



<b>Lesson Plan No. 1</b>	<b>Course Name: International Financial Management</b> <b>Topic: Historical Perspective</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Discuss key historical events such as the Silk Road, Age of Exploration, and colonialism. b. Emphasize how these events laid the foundation for global interconnectedness. c. Understand the Historical Perspective of Globalization
<b>Teaching Aids (if any)</b>	a. Power point presentation b. Handouts
<b>Teaching Development</b>	1. <b>Introduction</b> (5 minutes) - Ask questions - What is Globalization? - What is Global Village? - Introduce the concept of Globalization. - Discuss the relevance of understanding historical perspectives in comprehending contemporary globalization. - Introduce key terms and concepts related to historical globalization. - Talk about the industrial revolution  2. <b>Development</b> (30 minutes) a) Introduction - Discuss key historical events such as the Silk Road, Age of Exploration, and colonialism. - Emphasize how these events laid the foundation for global interconnectedness. - Highlight the Historical Perspective of Globalization b) Industrial Policy - Explain industrial policy as a government's strategy to shape economic development - Explore the expansion of trade networks and the emergence of multinational corporations. 3. Exercise (5 minutes) – Summarize the concept Divide students into small groups and ask them to discuss the positive and negative aspects of historical globalization. Each group will share their findings with the class.
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Suggested Readings



	<p><a href="https://www.vox.com/2016/9/29/13096580/globalization-poverty-experiment-blattman-dercon">https://www.vox.com/2016/9/29/13096580/globalization-poverty-experiment-blattman-dercon</a>  <a href="https://www.investopedia.com/terms/g/globalization.asp">https://www.investopedia.com/terms/g/globalization.asp</a></p> <p>3. Homework</p> <ul style="list-style-type: none"> <li>- To go through the concept of Globalization</li> <li>- Reflect on the ways historical globalization has influenced the modern interconnected world. Write a short essay discussing the continuities and changes in global interactions over time.</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>2. Short quiz</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 2</b>	<p><b>Course Name: International Financial Management</b></p> <p><b>Topic: Introduction to Globalization</b></p>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	<p>At the end of the lesson, the student shall be able to:</p> <ul style="list-style-type: none"> <li>d. Define globalization and identify its key components.</li> <li>e. Recognize the multidimensional nature of globalization, encompassing economic, cultural, political, and technological aspects.</li> <li>f. Appreciate the historical context and evolution of globalization.</li> </ul>
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>c. Power point presentation</li> <li>d. Handouts</li> </ul>



<p><b>Teaching Development</b></p>	<p>2. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is Economic Globalization?</li> <li>- What is Political Global Village?</li> <li>- Introduce the concept of Globalization.</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define Globalization.</li> <li>- Highlight the important characteristics and its relevance</li> <li>- Purpose of Globalization.</li> <li>- Provide a historical overview of globalization, highlighting key events and phases.</li> </ul> <p>b) Economic Globalization</p> <p>c) Cultural Globalization</p> <p>4. Exercise (5 minutes) – Individual reflection: students will write a short reflection on how globalization has influenced their own lives or the community they belong to</p>
<p><b>Closure</b></p>	<p>4. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>5. Suggested Readings</p> <ul style="list-style-type: none"> <li>- <a href="https://egyankosh.ac.in/bitstream/123456789/76727/1/Unit-1.pdf">https://egyankosh.ac.in/bitstream/123456789/76727/1/Unit-1.pdf</a></li> <li>- <a href="https://helpfulprofessor.com/types-of-globalization/">https://helpfulprofessor.com/types-of-globalization/</a></li> </ul> <p>-International Business by Joshi, Rakesh Mohan, 8<sup>th</sup> Edition, 2012, Pgno-7</p> <p>6. Homework</p> <ul style="list-style-type: none"> <li>- To go through the concept of Globalization</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<p><b>Evaluation</b></p>	<p>3. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>4. Engage students in discussions and activities. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<p><b>Lesson Plan No. 3</b></p>	<p><b>Course Name: International Financial Management</b></p> <p><b>Topic: Risk and Opportunities of Globalization</b></p>	<p><b>Course No.: MBA-421</b></p>
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<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>e. Power point presentation</li> <li>f. Video <a href="https://blog.ted.com/globalization-and-globaloney-pankaj-ghemawat-at-tedglobal-2012/">https://blog.ted.com/globalization-and-globaloney-pankaj-ghemawat-at-tedglobal-2012/</a></li> </ul>
<b>Teaching Development</b>	<ul style="list-style-type: none"> <li>3. <b>Introduction</b> (5 minutes) <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What are the main risk of globalization?</li> <li>- What are the main opportunities of globalization?</li> <li>- Introduce the main risk and opportunities</li> <li>- Discuss the main risks associated with globalization (economic inequality, job displacement, etc.).</li> </ul> </li> <li>2. <b>Development</b> (30 minutes) <ul style="list-style-type: none"> <li>a) Introduction <ul style="list-style-type: none"> <li>- Highlight the various factors of risk and various opportunities</li> <li>- Discuss the main risks associated with globalization (economic inequality, job displacement, etc.).</li> <li>- Discuss the main opportunities offered by globalization (economic growth, access to new markets, etc.).</li> </ul> </li> </ul> </li> <li>5. Exercise (5 minutes) – <ul style="list-style-type: none"> <li>-summarize the concept</li> </ul> assign a short written reflection for students to express their personal opinions on the risks and opportunities discussed. </li> </ul>
<b>Closure</b>	<ul style="list-style-type: none"> <li>7. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li> <li>8. Suggested Readings <ul style="list-style-type: none"> <li>- International Business by Joshi, Rakesh Mohan, 8th Edition, 2012, Pgno- 15-24</li> <li>- <a href="https://www.researchgate.net/publication/343380999_Globalization_Drivers_and_Challenges_to_Business">https://www.researchgate.net/publication/343380999_Globalization_Drivers_and_Challenges_to_Business</a></li> </ul> </li> <li>9. Homework <ul style="list-style-type: none"> <li>- To go through the various risk and opportunities of globalization</li> </ul> Spend 5 minutes to wrap up and consolidate the learnings </li> </ul>
<b>Evaluation</b>	<ul style="list-style-type: none"> <li>5. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</li> <li>6. Quiz</li> </ul> Spend 5 minutes to evaluate student assimilation of the lesson contents

<b>Lesson Plan No. 4</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
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	<b>Topic: Factors restraining Globalization</b>	
<b>Objectives</b>	At the end of the lesson the student shall be able to: g. understand the factors restraining Globalization h. recognize the interconnectedness and interdependence of nations in a globalized world.	
<b>Teaching Aids (if any)</b>	g. Power point presentation	
<b>Teaching Development</b>	<p>4. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What are the factors which restrain globalization?</li> <li>- Introduce the concept .</li> <li>- Talk about the factors which restrain globalization</li> <li>- Discuss how interconnected the world has become in terms of trade, culture, and information. Introduce the main objective of the lesson: to explore the factors that restrain or hinder the process of globalization.</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define various factors</li> <li>- Highlight the factors which restrain Globalization</li> </ul> <p>b) Provide a brief overview of globalization, highlighting its definition and the benefits associated with it.</p> <p>c) Introduce the main factors restraining globalization: economic disparities, political barriers, cultural resistance, technological gaps, and environmental concerns.</p> <p>d) Factors including</p> <ul style="list-style-type: none"> <li>- Economic</li> <li>- Political</li> <li>- Cultural</li> <li>- Technological</li> </ul> <p>6. Exercise (5 minutes) – Think Pair and Share</p>	
<b>Closure</b>	<p>10. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>11. Suggested Readings</p> <ul style="list-style-type: none"> <li>- <a href="https://www.britannica.com/money/topic/globalization">https://www.britannica.com/money/topic/globalization</a></li> <li>- International Business by Joshi, Rakesh Mohan, 8th edition, 2012, Pgno- 7</li> </ul> <p>12. Homework</p> <ul style="list-style-type: none"> <li>- To go through the factors restraining Globalization</li> </ul>	



	Spend 5 minutes to wrap up and consolidate the learnings
<b>Evaluation</b>	7. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 8. Quiz Spend 5 minutes to evaluate student assimilation of the lesson contents

<b>Lesson Plan No. 5</b>	<b>Course Name: International Financial Management</b> <b>Topic: Key Drivers of Globalization</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: <ol style="list-style-type: none"> <li>understand the significance of global markets in the contemporary business landscape.</li> <li>identify the key drivers and benefits of participating in global markets.</li> <li>understand the significance of global markets in the contemporary business landscape.</li> <li>identify the key drivers and benefits of participating in global markets.</li> </ol>
<b>Teaching Aids (if any)</b>	<ol style="list-style-type: none"> <li>Power point presentation</li> <li>Pdf</li> </ol>



**Teaching  
Development**

1. **Introduction** (10 minutes)
  - Ask questions
  - What comes to mind when you think of global markets?
  - How do you think participating in global markets can impact businesses and economies?
  - What are the factors supporting Globalization?
  - Introduce the various concepts supporting Globalization.
  - Talk about the concepts
  -
2. **Development** (30 minutes)
  - a) Introduction
    - National and International factors
    - Highlight the imperatives of Globalization
  - b) Development
    - Maximization of Economic Efficiencies
    - Enhanced Trade
    - Increased cross border capital movement
3. Exercise (5 minutes) –  
**Minute paper**
  - students should analyze the factors contributing to the company's success or challenges, and propose strategic recommendations for improvement.



