



Lesson Plan No. 1	Course Name: Business Environment Topic: Meaning of Business and its Characteristics	Course No.: MBA-412
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. articulate the concept of business a. b. Understand the characteristics of contemporary business
<b>Teaching Aids (if any)</b>	PowerPoint presentation Group discussion and brainstorming sessions.
<b>Teaching Development</b>	<ol style="list-style-type: none"><li>1. <b>1. Introduction (5 minutes)</b></li><li>2. - Ask question</li><li>3. a. What is business?</li><li>4. -Explain the meaning of business.</li><li>5. b. What kind of activities is involved in it?</li><li>6. <b>2. Development (30 minutes)</b></li><li>7. -Discuss the concept of business.</li><li>8. -Explain features of contemporary business</li><li>9. • Transition</li><li>10. • Competition</li><li>11. • Globalization</li><li>12. • Opportunities</li><li>13. • Technology</li><li>14. <b>Exercise (5 minutes) –</b> - Ask students about the discussed concept in the session.</li></ol>
<b>Closure</b>	<ol style="list-style-type: none"><li>1. Summarize the key points of the lesson, emphasizing the objectives that students were expected to achieve (5 minutes).</li><li>2. Encourage students to ask questions for clarification.</li><li>3. Mention that there will be an evaluation through a quiz to assess their understanding.</li></ol>
<b>Evaluation</b>	<ol style="list-style-type: none"><li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic(10 minutes).</li></ol>



<b>Lesson Plan No. 2</b>	<b>Course Name: Business</b> <b>Topic: Constituents of Business</b> <b>Environment</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Understand the meaning of business environment. a. b. Understand nature of the business environment.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<ol style="list-style-type: none"> <li>1. <b>1. Introduction (5 minutes)</b></li> <li>2. <b>- Recapitulate the previous topic.</b></li> <li>3. <b>- Ask question</b></li> <li>4. <b>a. What do you understand about the environment?</b></li> <li>5. <b>b. How do you define a business environment?</b></li> <li>6. <b>- Explain the concept of business environment.</b></li> <li>7. <b>2. Development (30 minutes)</b></li> <li>8. <b>a. Describe the meaning of business environment</b></li> <li>9. <b>b. Explain the nature of business environment.</b></li> <li>10. <b>- Interdependent</b></li> <li>11. <b>- The totality of External Forces</b></li> <li>12. <b>- Specific and General Forces</b></li> <li>13. <b>- Relativity</b></li> <li>14. <b>- Dynamic</b></li> <li>15. <b>- Uncertain/ Non-predictable</b></li> <li>16. <b>- Complex</b></li> <li>17. <b>3. Exercise (5 minutes) –</b> <b>- Ask students about the discussed concept in the session.</b></li> </ol>
<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the key points of the lesson, emphasizing the objectives that students were expected to achieve.</li> <li>2. Encourage students to ask questions for clarification.</li> <li>3. Mention that there will be an evaluation through a quiz to assess their understanding.</li> </ol>
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li> </ol>



<b>Lesson Plan No. 3</b>	<b>Course Name: Business Environment</b> <b>Topic: Internal and Micro Environment</b>	<b>Course No.: BBA LLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Understand the importance of internal environment to business. b. Articulate the components of internal environment. c. Articulate how micro environment factors affect business units differently.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<ol style="list-style-type: none"> <li>1. <b>1. Introduction (5 minutes)</b></li> <li>2. <b>- Recapitulate the previous topic.</b></li> <li>3. <b>- Ask question</b></li> <li>4. <b>a. What do you understand about Internal environment?</b></li> <li>5. <b>b. What do you understand by Micro environment?</b></li> <li>6. <b>- Talk about the concept of Internal and Micro Environment.</b></li> <li>7. <b>2. Development (30 minutes)</b></li> <li>8. <b>a. Explain the meaning of Internal environment.</b></li> <li>9. <b>b. Explain the components of Internal Environment with the help of examples like Mission, Vision and values of SBI etc.</b></li> <li>10. <b>c. Explain the components of Micro Environment.</b></li> <li>11. <b>-Customers</b></li> <li>12. <b>-Suppliers</b></li> <li>13. <b>-Competitors</b></li> <li>14. <b>-Marketing Intermediaries</b></li> <li>15. <b>-Publics</b></li> <li>16. <b>3. Exercise (5 minutes) –</b> <b>- Ask students about the discussed concept in the session.</b></li> </ol>
<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the key points of the lesson, emphasizing the objectives that students were expected to achieve.</li> <li>2. Encourage students to ask questions for clarification.</li> <li>3. Mention that there will be an evaluation through a quiz to assess their understanding.</li> </ol>
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li> </ol>



