend the need for feasibility study jj. Evaluate project based on various feasibility studies kk. Prepare feasibility report
Teaching Aids (if any)	r. PPT
Teaching Development	39. Introduction (5 minutes) - Recap of Financial Analysis 40. Development (35 minutes) e. Need to be socially accountable f. The rise of cruelty free products g. SCBA h. Importance of SCBA i. Rationale behind SCBA 41. Exercise (5 minutes) Discussion on the recent socially accountable firms
Closure	19. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 20. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	27. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 28. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.8	Course Name: Entrepreneurship and Business Strategy Topic: Project Formulation	Course No.: HSMC-401
----------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: II. Comprehend the concept of project formulation
Teaching Aids (if any)	s. PPT
Teaching Development	42. Introduction (5 minutes) - Recap of SCBA 43. Development (40 minutes) j. Introduction to project formulation k. Elements of project formulation l. How is it different from project feasibility report
Closure	21. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 22. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	29. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 30. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.9	Course Name: Entrepreneurship and Business Strategy Topic: Project Plan	Course No.: HSMC-401
----------------------------	--	-----------------------------

Objectives	At the end of the lesson the student shall be able to: mm. Comprehend the concept of a business plan nn. Elaborate the key constituents of business plan
Teaching Aids (if any)	t. PPT
Teaching Development	44. Introduction (5 minutes) - Introducing business plan 45. Development (40 minutes) m. Elements of business plan n. Types of business plan o. Business plan: a road map to success
Closure	23. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 24. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	31. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 32. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents



Lesson Plan No. 4.10	Course Name: Entrepreneurship and Business Strategy Topic: Business Excellence Model	Course No.: HSMC-401
--------------------------------	---	-----------------------------

Objectives	At the end of the lesson the student shall be able to: oo. Comprehend the concept of project formulation
Teaching Aids (if any)	u. PPT
Teaching Development	46. Introduction (5 minutes) - Recap of business plan 47. Development (40 minutes) p. Introduction to business excellence Core values of business excellence q. Business excellence model Baldrige Criteria for Performance Excellence
Closure	25. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 26. Suggested Reading - Book: Project: Prasanna Chandra Spend 5 minutes to wrap up and consolidate the learnings
Evaluation	33. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 34. Nearpod Quiz on Cloud Computing Spend 5 minutes to evaluate student assimilation of the lesson contents