<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li> <li>2. Suggested Reading - International Business by Joshi, Rakesh Mohan, 8<sup>th</sup> edition, 2012, Pgno-15-24</li> <li>3. Homework - To go through the concept of Globalization Spend 5 minutes to wrap up and consolidate the learnings</li> </ol>
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</li> <li>2. Evaluate students based on their active participation in the class discussion and engagement during the group exercise.</li> </ol> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No.</b> 7	<b>Course Name: International Financial Management</b>  <b>Topic: MNCs</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ol style="list-style-type: none"> <li>i. understand the concept of Multinational Corporations (MNCs) and their role in the global economy.</li> <li>j. understand different types of MNCs</li> <li>k. evaluate the impact of MNCs on local economies, cultures, and societies.</li> </ol>
<b>Teaching Aids (if any)</b>	<ol style="list-style-type: none"> <li>h. Power point presentation</li> <li>i. Video</li> </ol>



<p><b>Teaching Development</b></p>	<p>5. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- Are they familiar with multinational corporations. .</li> <li>- What are the different types of MNCs?</li> <li>- Introduce the concept of MNCs</li> <li>- Talk about the historical perspective</li> <li>-</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define different types of MNCs</li> <li>- Highlight the transformation from multinational to global enterprises</li> </ul> <p>b) Types</p> <ul style="list-style-type: none"> <li>- On the basis of investment</li> <li>- On the basis of operations</li> <li>- On the basis of Management Orientation</li> </ul> <p>c) Impact of MNEs on Host Economies</p> <ul style="list-style-type: none"> <li>- Exercise (5 minutes) – Discussion</li> </ul> <p>Engage students in a discussion about the reasons why companies become multinational and the advantages and challenges associated with operating on a global scale.</p>
	<p>13. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>14. Suggested Readings</p> <ul style="list-style-type: none"> <li>- International Business by Joshi, Rakesh Mohan, 8th Edition, 2012, Pgno- 546</li> <li>- <a href="https://www.researchgate.net/publication/342437901_The_Role_of_Multinational_Corporations_MNCs_in_Globalization/link/5ef46963a6fdceeb7b22e1e4/download?_tp=eyJjb250ZXh0Ijp7ImZpcnNOUGFnZSI6InB1YmxpY2F0aW9uIiwicGFnZSI6InB1YmxpY2F0aW9uIn19">https://www.researchgate.net/publication/342437901_The_Role_of_Multinational_Corporations_MNCs_in_Globalization/link/5ef46963a6fdceeb7b22e1e4/download?_tp=eyJjb250ZXh0Ijp7ImZpcnNOUGFnZSI6InB1YmxpY2F0aW9uIiwicGFnZSI6InB1YmxpY2F0aW9uIn19</a></li> </ul> <p>15. Homework</p> <ul style="list-style-type: none"> <li>- To go through the concept of MNCs</li> <li>- Ask each student to write a short reflection essay on what they've learned about MNCs, focusing on the ethical considerations, impact on local communities, and the broader global economy.</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<p><b>Evaluation</b></p>	<p>9. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <ul style="list-style-type: none"> <li>- Evaluate students based on their active participation in the class discussion and engagement during the group exercise</li> </ul> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



<b>Lesson Plan No. 8</b>	<b>Course Name: International Financial Management</b> <b>Topic: World Bank</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: l. Comprehend the role and functions of the World Bank. m. Explain the purpose of the World Bank in the context of global development. n. Analyze the structure and key operations of the World Bank. o. Understand the criteria and processes involved in providing financial assistance and support to member countries.
<b>Teaching Aids (if any)</b>	j. Power point presentation k. Video
<b>Teaching Development</b>	6. <b>Introduction</b> (5 minutes) - Ask questions - What is World Bank? - Introduce the Formation of World Bank - Talk about the World Bank - Provide a brief overview of the World Bank, highlighting its establishment, mission, and general functions. Emphasize its role in supporting economic development in member countries. 2. <b>Development</b> (30 minutes) a) Introduction - Features - Formation - Highlight the importance of World Bank  b) Working of World Bank - Provide an overview of the history, structure, and functions of the World Bank. - Discuss the key components of the World Bank Group, including the International Bank for Reconstruction and Development (IBRD) and the International Development Association (IDA)  7. Exercise (5 minutes) – Summarising
<b>Closure</b>	16. Summarize the Lesson Learning Outcomes and get affirmation from students on these.



	<p>17. Suggested readings: - <a href="https://www.youtube.com/watch?v=TxCEYSMJp28">https://www.youtube.com/watch?v=TxCEYSMJp28</a> - <a href="https://www.worldbank.org/en/about">https://www.worldbank.org/en/about</a></p> <p>3. Homework - Assign a research task where students choose a recent World Bank project and analyze its success, challenges, and long-term impacts. Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>10. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>11. Evaluate students based on their active participation in the class discussion and engagement during the group exercise Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 9</b>	<b>Course Name: International Financial Management</b> <b>Topic: International Financial Management</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>p. comprehend the structure and components of the international financial system.</li> <li>q. identify key institutions and mechanisms within the global financial framework.</li> <li>r. analyze the functioning of the international financial system, including the role of major currencies, exchange rates, and financial markets.</li> <li>s. develop critical thinking skills by discussing the challenges and controversies associated with the international financial system</li> </ul>
<b>Teaching Aids (if any)</b>	<ol style="list-style-type: none"> <li>1. Power point presentation</li> </ol>
<b>Teaching Development</b>	<ol style="list-style-type: none"> <li>7. <b>Introduction</b> (10 minutes) <ul style="list-style-type: none"> <li>- What is International Financial System?</li> <li>- What comes to mind when you think of global finance?</li> <li>- How do international financial institutions affect economies around the world?"</li> <li>- Introduce the concept of International Financial System</li> <li>- Talk about the International Financial System</li> <li>-</li> </ul> </li> <li>2. <b>Development</b> (30 minutes) <ol style="list-style-type: none"> <li>a) Introduction <ul style="list-style-type: none"> <li>- Define International Financial System</li> <li>- Highlight the importance of International Financial System</li> </ul> </li> <li>b) Provide an overview of the international financial system, explaining its components such as global currencies, exchange rates, financial markets, and key institutions (IMF, World Bank, etc.).</li> <li>c) Discuss the role of major currencies (e.g., the U.S. dollar, Euro), the importance of exchange rates, and the significance of financial markets in facilitating global transactions.</li> </ol> </li> <li>8. Exercise (5 minutes) – Discussion <p>students should discuss the potential effects of the assigned scenario on the international financial system. They should also propose strategies that countries or institutions could employ to mitigate negative impacts.</p> </li> </ol>



<b>Closure</b>	<p>18. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>19. Suggested readings <a href="https://honable.com/international-financial-system/">https://honable.com/international-financial-system/</a></p> <p>20. Homework - To go through the concept of International Financial System Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>12. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 10</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
	<b>Topic: International Monetary Fund</b>	

<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>t. identify key features and components of the global monetary framework.</li> <li>u. analyze the historical evolution of the international monetary system.</li> <li>v. understand the roles of major international organizations, such as the International Monetary Fund (IMF) and the World Bank.</li> </ul>
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>m. Power point presentation</li> <li>n. Video <a href="https://in.video.search.yahoo.com/search/video?fr=mcafee&amp;ei=UTF-8&amp;p=video+on+international+monetary+system&amp;type=E210IN1490G0#id=61&amp;vid=">https://in.video.search.yahoo.com/search/video?fr=mcafee&amp;ei=UTF-8&amp;p=video+on+international+monetary+system&amp;type=E210IN1490G0#id=61&amp;vid=</a></li> </ul>



<b>Teaching Development</b>	<p>8. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"><li>- Ask questions</li><li>- What is International Monetary System?</li><li>- Introduce the concept of International Monetary System</li><li>- Talk about the International Monetary System</li><li>-</li></ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"><li>- Define International Monetary System</li><li>- Highlight the importance of International Monetary System</li></ul> <p>b) Provide an overview of the international monetary system, explaining its purpose, components (currencies, exchange rates), and the importance of global monetary cooperation.</p> <p>c) Discuss the historical evolution of the international monetary system, including key phases and changes over time.</p> <p>d) Stages of IMS</p> <p>9. Exercise (5 minutes) – One minute paper Discussion</p>
<b>Closure</b>	<p>21. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>22. Suggested Readings\ <a href="https://efinancemanagement.com/international-financial-management/international-monetary-system">https://efinancemanagement.com/international-financial-management/international-monetary-system</a></p> <p>23. Homework</p> <ul style="list-style-type: none"><li>- To go through the concept of International Monetary System</li></ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>13. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>14. Ask each student to write a short reflection essay on what they've learned about the international financial system, focusing on its complexities, challenges, and global significance.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



<b>Objectives</b>	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"> <li>w. Discuss key historical events such as the Silk Road, Age of Exploration, and colonialism.</li> <li>x. Emphasize how these events laid the foundation for global interconnectedness.</li> <li>y. Understand the Historical Perspective of Globalization</li> </ul>
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>o. Power point presentation</li> <li>p. Handouts</li> </ul>

<b>Lesson Plan No. 11</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
	<b>Topic: Fundamental Concepts of International Business</b>	