<b>Lesson Plan No. 4</b>	<b>Course Name: Business Environment</b> <b>Topic: Macro Environment</b>	<b>Course No.: MBA-422</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Articulate the importance of Macro environment factors in the overall business growth. b. Understand the components of Macro Environment. c. Articulate how macro environment factors affect business units differently
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b> - Ask question a. What do you understand by Macro environment? b. Explain the concept of macro environment. <b>2. Development (30 minutes)</b> a. Describe the meaning of the Macro environment. b. Explain the components of Macro Environment. -International Environment -Political-Legal Environment -Technological Environment -Socio-Cultural Environment -Demographic Environment <b>3. Exercise (5 minutes) –</b> - Ask students about the discussed concept in the session.
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Discuss the University Questions from the Syllabus. 3. Suggested Reading Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011) Spend 5 minutes to wrap up and consolidate the learnings <a href="https://www.mgkvp.ac.in/Uploads/Lectures/47/1416.pdf">https://www.mgkvp.ac.in/Uploads/Lectures/47/1416.pdf</a>
<b>Evaluation</b>	1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.



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<b>Lesson Plan No. 5</b>	<b>Course Name: Business Environment Topic: Business Environment and Business Decision</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Explain the impact of Business Environment on Business Decisions
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<ol style="list-style-type: none"> <li>1. <b>Introduction (10 minutes)</b></li> <li>2. <b>Ask questions</b></li> <li>3. <b>What are the various environmental factors that reflect their impact on business decisions?</b></li> <li>4. <b>Talk about the various business environmental factors that reflect their impact on business decisions</b></li> <li>5.</li> <li>6. <b>Development (30 minutes)</b></li> <li>7. <b>Introduction</b></li> <li>8. <b>List down the various business environmental factors that reflect their impact on business decisions</b></li> <li>9.</li> <li>10. <b>Impact of Business Environment on Business Decisions</b></li> <li>11. <b>Explain the Impact – Technological Environment</b></li> <li>12. <b>Explain the Impact – Economic Environment</b></li> <li>13. <b>Explain the Impact – Political Environment</b></li> <li><b>Explain the Impact – Legal Environment</b></li> </ol> <p><b>Exercise (5 minutes) –</b></p>
<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the key points of the lesson, emphasizing the objectives that students were expected to achieve.</li> <li>2. Encourage students to ask questions for clarification.</li> <li>3. Mention that there will be an evaluation through a quiz to assess their understanding.</li> </ol>
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li> </ol>



<b>Lesson Plan No. 6</b>	<b>Course Name: Business Environment Topic: Environmental Scanning</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Understand the concept of Environment Scanning b. Explain the Nature of Environmental Scanning c. Discuss the Scope of Environmental Scanning Discuss the process of Environmental scanning
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<ol style="list-style-type: none"> <li>1. <b>1. Introduction (10 minutes)</b></li> <li>2. - <b>Ask questions</b></li> <li>3. <b>What do you mean by environmental scanning?</b></li> <li>4. - <b>Talk about environmental scanning</b></li> <li>5.</li> <li>6. <b>2. Development (30 minutes)</b></li> <li>7. <b>a) Introduction</b></li> <li>8. - <b>Introduce the formal concept of environmental scanning</b></li> <li>9. <b>b) Environmental Scanning</b></li> <li>10. - <b>Explain the nature of Environmental Scanning</b></li> <li>11. - <b>Discuss the scope of Environmental Scanning</b></li> <li>12. - <b>Explain the process of environmental scanning</b></li> <li>13. - <b>Video to be displayed</b></li> <li>14.</li> <li>15. <b>Exercise (5 minutes) –</b> <b>Video to be displayed</b></li> </ol>
<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the key points of the lesson, emphasizing the objectives that students were expected to achieve.</li> <li>2. Encourage students to ask questions for clarification.</li> <li>3. Mention that there will be an evaluation through a quiz to assess their understanding.</li> </ol>
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li> </ol>



<b>Lesson Plan No. 7</b>	<b>Course Name: Business Environment Topic: Environment Analysis and Forecasting</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Explain the Techniques of Environmental Scanning
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<b>1. Introduction (10 minutes)</b> Ask questions <b>2. What are the various techniques of Environmental Scanning</b> Talk about various techniques of environmental scanning <b>3. Development (30 minutes)</b> Introduction List down the techniques of environmental scanning Environmental Scanning: Techniques Explain the Techniques of Environmental Scanning SWOT PEST ETOP QUEST Porters Five forces model Video to be displayed Exercise (5 minutes) – Video to be displayed
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Discuss the University Questions from the Syllabus. 3. Suggested Reading Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011) Spend 5 minutes to wrap up and consolidate the learnings <a href="https://www.vedantu.com/commerce/environmental-scanning">https://www.vedantu.com/commerce/environmental-scanning</a> <a href="https://gfgc.kar.nic.in/gadag/FileHandler/231-67708ac3-e51f-4d36-99c5-266167cf0542.pdf">https://gfgc.kar.nic.in/gadag/FileHandler/231-67708ac3-e51f-4d36-99c5-266167cf0542.pdf</a>
<b>Evaluation</b>	1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.