<b>Objectives</b>	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"> <li>• comprehend the fundamental concepts of international business and its significance in the global economy.</li> <li>• analyze the challenges and opportunities associated with international business.</li> </ul>
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>q. Power point presentation</li> <li>r. Video</li> </ul> <p><a href="https://www.youtube.com/watch?v=wFd8EgVNIJE&amp;list=PLLy_2iUCG87AV6gOQ15-GtZJlfLoCBGHb&amp;index=2">https://www.youtube.com/watch?v=wFd8EgVNIJE&amp;list=PLLy_2iUCG87AV6gOQ15-GtZJlfLoCBGHb&amp;index=2</a></p>
<b>Teaching Development</b>	<p>9. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is International Business?</li> <li>- How it started?</li> <li>- When it started</li> <li>- Introduce the concept of International Business.</li> <li>- Talk about the conceptual framework</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Highlight the importance of international Business</li> <li>- Present an overview of international business, covering topics such as globalization, cultural considerations, and the role of multinational corporations.</li> <li>- Discuss the impact of international business on economies and societies.</li> </ul>



	<p>b) Importance of International Trade</p> <p>10. Exercise (5 minutes) – Ask students to write a brief reflection on the class exercise, identifying one key takeaway and its relevance to real-world international business scenarios.</p>
<b>Closure</b>	<p>24. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>25. Suggested Readings - International Business by Joshi, Rakesh Mohan ,8<sup>th</sup> Edition, Pgno45 - <a href="https://2012books.lardbucket.org/books/challenges-and-opportunities-in-international-business/">https://2012books.lardbucket.org/books/challenges-and-opportunities-in-international-business/</a> - <a href="https://thunderbird.asu.edu/thought-leadership/insights/challenges-international-business">https://thunderbird.asu.edu/thought-leadership/insights/challenges-international-business</a></p> <p>26. Homework - To go through the concept of International Business Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>15. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>16. Short quiz Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 12</b>	<b>Course Name: International Financial Management</b> <b>Topic : Mercantilist View</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ol style="list-style-type: none"> <li>understand the key tenets of the Mercantilist view and its historical context.</li> <li>analyze the impact of Mercantilist policies on economic systems and trade.</li> <li>elaborate on different perspectives on Mercantilists</li> </ol>
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<b>Teaching Aids (if any)</b>	<p>s. Power point presentation t. Video <a href="https://www.youtube.com/watch?v=ORcAuHMwvR0">https://www.youtube.com/watch?v=ORcAuHMwvR0</a></p>
<b>Teaching Development</b>	<p>10. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is Mercantilist theory?</li> <li>- Who gave this theory?</li> <li>- Introduce the concept of Mercantilism</li> <li>- Talk about the theory and its prospects</li> <li>-</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define Mercantilism</li> <li>- Purpose of the theory</li> <li>- Provide a historical overview of Mercantilism, its emergence during the early modern period, and the key principles it advocated.</li> <li>- Discuss the role of mercantilist policies in shaping economic and trade practices.</li> </ul> <p>b) Limitations of the theory</p> <p>11. Exercise (5 minutes) – Discussion In pairs or small groups, students analyze the scenarios, identify Mercantilist elements, and discuss the potential consequences.</p>
<b>Closure</b>	<p>27. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>28. Suggested readings <a href="https://openstax.org/books/world-history-volume-2/pages/5-3-the-mercantilist-economy">https://openstax.org/books/world-history-volume-2/pages/5-3-the-mercantilist-economy</a></p> <p>29. Homework</p> <ul style="list-style-type: none"> <li>- Students are required to write a short paragraph discussing the lasting impact of Mercantilist policies on modern economic thought and global trade.</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>17. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>18. Administer a brief quiz assessing students' understanding of key Mercantilist principles.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



<b>Lesson Plan No. 13</b>	<b>Course Name: International Financial Management</b> <b>Topic: Absolute Advantage Theory</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: <ol style="list-style-type: none"> <li>comprehend the concept of Absolute Advantage and its application in international trade.</li> <li>analyze scenarios to identify instances of Absolute Advantage in trade.</li> </ol>
<b>Teaching Aids (if any)</b>	<ol style="list-style-type: none"> <li>Power point presentation</li> <li>notes</li> </ol>
<b>Teaching Development</b>	<p>11. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is Absolute Advantage Theory?</li> <li>- Who developed the theory?</li> <li>- Introduce the concept of Absolute Advantage Theory</li> <li>- Talk about the relevance in current business</li> <li>-</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <ol style="list-style-type: none"> <li>Introduction           <ul style="list-style-type: none"> <li>- Define Absolute Advantage and explain the key ideas put forth by Adam Smith.</li> </ul> </li> <li>Discuss the factors that contribute to absolute advantage, such as technology, resources, and skilled labor.</li> <li>Comparison of Mercantilism and Absolute Advantage Theory</li> <li>Assumptions</li> </ol> <p>12. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- Scenario Analysis</li> </ul> <p>Present hypothetical scenarios involving two countries producing different goods. In small groups, students identify which country has an absolute advantage in each good and discuss the implications.</p>
<b>Closure</b>	<p>30. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>31. Suggested Readings  <a href="https://www.shivajicollege.ac.in/sPanel/uploads/econtent/5102deeb71d6bf56ea33c90352cf73dc.pdf">https://www.shivajicollege.ac.in/sPanel/uploads/econtent/5102deeb71d6bf56ea33c90352cf73dc.pdf</a></p> <p>32. Homework</p> <ul style="list-style-type: none"> <li>- Engage students in a discussion about their findings</li> </ul>



	<p>from the scenario analysis.</p> <ul style="list-style-type: none"> <li>- Encourage them to articulate how Absolute Advantage influences trade decisions.</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>19. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 14</b>	<b>Course Name: International Financial Management</b> <b>Topic: Absolute Cost Advantage Theory</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ol style="list-style-type: none"> <li>understand the concept of Absolute Cost Advantage and its application in international trade.</li> <li>analyze scenarios to identify instances of Absolute Cost Advantage and compare it with Absolute Advantage.</li> <li>Articulate the assumptions based on absolute cost advantage theory</li> </ol>
<b>Teaching Aids (if any)</b>	<p>w. Power point presentation</p> <p>x. Notes</p> <p><a href="https://tyonote.com/absolute_cost_advantage/">https://tyonote.com/absolute_cost_advantage/</a></p>
<b>Teaching Development</b>	<p>12. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is cost advantage theory?</li> <li>- What is Absolute Cost Advantage Theory?</li> <li>- Introduce the concept of Absolute Cost Advantage Theory</li> <li>- Talk about the Absolute Cost Advantage Theory</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <ol style="list-style-type: none"> <li>Introduction <ul style="list-style-type: none"> <li>- Define Absolute Cost Advantage</li> <li>- Explain the differences between Absolute Cost Advantage and b) Discuss the role of opportunity cost and efficiency in determining a country's Absolute Cost Advantage.</li> </ul> </li> <li>Define assumptions of Absolute Cost Advantage Theory</li> <li>Comparison</li> <li>Evaluation of Absolute Cost Advantage Theory</li> </ol> <p>13. <b>Exercise</b> (5 minutes) – Summarizing</p>



	<p>Provide two scenarios involving countries producing the same goods. In pairs, students analyze and compare the Absolute Cost Advantage of each country, discussing the implications.</p>
<b>Closure</b>	<p>33. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>34. Suggested Readings: - <a href="https://www.economicdiscussion.net/theory-of-absolute-cost/adam-smiths-theory-of-absolute-cost-advantage-economics/30675">https://www.economicdiscussion.net/theory-of-absolute-cost/adam-smiths-theory-of-absolute-cost-advantage-economics/30675</a></p> <p>35. Homework Students are required to write a critical analysis essay comparing and contrasting Absolute Cost Advantage with other trade theories (e.g., Absolute Advantage, Comparative Advantage) Spend 5 minutes to wrap up and consolidate the learnings</p>

<b>Lesson Plan No. 15</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>d. understand the concept of Cost Advantage Theory and its significance in business and economic decision-making.</li> <li>e. analyze scenarios to identify instances of Cost Advantage and discuss how it influences competitiveness.</li> </ul>	
<b>Teaching Aids (if any)</b>	y. Power point presentation	



<b>Teaching Development</b>	<p>13. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is cost advantage theory?</li> <li>- Introduce the concept of Cost Advantage Theory</li> <li>- Why do some businesses outperform others in terms of costs?"</li> <li>- Talk about the Cost Advantage Theory</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define Cost Advantage Theory</li> <li>- Comparison of Cost and Absolute Advantage Theory</li> </ul> <p>b) explain how it can be a source of competitive advantage for businesses.</p> <p>c) Discuss the various components of cost advantage, such as economies of scale, cost leadership, and operational efficiency.</p> <p>b) Comparative Cost Advantage Theory</p> <p>14. Exercise (5 minutes) – Short case let on the topic Students analyze the case, identify the strategies employed to achieve cost advantage, and discuss the impact on the company's performance.</p>
<b>Closure</b>	<p>36. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>37. Homework</p> <ul style="list-style-type: none"> <li>- To go through the concept of Cost Advantage Theory</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>20. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 16</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>f. understand the concept of Comparative Advantage and its role in international trade.</li> <li>g. analyze scenarios to identify instances of Comparative Advantage and understand the economic implications.</li> </ul>	
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>z. Power point presentation</li> <li>aa. Use of Video</li> </ul>	



<b>Teaching Development</b>	<p>14. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"><li>- Ask questions</li><li>- Why do countries trade with each other?"</li><li>- What are the problems of cost advantage theory?</li><li>- Introduce the concept of Cost Advantage Theory</li><li>- Talk about the Cost Advantage Theory</li></ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"><li>- Define main issues of Cost Advantage Theory</li><li>- Discuss the issues of Cost Advantage Theory</li></ul> <p>b) Define Comparative Advantage and explain the basics of the theory, referencing the contributions of economists such as David Ricardo.</p> <p>c) Discuss how Comparative Advantage differs from Absolute Advantage.</p> <p>15. Exercise (5 minutes) –</p> <ul style="list-style-type: none"><li>- Discussion</li></ul> <p>Provide a scenario involving two countries producing different goods.</p> <p>In pairs or small groups, students analyze and compare the Comparative Advantage of each country, discussing the implications.</p>
<b>Closure</b>	<p>38. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>39. Suggested Reading</p> <ul style="list-style-type: none"><li>- Video</li><li>- <a href="https://www.youtube.com/watch?v=RswNYuf5Rng">https://www.youtube.com/watch?v=RswNYuf5Rng</a></li><li>- International Business by Joshi, Rakesh Mohan, 8th Edition, Pgno 52</li></ul> <p>40. Homework</p> <ul style="list-style-type: none"><li>- To go through the main problems of Cost Advantage Theory</li></ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>21. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>22. Quiz</p> <ul style="list-style-type: none"><li>- Administer a short quiz covering key concepts of Comparative Advantage, including scenarios and potential trade outcomes.</li></ul> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



<b>Lesson Plan No. 17</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	At the end of the lesson the student shall be able to: h. understand the fundamental concepts of the Heckscher-Ohlin-Samuelson (H-O-S) Model and its assumptions. i. analyze how factor endowments influence comparative advantage and trade patterns.	
<b>Teaching Aids (if any)</b>	bb. Power point presentation cc. notes	
<b>Teaching Development</b>	<p>15. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What factors do you think determine a country's comparative advantage in international trade?" Use student responses to transition into the topic of the H-O-S Model.</li> <li>- Introduce the concept the H-O-S Model</li> <li>- Talk about the the H-O-S Model</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define the H-O-S Model and explain its assumptions,</li> </ul> <p>b) focusing on factor endowments and comparative advantage.</p> <p>c) Discuss how the model predicts trade patterns based on differences in factor proportions.</p> <p>16. Exercise (5 minutes) –</p> <p>Use Quizizz to collect responses and discuss the answers.</p>	
<b>Closure</b>	<p>41. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>42. Suggested Readings          - <a href="https://ies.princeton.edu/pdf/S77.pdf">https://ies.princeton.edu/pdf/S77.pdf</a>   <a href="https://www.uio.no/studier/emner/sv/oekonomi/ECON4415/h11/undervisningsmateriale/Lecture4.pdf">https://www.uio.no/studier/emner/sv/oekonomi/ECON4415/h11/undervisningsmateriale/Lecture4.pdf</a></p> <p>43. Homework          - Students are required to research and write a short paper on a historical or contemporary example where the H-O-S Model can be applied to explain trade patterns.          Encourage the use of recent examples and scholarly references to support their findings.          Spend 5 minutes to wrap up and consolidate the learnings</p>	
<b>Evaluation</b>	<p>23. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>24. Engage students in a discussion about their findings from the application exercise.</p>	



	<p>25. Encourage them to analyze how factor endowments impact comparative advantage. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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Lesson Plan No. 18	Course Name: International Financial Management	Course No.: MBA-421
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>a. understand the key concepts of Strategic Trade Theory and its relevance in the global economy.</li> <li>b. analyze the strategic interactions between governments and firms, considering the impact on trade and economic welfare</li> </ul>	
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>dd. Power point presentation</li> <li>ee. notes</li> </ul>	
<b>Teaching Development</b>	<p>16. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Introduce the concept of strategic trade theory</li> <li>- Talk about the strategic trade theory</li> <li>- "How can governments strategically intervene in trade to benefit their domestic industries?"</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <ul style="list-style-type: none"> <li>a) Introduction               <ul style="list-style-type: none"> <li>- Define strategic trade theory</li> <li>- Highlight the strategic trade theory</li> <li>- Discuss its key components, including government intervention, market imperfections, and the role of strategic behavior in international trade.</li> <li>- Highlight examples of countries implementing strategic trade policies and their effects on industries.</li> </ul> </li> </ul> <p>17. Exercise (5 minutes) – Discussion Provide a case study of a country that strategically intervened in a particular industry to gain a competitive advantage. In small groups, students analyze the case, identify the strategic actions taken, and discuss the potential effects on international trade and economic welfare..</p>	
<b>Closure</b>	<p>44. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>45. Suggested Readings <a href="https://www.nber.org/system/files/chapters/c8673/c8673.pdf">https://www.nber.org/system/files/chapters/c8673/c8673.pdf</a> International Business by Joshi, Rakesh Mohan ,8th Edition, Pgno 57</p> <p>46. Homework</p>	



	<ul style="list-style-type: none"> <li>- To go through the concept of strategic trade theory</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>26. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>27. Administer a short written exercise where students critically evaluate the effectiveness and potential drawbacks of strategic trade policies.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 19</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ol style="list-style-type: none"> <li>understand the key factors that shape international trade patterns.</li> <li>analyze different trade patterns and identify the economic, geographical, and political factors influencing them.</li> </ol>	
<b>Teaching Aids (if any)</b>	<p>ff. Power point presentation</p> <p>gg. Video</p> <ul style="list-style-type: none"> <li>- <a href="https://www.youtube.com/watch?v=aKSfwJTJHpA">https://www.youtube.com/watch?v=aKSfwJTJHpA</a></li> </ul>	
<b>Teaching Development</b>	<p>17. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What do you think determines the patterns of trade between countries?"</li> <li>- Introduce the concept of international trade pattern</li> <li>- Talk about the main issues behind the international trade pattern</li> <li>-</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <ol style="list-style-type: none"> <li>Introduction <ul style="list-style-type: none"> <li>-Discuss the various factors that shape international trade patterns</li> </ul> </li> <li>Elaborate on comparative advantage, economic development, geographical proximity, and political considerations.</li> <li>Explore different trade theories such as absolute advantage, comparative advantage, and the gravity model.</li> <li>Highlight the main issues behind international trade pattern</li> </ol> <p>18. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- Provide a world map and ask students to identify major trade routes and patterns.</li> <li>-In pairs or small groups, students discuss and present their</li> </ul>	



	<p>observations about why certain trade patterns exist.</p>
<b>Closure</b>	<p>47. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>48. Suggested Readings - International Business by Joshi, Rakesh Mohan, 8th Edition, Pgno 74 <a href="https://www.wto.org/english/res_e/statistics_e/wts2020_e/wts2020c_hapter04_e.pdf">https://www.wto.org/english/res_e/statistics_e/wts2020_e/wts2020c_hapter04_e.pdf</a></p> <p>49. Homework - Administer a short written assessment where students identify and explain one factor that significantly influences international trade patterns. Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>28. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>29. Engage students in a discussion about their observations</p> <p>30. Encourage them to reflect on how different factors influence trade patterns. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 20</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ol style="list-style-type: none"> <li>comprehend the components of the Balance of Payments and their significance in measuring a country's economic transactions.</li> <li>analyze the impact of various transactions on the Balance of Payments and understand the implications for economic policies.</li> </ol>	



<b>Teaching Aids (if any)</b>	hh. Power point presentation ii. Notes
<b>Teaching Development</b>	<p>18. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is Balance of Payment ?</li> <li>- Why do countries keep track of their economic transactions with the rest of the world?"</li> <li>- Introduce the concept of Balance of Payment</li> <li>- Talk about the Balance of Payment</li> <li>-</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define the Balance of Payments</li> </ul> <p>b) Discuss its three main components: Current Account, Capital Account, and Financial Account.</p> <p>c) Explain the importance of the Balance of Payments in assessing a country's economic health and external financial position.</p> <p>19. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- Present a series of economic transactions involving international trade, capital flows, and financial transactions.</li> <li>- In pairs or small groups, students analyze and categorize each transaction into the appropriate Balance of Payments component.</li> </ul>
<b>Closure</b>	<p>50. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>51. Suggested Readings</p> <ul style="list-style-type: none"> <li>- International Business by Joshi, Rakesh Mohan ,8th Edition, Pgno74</li> <li>- <a href="https://egyankosh.ac.in/bitstream/123456789/94467/1/Unit-3.pdf">https://egyankosh.ac.in/bitstream/123456789/94467/1/Unit-3.pdf</a></li> </ul> <p>52. Homework</p> <ul style="list-style-type: none"> <li>- Students are required to research and write a short paper on a country's recent Balance of Payments situation, analyzing the trends and factors influencing its economic transactions.</li> </ul> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>31. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 22</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: c. Differentiate between the various types of FDI, including horizontal, vertical, and conglomerate. d. Analyze the motivations and implications associated with each type of FDI
<b>Teaching Aids (if any)</b>	jj. Power point presentation kk. Notes
<b>Teaching Development</b>	<p>19. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- Introduce the concept of FDI</li> <li>- Talk about the FDI</li> <li>- Emphasize the strategic significance of FDI in the context of international business.</li> <li>- Briefly introduce the concept of FDI types - horizontal, vertical, and conglomerate</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Understanding Types of FDI</li> </ul> <p>b) Define horizontal, vertical, and conglomerate FDI.</p> <p>c) Discuss the primary characteristics and motivations associated with each type.</p> <p>d) Strategic Decision-Making in FDI .</p> <p>.</p> <p>20. Exercise (5 minutes) – Decision Matrix Activity:</p> <ul style="list-style-type: none"> <li>- Provide a decision matrix template to each student or group.</li> <li>- Ask students to fill in the matrix with the key factors to consider when choosing a type of FDI.</li> <li>- Discuss and compare the matrices to understand different perspectives on strategic decision-making.</li> </ul>
<b>Closure</b>	<p>53. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>54. Suggested Readings</p> <ul style="list-style-type: none"> <li>- <a href="https://www.investopedia.com/terms/f/fdi.asp">https://www.investopedia.com/terms/f/fdi.asp</a></li> <li>- International Business by Joshi, Rakesh Mohan ,8th Edition, Pgno491</li> </ul> <p>55. Homework</p> <p>Research and write a brief comparative analysis (500 words) of two different industries that have adopted distinct types of FDI. Evaluate implications and outcomes for each company. Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>32. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>33. ask students to write a reflective essay on the factors that would influence their choice of FDI type if they were a strategic</p>



	<p>decision-maker in a multinational corporation..</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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Lesson Plan No. 23	Course Name: International Financial Management	Course No.: MBA-421
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>e. Define FDI patterns and their significance in international business.</li> <li>f. Identify and analyze the different FDI patterns, such as horizontal, vertical, and conglomerate.</li> <li>g. Evaluate the factors influencing the choice of FDI patterns by multinational corporations.</li> </ul>	
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>ll. Power point presentation</li> <li>mm. Notes</li> </ul>	
<b>Teaching Development</b>	<p>20. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is the pattern of FDI?</li> <li>- Emphasize the role of Foreign Direct Investment (FDI) patterns in shaping international business strategies.</li> <li>- Provide a brief overview of horizontal, vertical, and conglomerate FDI patterns</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <ul style="list-style-type: none"> <li>a) Introduction <ul style="list-style-type: none"> <li>- understanding FDI Patterns and discuss their importance.</li> <li>- Identify the different FDI patterns and their characteristics.</li> </ul> </li> <li>b) Development <ul style="list-style-type: none"> <li>- Discuss the strategic considerations in selecting FDI patterns.</li> <li>- Explore how FDI patterns align with overall corporate strategies.</li> <li>- Present various global market entry strategies associated with FDI.</li> <li>- Discuss the relationship between FDI patterns and market entry</li> </ul> </li> </ul> <p>21. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- Divide the class into groups and assign each group a simulated scenario.</li> <li>- Each group must formulate an FDI strategy based on the given scenario, considering FDI patterns and market entry strategies.</li> <li>- Groups present their strategies and engage in a class discussion.</li> </ul>	
<b>Closure</b>	<p>56. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p>	



	<p>57. Suggested Readings</p> <ul style="list-style-type: none"> <li>- <a href="https://www.oecd.org/investment/statistics.htm">https://www.oecd.org/investment/statistics.htm</a></li> <li>- International Business by Joshi, Rakesh Mohan ,8th Edition,Pgno493</li> </ul> <p>58. Homework</p> <ul style="list-style-type: none"> <li>- Research and write a strategic analysis paper on a multinational corporation that has successfully implemented a specific FDI pattern.</li> <li>- Evaluate the outcomes, challenges faced, and strategic adjustments made over time.</li> </ul>
<b>Evaluation</b>	<p>34. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>35. Evaluate group presentations on the strategic FDI simulation. Assess their understanding of FDI patterns, decision-making processes, and market entry strategies.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 24</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>h. Understand and explain the major theories of international investment.</li> <li>i. Identify the key factors influencing international investment decisions.</li> <li>j. Analyze how these theories contribute to the understanding of global business dynamics.</li> </ul>	
<b>Teaching Aids (if any)</b>	<p>nn. Power point presentation</p> <p>oo. Notes</p>	
<b>Teaching Development</b>	<p>21. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>-Emphasize the importance of understanding international investment theories in the context of global business.</li> <li>- Provide a brief overview of key theories, such as the eclectic paradigm, internalization theory, and the OLI framework.</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <ul style="list-style-type: none"> <li>a) Introduction <ul style="list-style-type: none"> <li>- Present an overview of major theories including Dunning's Eclectic Paradigm, Internalization Theory, and the Ownership, Location, and Internalization (OLI) Framework.</li> </ul> </li> <li>b) Explore real-world examples illustrating the application of each theory.</li> <li>c)Facilitate a class discussion on how firms can leverage these theories in their investment strategies.</li> </ul>	



	<p>d) Engage students in a critical analysis of the strengths and limitations of the presented theories.</p> <p>e) Encourage students to synthesize knowledge to understand the complex nature of international investments</p> <p>22. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- case study involving a multinational corporation facing an international investment decision.</li> <li>- In small groups, students analyze the case using the theories discussed.</li> <li>- Groups present their analyses and recommendations to the class..</li> </ul>
<b>Closure</b>	<p>59. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>60. Suggested Readings</p> <ul style="list-style-type: none"> <li>- <a href="https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1804514">https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1804514</a></li> <li>- International Business by Joshi, Rakesh Mohan ,8th Edition,Pgno 506</li> </ul> <p>61. Homework</p> <ul style="list-style-type: none"> <li>- write a note on the evolution of international investment theories over the years, considering their relevance in the contemporary global business landscape..</li> </ul>
<b>Evaluation</b>	<p>36. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>37. Administer a written exam or essay question assessing individual understanding of the theories and their application in a broader global business context.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 25</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>k. understand the concept of International Capital Budgeting and its significance in multinational financial management.</li> <li>l. Analyze and apply different techniques used in international capital budgeting decisions.</li> </ul>	
<b>Teaching Aids (if any)</b>	<p>pp. Power point presentation</p> <p>qq. Notes</p>	



<b>Teaching Development</b>	<p>22. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"><li>- Introduce the topic of International Capital Budgeting.</li><li>- Explain the importance of capital budgeting in the context of multinational financial management.</li><li>- Highlight the challenges and complexities involved in making capital budgeting decisions across borders.</li></ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction Discuss the challenges and complexities of capital budgeting when operating in an international context.</p> <p>b) Introduce factors like exchange rate risk, political risk, and cultural differences.</p> <p>23. Exercise (5 minutes) –</p> <ul style="list-style-type: none"><li>- Divide students into small groups.</li><li>- Distribute a case study involving an international investment decision.</li><li>- Instruct each group to analyze the case using the discussed capital budgeting techniques.</li><li>- Encourage discussion and collaboration among group members.</li><li>-</li></ul>
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<b>Lesson Plan No. 26</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"><li>m. comprehend the various techniques used in International Capital Budgeting.</li><li>n. demonstrate the ability to apply these techniques to real-world scenarios in a global business context.</li></ul>	
<b>Teaching Aids (if any)</b>	rr. Power point presentation ss. Notes	



<b>Teaching Development</b>	<p>23. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Introduce the importance of capital budgeting in an international setting.</li> <li>- Outline the session's structure and the significance of understanding different techniques</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Present an overview of common techniques such as Net Present Value (NPV), Internal Rate of Return (IRR), and Payback Period.</li> </ul> <p>b) Discuss how these techniques are adapted and applied in the context of international projects.</p> <p>s</p> <p>24. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- Encourage discussion among students and highlight the challenges specific to international scenarios.</li> <li>-</li> </ul>
<b>Closure</b>	<p>62. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>63. Suggested Readings</p> <p><a href="https://www.vintti.com/blog/capital-budgeting-techniques-finance-explained/">https://www.vintti.com/blog/capital-budgeting-techniques-finance-explained/</a></p> <ul style="list-style-type: none"> <li>- International Financial Management by Sharan Yuptakesh, 6<sup>th</sup> Edition, Pgno- 245</li> </ul> <p>64. Homework</p> <p>Each student will be required to submit a short reflection paper summarizing the key takeaways from the session and how they would apply these concepts in a real-world scenario.</p> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>38. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>39. Evaluate their application of international capital budgeting techniques and the depth of their analysis.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 27</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>o. understand the significance of acceptance criteria in international capital budgeting for foreign investments.</li> <li>p. evaluate and apply acceptance criteria in the context of multinational investment decisions.</li> </ul>	



<b>Teaching Aids (if any)</b>	tt. Power point presentation uu. Notes
<b>Teaching Development</b>	<p>24. <b>Introduction</b> (5 minutes) - Introduce the Acceptance Criteria in Foreign Investments and its relevance in international capital budgeting.</p> <p>2. <b>Development</b> (30 minutes) a) Introduction - Explain the acceptance criteria used in international capital budgeting.</p> <p>b) Discuss key factors such as discounted cash flows, risk considerations, and strategic alignment.</p> <p>25. Exercise (5 minutes) – - Conduct a written test or individual assessment to evaluate students' understanding of the critical factors involved in acceptance criteria for foreign investments.</p>
<b>Closure</b>	<p>65. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>66. Suggested Reading - International Financial Management by Sharan Yuptakesh, 6<sup>th</sup> Edition, Pgno- 245</p> <p>67. Homework Assign a research project: "Comparative Analysis of Acceptance Criteria in Foreign Investments Across Industries." Provide relevant resources and guidelines for the research assignment. Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>40. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>41. Evaluate their application of international capital budgeting techniques and the depth of their analysis. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 28</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	At the end of the lesson the student shall be able to: q. Define international portfolio investment. r. Identify the key elements and components of an international investment portfolio.	



	<p>s. Explain the significance of international diversification in investment strategies.</p> <p>t.</p>
<b>Teaching Aids (if any)</b>	<p>vv. Power point presentation</p> <p>ww. Notes</p>
<b>Teaching Development</b>	<p>25. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Briefly introduce the concept of international portfolio investment.</li> <li>- Highlight the importance of diversification in mitigating risks.</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"> <li>- Define international portfolio investment.</li> <li>- Discuss the components of an international investment portfolio.</li> </ul> <p>b) Explore the risks associated with international investments.</p> <p>e) Discuss potential benefits such as increased returns and enhanced diversification.</p> <p>26. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- Conduct a written test or individual assessment to evaluate students' understanding of the critical factors involved in acceptance criteria for foreign investments.</li> </ul>
<b>Closure</b>	<p>68. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>69. Suggested Reading</p> <ul style="list-style-type: none"> <li>- International Financial Management by Sharan Yuptakesh, 6th edition, Pgno-290</li> <li>- <a href="https://nptel.ac.in/courses/110/105/110_105057/">https://nptel.ac.in/courses/110/105/110_105057/</a></li> </ul> <p>70. Homework</p> <p>Analyze the risks, benefits, and outcomes. Include recommendations for potential investors.</p> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>42. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>43. Active engagement in class discussions and exercises.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 29</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"><li>u. Understand and explain the major theories of international investment.</li><li>v. Identify the key factors influencing international investment decisions.</li><li>w. Analyze how these theories contribute to the understanding of global business dynamics.</li></ul>
<b>Teaching Aids (if any)</b>	xx. Power point presentation yy. Notes
<b>Teaching Development</b>	<p>26. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"><li>-Emphasize the importance of understanding international investment theories in the context of global business.</li><li>- Provide a brief overview of key theories, such as the eclectic paradigm, internalization theory, and the OLI framework.</li></ul> <p>2. <b>Development</b> (30 minutes)</p> <ul style="list-style-type: none"><li>a) Introduction<ul style="list-style-type: none"><li>- Present an overview of major theories including Dunning's Eclectic Paradigm, Internalization Theory, and the Ownership, Location, and Internalization (OLI) Framework.</li></ul></li><li>b) Explore real-world examples illustrating the application of each theory.</li><li>c) Facilitate a class discussion on how firms can leverage these theories in their investment strategies.</li><li>d) Engage students in a critical analysis of the strengths and limitations of the presented theories.</li><li>e) Encourage students to synthesize knowledge to understand the complex nature of international investments</li></ul> <p>27. Exercise (5 minutes) –</p> <ul style="list-style-type: none"><li>- case study involving a multinational corporation facing an international investment decision.</li><li>- In small groups, students analyze the case using the theories discussed.</li><li>- Groups present their analyses and recommendations to the class..</li></ul>
<b>Closure</b>	<p>71. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>72. Suggested Readings</p> <ul style="list-style-type: none"><li>- <a href="https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1804514">https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1804514</a></li><li>- International Business by Joshi, Rakesh Mohan ,8th Edition, Pgno 506</li></ul> <p>73. Homework</p> <ul style="list-style-type: none"><li>- write a note on the evolution of international investment theories over the years, considering their relevance in the</li></ul>



	contemporary global business landscape..
<b>Evaluation</b>	<p>44. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>45. Administer a written exam or essay question assessing individual understanding of the theories and their application in a broader global business context.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No.30</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>x. Understand the concept of international portfolio investment</li> <li>y. Analyze the benefits and problems of international portfolio investment</li> </ul>	
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>zz. Power point presentation</li> <li>aaa. Notes</li> </ul>	
<b>Teaching Development</b>	<p>27. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Ask questions</li> <li>- What is optimal portfolio?</li> <li>- How the risk is measured?</li> <li>- Talk about the international portfolio management</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <ul style="list-style-type: none"> <li>a) Introduction <ul style="list-style-type: none"> <li>- Concepts and Measurement of Risk</li> </ul> </li> <li>b) Optimization of Portfolio</li> <li>c) Benefits of International Portfolio Investment</li> <li>d) Problems of International Investment</li> <li>e) Modes of International Portfolio Investment elaborate</li> </ul> <p>28. Exercise (5 minutes) –</p> <ul style="list-style-type: none"> <li>- Think pair and share</li> </ul>	
<b>Closure</b>	<p>74. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>75. Suggested Readings</p> <ul style="list-style-type: none"> <li>- <a href="https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1804514">https://papers.ssrn.com/sol3/papers.cfm?abstract_id=1804514</a></li> <li>- <a href="https://www.researchgate.net/publication/251102639_International_Portfolio_Management_Theory">https://www.researchgate.net/publication/251102639_International_Portfolio_Management_Theory</a></li> </ul>	



	<p><a href="#">and Method</a></p> <ul style="list-style-type: none"> <li>- International Business by Joshi, Rakesh Mohan, 8th Edition, Pgno 506</li> </ul>
<b>Evaluation</b>	<p>46. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>47. Evaluation of the group's ability to analyze and present their international investment recommendations.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 31	Course Name: International Financial Management	Course No.: MBA-421
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>j. Define economic risk in the context of business and finance.</li> <li>k. Identify various types of economic risks faced by businesses.</li> <li>l. Discuss the importance of managing economic risks for organizational sustainability.</li> <li>m. Analyze Strategies for Economic Risk Mitigation:</li> <li>n. Explore different strategies for identifying, assessing, and mitigating economic risks.</li> </ul>	
<b>Teaching Aids (if any)</b>	bbb. Power point presentation	
<b>Teaching Development</b>	<p>28. <b>Introduction</b> (5 minutes)</p> <ul style="list-style-type: none"> <li>- Define economic risk and its significance in the business context.</li> <li>- Discuss the interconnectedness of economic risks with global economic trends.</li> <li>- Provide a brief overview of how economic risk management contributes to corporate resilience.</li> </ul> <p>2. <b>Development</b> (30 minutes)</p> <p><b>a) Introduction</b></p> <ul style="list-style-type: none"> <li>- Introduce various economic risks, including currency risk, interest rate risk, inflation risk, and economic policy risk.</li> <li>- Discuss real-world examples illustrating the impact of economic risks on businesses.</li> </ul> <p><b>b) Strategies for Economic Risk Mitigation</b></p> <ul style="list-style-type: none"> <li>- Explore risk identification and assessment techniques.</li> <li>- Discuss different risk mitigation strategies, such as hedging and diversification.</li> <li>- Highlight the use of financial instruments, like futures and options, in managing economic risk.</li> </ul>	



	<p>c) Integration with Corporate Strategy</p> <ul style="list-style-type: none"> <li>- Examine how economic risk management aligns with broader corporate strategies.</li> <li>- Discuss the role of risk management in supporting business growth and maintaining financial stability.</li> </ul> <p>a) Introduction</p> <p>29. Exercise (5 minutes) – Summarizing</p>
<b>Closure</b>	<p>76. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>77. Suggested Readings:</p> <ul style="list-style-type: none"> <li>- <a href="https://www.wallstreetmojo.com/economic-risk/">https://www.wallstreetmojo.com/economic-risk/</a></li> <li>- <a href="https://marketbusinessnews.com/financial-glossary/economic-risk/">https://marketbusinessnews.com/financial-glossary/economic-risk/</a></li> </ul> <p>78. Homework</p> <p>Write a note on a recent economic event that significantly impacted businesses. Analyze how companies managed or could have managed economic risks associated with the event. Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>48. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>49. Engage students in a discussion about their findings from the comparative analysis exercise.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 32</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>- Define political risk and its implications for businesses.</li> <li>- Identify various types of political risks, including regulatory changes, political instability, and geopolitical events.</li> <li>- Recognize the importance of political risk management in the context of international business</li> </ul>	



<b>Teaching Aids (if any)</b>	ccc. Power point presentation
<b>Teaching Development</b>	<p>29. Introduction (5 minutes)</p> <ul style="list-style-type: none"><li>- Define political risk and its significance in the business environment.</li><li>- Discuss how political risk can affect business operations, investments, and market entry strategies.</li></ul> <p>2. Development (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"><li>- Introduce various political risks, including expropriation, political violence, and changes in government policies.</li><li>- Discuss how different industries may face specific political risks.</li></ul> <p>b) Strategies for Political Risk Mitigation</p> <ul style="list-style-type: none"><li>- Explore risk assessment tools and methodologies specific to political risks.</li><li>- Discuss strategies such as political risk insurance, joint ventures, and scenario planning.</li><li>- Highlight the importance of due diligence and political risk analysis in decision-making.</li></ul> <p>c) Integration with Corporate Strategy</p> <ul style="list-style-type: none"><li>- Examine how political risk management aligns with broader corporate strategies.</li><li>- Discuss the role of risk management in enhancing organizational resilience in the face of political uncertainty</li></ul> <p>30. Exercise (5 minutes) – Summarizing</p>
<b>Closure</b>	<p>79. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>80. Suggested Readings:</p> <ul style="list-style-type: none"><li>- <a href="https://www.thebalancemoney.com/understanding-and-managing-political-risk-1979066">https://www.thebalancemoney.com/understanding-and-managing-political-risk-1979066</a></li><li>- <a href="https://www.allianz-trade.com/en_global/news-insights/business-tips-and-trade-advice/what-is-political-risk-and-how-to-protect-against-it.html">https://www.allianz-trade.com/en_global/news-insights/business-tips-and-trade-advice/what-is-political-risk-and-how-to-protect-against-it.html</a></li></ul> <p>81. Homework</p> <p>.Write a research paper on a recent political event that significantly impacted businesses. Analyze how companies managed or could have managed political risks associated with the event.</p>



	Spend 5 minutes to wrap up and consolidate the learnings
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<b>Lesson Plan No. 33</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	At the end of the lesson the student shall be able to: - Define foreign exchange exposure and its significance in international business. -Identify different types of foreign exchange exposure, including transaction, translation, and economic exposure.	
<b>Teaching Aids (if any)</b>	ddd. Power point presentation eee. Video	
<b>Teaching Development</b>	30. Introduction (5 minutes) - Define foreign exchange exposure and its relevance in the global business environment. -Explain the distinction between transaction, translation, and economic exposure. -Illustrate the impact of exchange rate movements on businesses through real-world examples. . 2. Development (30 minutes) a)Introduction - Discuss transaction exposure related to day-to-day business transactions. - Explore translation exposure in the context of consolidating financial statements. - Explain economic exposure and its impact on the long-term value of the firm. b)Strategies for Managing Foreign Exchange Exposure . c)Integration with Corporate Strategy d) Examine how managing foreign exchange exposure aligns with broader corporate strategies. e)Discuss how effective management can contribute to competitive advantage and financial stability. 31. Exercise (5 minutes) – Think pair and share In small groups, students analyze the case and develop a	



	strategic foreign exchange exposure management plan
<b>Closure</b>	<p>82. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>83. Suggested Readings: <a href="https://businessjargons.com/foreign-exchange-exposure.html">https://businessjargons.com/foreign-exchange-exposure.html</a></p> <p>84. Homework Read the suggested readings for a deeper understanding of foreign exchange exposure management strategies and their practical applications.. Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>50. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>51. Engage students in a discussion about their findings from the comparative analysis exercise. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 34</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>-Define exposure exchange rates and their impact on businesses.</li> <li>-Identify the various types of exposure exchange rates and their implications for financial management.</li> <li>-Recognize the significance of forecasting techniques in managing</li> </ul>	



	exposure exchange rates..
<b>Teaching Aids (if any)</b>	fff. Power point presentation
<b>Teaching Development</b>	<p>31. Introduction (5 minutes)</p> <ul style="list-style-type: none"><li>- Define exposure exchange rates and explain their relevance in the context of global business.</li><li>- Discuss the different types of exposure, including transaction exposure, translation exposure, and economic exposure.</li><li>- Highlight the impact of exposure exchange rates on financial performance and decision-making.</li></ul> <p>2. Development (30 minutes)</p> <p>a) Introduction</p> <ul style="list-style-type: none"><li>- Importance of Exposure Exchange Rates Management</li><li>- Discuss the financial risks associated with exposure exchange rates.</li><li>- Explore the impact of exposure on cash flows, profitability, and competitiveness.</li></ul> <p>b) Forecasting Techniques</p> <p>c) Integration with Risk Management .</p> <p>32. Exercise (5 minutes) – Discussion</p> <p>In small groups, students will discuss the impact of economic exposure.</p>
<b>Closure</b>	<p>85. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>86. Suggested Readings:</p> <ul style="list-style-type: none"><li>- <a href="https://businessjargons.com/foreign-exchange-exposure.html">https://businessjargons.com/foreign-exchange-exposure.html</a></li><li>- International Financial Management by Sharan Yuptakesh, 6th Edition, Pgno- 214</li></ul> <p>87. Homework</p> <p>Read the suggested readings for a deeper understanding of foreign exchange exposure management strategies and their practical applications..</p> <p>Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>52. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>53. Engage students in a discussion about their findings from the comparative analysis exercise.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



<b>Lesson Plan No. 35</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>- explain the concept of international working capital, its components, and its significance in financial management.</li> <li>- analyze different international working capital policies and their impact</li> <li>- evaluate and recommend appropriate international working capital strategies based on the specific needs and nature of different businesses.</li> </ul>	
<b>Teaching Aids (if any)</b>	<p>ggg. Power point presentation hhh. Video <a href="https://www.youtube.com/watch?v=aSxfaAhFnyc&amp;list=PLLy_2iUCG87BFW5LwV9zFEH5dgS2XQTH5&amp;index=2">https://www.youtube.com/watch?v=aSxfaAhFnyc&amp;list=PLLy_2iUCG87BFW5LwV9zFEH5dgS2XQTH5&amp;index=2</a></p>	
<b>Teaching Development</b>	<p>32. Introduction (5 minutes) - Define international working capital management. - Highlight the differences between domestic and international working capital considerations.</p> <p>2. Development (30 minutes) a) Introduction - Working capital cycle - Discuss the significance of global economic factors on working capital decisions b) Different working capital policies (conservative, aggressive, and moderate) c) Factors influencing the choice of working capital policy</p> <p>33. Exercise (5 minutes) – Discussion In small groups, students will discuss the nature of working capital management</p>	
<b>Closure</b>	<p>88. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>89. Suggested Readings: - <a href="https://ascdegreecollege.ac.in/wp-content/uploads/2020/12/Working-Capital-Management_.pdf">https://ascdegreecollege.ac.in/wp-content/uploads/2020/12/Working-Capital-Management_.pdf</a> - International Financial Management by Sharan Yuptakesh, 6th Edition, Pgno- 427</p> <p>90. Homework Read the suggested readings for a deeper understanding of working capital management Spend 5 minutes to wrap up and consolidate the learnings</p>	



<b>Evaluation</b>	<p>54. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>55. Engage students in a discussion about their findings from the exercise.</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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<b>Lesson Plan No. 36</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>- Understand the key challenges and risks involved in financing foreign trade transactions.</li> <li>- Analyze and compare various trade finance instruments and their suitability for different scenarios.</li> <li>- Evaluate the role of government agencies and private institutions in facilitating foreign trade financing</li> </ul>	
<b>Teaching Aids (if any)</b>	<p>iii. Power point presentation</p> <p>jjj. Video  <a href="https://www.youtube.com/watch?v=aSxfaAhFnyc&amp;list=PLLy_2iUCG87BFW5LwV9zFEH5dgS2XQTH5&amp;index=2">https://www.youtube.com/watch?v=aSxfaAhFnyc&amp;list=PLLy_2iUCG87BFW5LwV9zFEH5dgS2XQTH5&amp;index=2</a></p>	
<b>Teaching Development</b>	<p>33. Introduction (5 minutes)</p> <ul style="list-style-type: none"> <li>- Briefly introduce the concept of foreign trade and its importance in the global economy.</li> <li>- Highlight the challenges of financing international transactions due to distance, currency fluctuations, and political/economic uncertainty.</li> <li>- Briefly discuss the risks involved, such as non-payment, exchange rate fluctuations, and country risk..</li> </ul> <p>2. Development (30 minutes)</p> <ul style="list-style-type: none"> <li>- Trade Finance Instruments</li> <li>- Explain the different types of LCs (documentary, standby, etc.) and their advantages and disadvantages.</li> <li>- Discuss the role of export credit insurance in mitigating political and commercial risks. Provide examples of government and private insurance schemes.</li> <li>- Introduce other trade finance instruments such as factoring, forfeiting, and supply chain finance. Briefly explain their mechanisms and suitability for different situations.</li> </ul> <p>34. Exercise (5 minutes) – Discussion</p> <p>In small groups, students will discuss the nature of working capital management</p>	



<b>Closure</b>	<p>91. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>92. Suggested Readings:            - <a href="https://www.wto.org/english/thewto_e/coher_e/tr_finance_e.htm">https://www.wto.org/english/thewto_e/coher_e/tr_finance_e.htm</a>            - <a href="https://blogs.worldbank.org/trade/greasing-wheels-commerce-trade-finance-and-credit">https://blogs.worldbank.org/trade/greasing-wheels-commerce-trade-finance-and-credit</a>            - International Financial Management by Sharan Yuptakesh, 6th Edition, Pgno- 450</p> <p>93. Homework            Read the suggested readings for a deeper understanding of working capital management. Analyze the current trends and challenges in the foreign trade finance industry and propose potential solutions            Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>56. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>57. Engage students in a discussion about their findings from the exercise.            Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 37</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>- Apply key analytical frameworks to assess the risks and challenges of international trade transactions.</li> <li>- Compare and contrast diverse trade finance instruments, selecting the most appropriate methods for different scenarios..</li> </ul>	
<b>Teaching Aids (if any)</b>	<p>kkk. Power point presentation</p> <p>lll. Video            - <a href="https://www.youtube.com/watch?app=desktop&amp;v=J7g7nzn2xMw">https://www.youtube.com/watch?app=desktop&amp;v=J7g7nzn2xMw</a></p>	



<p><b>Teaching Development</b></p>	<p>34. Introduction (5 minutes)          - Briefly highlight the significance of international trade in the global economy.          - Introduce the unique challenges posed by distance, currency fluctuations, and political/economic uncertainty in cross-border transactions.          - Introduce the concept of trade finance as a risk mitigation tool that facilitates international trade.</p> <p>2. Development (30 minutes)          a) Introduction          - Understanding Trade Finance Instruments          b) Explain the different types of LCs (documentary, standby, etc.), their mechanics, and their advantages and disadvantages in mitigating payment risks.          c) Discuss how export credit insurance protects exporters against non-payment due to commercial or political risks. Provide examples of government and private insurance schemes.</p> <p>35. Exercise (5 minutes) –          Discussion          Encourage group discussion and debate, facilitating learning through application.</p>
<p><b>Closure</b></p>	<p>94. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>95. Suggested Readings:          - <a href="https://www.bis.org/review/r020423b.pdf">https://www.bis.org/review/r020423b.pdf</a>          - International Financial Management by Sharan Yuptakesh, 6th Edition, Pgno- 455</p> <p>96. Homework          Choose a specific trade finance product (e.g., LCs, Export Credit Insurance) and research its advantages, disadvantages, and practical applications in different trade scenarios. Write a short report summarizing your findings.          Spend 5 minutes to wrap up and consolidate the learnings</p>
<p><b>Evaluation</b></p>	<p>58. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>59. Assess students' understanding of key concepts and terminology related to trade finance instruments and risk management through a quiz.          Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

**Lesson Plan No. 38**

**Course Name: International Financial Management**





<b>Objectives</b>	At the end of the lesson the student shall be able to: - Evaluate the role of key players in facilitating trade finance, including government agencies, private banks, and insurance companies.
<b>Teaching Aids (if any)</b>	mmm. Power point presentation nnn. Video - <a href="https://www.youtube.com/watch?app=desktop&amp;v=J7g7nzn2xMw">https://www.youtube.com/watch?app=desktop&amp;v=J7g7nzn2xMw</a>
<b>Teaching Development</b>	35. Introduction (5 minutes) - Introduce the concept of trade finance - Talk about trade finance as a risk mitigation tool that facilitates international trade. 2. Development (30 minutes) a) Introduction - Understande the concept of Trade Finance b) Discuss how export credit insurance protects exporters against non-payment due to commercial or political risks.. d) Briefly explain these financing techniques, how they differ from LCs and insurance, and their suitability for specific situations. e): Introduce innovative tools like receivables financing and reverse factoring as ways to optimize cash flow throughout the trade cycle..  36. Exercise (5 minutes) – Discussion Encourage group discussion and debate, facilitating learning through application.
<b>Closure</b>	97. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 98. Suggested Readings: - <a href="https://www.bis.org/review/r020423b.pdf">https://www.bis.org/review/r020423b.pdf</a> - International Financial Management by Sharan Yuptakesh, 6th Edition, Pgno- 455 99. Homework  Choose a specific trade finance product (e.g., LCs, Export Credit Insurance) and research its advantages, disadvantages, and practical applications in different trade scenarios. Write a short report summarizing your findings.  Spend 5 minutes to wrap up and consolidate the learnings
<b>Evaluation</b>	60. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 61. Assess students' understanding of key concepts and terminology related to trade finance instruments and risk management through a quiz.. Spend 5 minutes to evaluate student assimilation of the lesson contents



<b>Lesson Plan No. 38</b>	<b>Course Name: International Financial Management</b>
<b>Objectives</b>	At the end of the lesson the student shall be able to: - Evaluate the role of key players in facilitating trade finance, including government agencies, private banks, and insurance companies.
<b>Teaching Aids (if any)</b>	ooo. Power point presentation ppp. Video - <a href="https://www.youtube.com/watch?app=desktop&amp;v=J7g7nzn2xMw">https://www.youtube.com/watch?app=desktop&amp;v=J7g7nzn2xMw</a>
<b>Teaching Development</b>	36. Introduction (5 minutes) - Introduce the concept of trade finance -Talk about trade finance as a risk mitigation tool that facilitates international trade. 2. Development (30 minutes) a) Introduction - Understande the concept of Trade Finance b) Discuss how export credit insurance protects exporters against non-payment due to commercial or political risks.. d)Briefly explain these financing techniques, how they differ from LCs and insurance, and their suitability for specific situations. e):Introduce innovative tools like receivables financing and reverse factoring as ways to optimize cash flow throughout the trade cycle..  37. Exercise (5 minutes) – Discussion Encourage group discussion and debate, facilitating learning through application.
<b>Closure</b>	100. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 101. Suggested Readings: - <a href="https://www.bis.org/review/r020423b.pdf">https://www.bis.org/review/r020423b.pdf</a> -International Financial Management by Sharan Yuptakesh,6th Edition, Pgno- 455 102. Homework  Choose a specific trade finance product (e.g., LCs, Export Credit Insurance) and research its advantages, disadvantages, and practical applications in different trade scenarios. Write a short report summarizing your findings.  Spend 5 minutes to wrap up and consolidate the learnings



<b>Evaluation</b>	<p>62. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</p> <p>63. Assess students' understanding of key concepts and terminology related to trade finance instruments and risk management through a quiz..</p> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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<b>Lesson Plan No. 39</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> <li>- Evaluate the potential benefits and risks of investing in trade finance instruments.</li> <li>- Analyze different investment options within the trade finance landscape, including direct and indirect approaches.</li> </ul>	
<b>Teaching Aids (if any)</b>	<p>a. Power point presentation</p> <p>b. Video</p> <p>- <a href="https://www.youtube.com/watch?v=ZEvKZHUIaz0">https://www.youtube.com/watch?v=ZEvKZHUIaz0</a></p>	
<b>Teaching Development</b>	<ol style="list-style-type: none"> <li>1. Introduction (5 minutes) <ul style="list-style-type: none"> <li>- Start with a brief overview of the importance of trade finance in facilitating global commerce.</li> <li>- Introduce the concept of trade finance investments as a niche asset class with unique risk-return characteristics. international trade.</li> </ul> </li> <li>2. Development (30 minutes) <ol style="list-style-type: none"> <li>a) Introduction <ul style="list-style-type: none"> <li>- Understand the concept of Trade Finance investment</li> </ul> </li> <li>b) Trade Finance Funds: <ul style="list-style-type: none"> <li>- Explain the concept of closed-end and open-end funds that invest in trade finance assets like LCs and receivables.</li> </ul> </li> <li>c) Peer-to-Peer Trade Finance Platforms: <ul style="list-style-type: none"> <li>- Discuss the rise of online platforms connecting lenders and borrowers directly in trade finance transactions.</li> </ul> </li> </ol> </li> <li>3. Exercise (5 minutes) – Discussion <p>Encourage group discussion and debate, facilitating learning through application.</p> </li> </ol>	
<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li> <li>2. Suggested Readings: <ul style="list-style-type: none"> <li>- <a href="https://www.bis.org/review/r020423b.pdf">https://www.bis.org/review/r020423b.pdf</a></li> <li>- International Financial Management by Sharan Yuptakesh, 6th Edition, Pgno- 462</li> </ul> </li> <li>3. Homework <ul style="list-style-type: none"> <li>- write a report on a specific trade finance investment product or platform, analyzing its features, target investors, and potential risks</li> </ul> </li> </ol>	



	and returns. Spend 5 minutes to wrap up and consolidate the learnings
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</li> <li>2. Assess students' understanding of key concepts and terminology related to trade finance instruments and risk management through a quiz..</li> </ol> <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<b>Lesson Plan No. 40</b>	<b>Course Name: International Financial Management</b>	<b>Course No.: MBA-421</b>
<b>Objectives</b>	At the end of the lesson the student shall be able to: - Develop a framework for assessing the suitability of trade finance investments for specific investor profiles..	
<b>Teaching Aids (if any)</b>	c. Power point presentation	
<b>Teaching Development</b>	<ol style="list-style-type: none"> <li>2. Introduction (5 minutes) - Highlight the potential appeal of trade finance investments for investors seeking diversification and alternative income streams..</li> <li>2. Development (30 minutes) <ol style="list-style-type: none"> <li>a) Investment Considerations and Risk Management</li> <li>b) Risk-Return Profile: Analyze the historical returns and risk profile of trade finance investments compared to traditional asset classes.</li> <li>c) Regulatory Environment: Discuss the potential impact of regulations and legal frameworks on the stability and attractiveness of trade finance investments.</li> <li>d) Investor Suitability: Emphasize the importance of understanding individual investor risk tolerance and financial goals before considering trade finance investments. Exercise (5 minutes) – Discussion Encourage group discussion and debate, facilitating learning through application.</li> </ol> </li> </ol>	
<b>Closure</b>	<ol style="list-style-type: none"> <li>4. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li> <li>5. Suggested Readings: - <a href="https://www.bis.org/review/r020423b.pdf">https://www.bis.org/review/r020423b.pdf</a> - <a href="https://blogs.worldbank.org/trade/greasing-wheels-commerce-trade-finance-and-credit">https://blogs.worldbank.org/trade/greasing-wheels-commerce-trade-finance-and-credit</a> - International Financial Management by Sharan Yuptakesh, 6th Edition, Pgno- 462</li> </ol>	



	<p>6. Homework -write a report on a specific trade finance investment product or platform, analyzing its features, target investors, and potential risks and returns. Spend 5 minutes to wrap up and consolidate the learnings</p>
<b>Evaluation</b>	<p>3. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 4. Assess students' understanding of key concepts and terminology related to trade finance instruments and risk management through a quiz. Spend 5 minutes to evaluate student assimilation of the lesson contents</p>