<b>Lesson Plan No. 8</b>	<b>Course Name: Business Environment</b> <b>Topic: Economic Environment</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the concept of the economic environment. b. Understand the critical elements of the economic environment.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"><li>- Ask question<ul style="list-style-type: none"><li>a. What is the economic environment?</li></ul></li><li>- Introduce the concept of economic environment.</li></ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"><li>a. Discuss the concept of the economic environment.</li><li>b. Explain features of the economic environment.<ul style="list-style-type: none"><li>-Study of micro and macro aspects.</li><li>- Static and dynamic.</li><li>- Social science.</li><li>- Influences business.</li><li>- National and international influence.</li></ul></li><li>c. Discuss critical elements of the economic environment.<ul style="list-style-type: none"><li>-Macro factors include<ul style="list-style-type: none"><li>● Employment/Unemployment</li><li>● Income</li><li>● Inflation</li><li>● Interest Rates</li><li>● Tax Rates</li><li>● Currency Exchange rate</li><li>● Saving Rates</li></ul></li></ul></li></ul>



	<ul style="list-style-type: none"><li>● Consumer Confidence level etc.</li><li>- Micro factors include<ul style="list-style-type: none"><li>● Size of the available market</li><li>● Demand for the company's products or services</li><li>● Competition</li><li>● Availability and quality of suppliers etc.</li></ul></li></ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"><li>- Ask students about the discussed concept in the session.</li></ul>
<b>Closure</b>	<ol style="list-style-type: none"><li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li></ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<ol style="list-style-type: none"><li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li></ol>



<b>Lesson Plan No. 9</b>	<b>Course Name: Business Topic: Economic Systems</b>	<b>Course No.: BBALLB- 206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the concept of the economic system.  b. Understand the difference between Capitalist, Socialist and Mixed economy.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b> - Ask question a. What is the economy? b. What is the economic system?  <b>2. Development (30 minutes)</b> a. Discuss the meaning of economy. b. Explain salient features of the economy.. c. Explain types of economies. -On the basis of ownership and control over means of production or resources. <ul style="list-style-type: none"><li>● Capitalist or free enterprise economy</li><li>● Socialist or centrally planned economy</li><li>● Mixed economy</li></ul> - Types of Economics on the Basis of Level of Development <ul style="list-style-type: none"><li>● Developed economy</li><li>● Developing economy</li></ul> d. Discuss differences between Capitalist, Socialist and Mixed economy.  <b>3. Exercise (5 minutes) –</b> - Ask students about the discussed concept in the session. Use Google form to collect responses and discuss the answers.
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.  Spend 5 minutes to wrap up and consolidate the learnings.
<b>Evaluation</b>	1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.



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<b>Lesson Plan No.</b> 10	<b>Course Name: Business Environment</b> <b>Topic: New Economic Policies</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Remember the concept of economic reforms. b. Understand the need of economic reforms in India Understand the concept of liberalization.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"> <li>- Ask question <ul style="list-style-type: none"> <li>a. What are economic reforms?</li> <li>b. Why was there a need for economic reforms in India?</li> </ul> </li> <li>- Discuss the concepts of economic reforms.</li> </ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"> <li>a. Discuss the meaning of economic reform.</li> <li>b Explain the need of economic reforms in India. <ul style="list-style-type: none"> <li>c. Discuss three aims of Economic policy in brief. <ul style="list-style-type: none"> <li>-Liberalization</li> <li>-Globalization</li> <li>- Privatization</li> </ul> </li> <li>d. Discuss the meaning of liberalization. <ul style="list-style-type: none"> <li>-Its objectives</li> <li>-Reforms under liberalization.</li> </ul> </li> <li>e. Explain impact of liberalization in India. <ul style="list-style-type: none"> <li>-Free flow of capital</li> <li>- Diversity for investors</li> </ul> </li> </ul> </li> </ul>



	<ul style="list-style-type: none"><li>- Impact on agriculture</li><li>- Weakening of the economy</li><li>- Technological impact</li><li>- Merger-Acquisitions</li></ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"><li>- Ask students about the discussed concept in the session.</li></ul>
<b>Closure</b>	<p>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>Suggested Reading: Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</p> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<p>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</p>



<b>Lesson Plan No.</b> 11	<b>Course Name: Business Environment</b> <b>Topic: Privatization</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the concept of privatization.  b. Understand the importance of privatization.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"><li>- Ask question<ul style="list-style-type: none"><li>a. What is privatization?</li><li>b. How government companies are transformed into private companies?</li></ul></li><li>- Discuss the concept of Privatization.</li></ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"><li>a. Meaning of privatization.</li><li>b. Discuss objectives of privatization.</li><li>c. Explain ways of privatization.<ul style="list-style-type: none"><li>-Transfer of ownership</li><li>- Disinvestment</li></ul></li><li>d. Explain methods of privatization.<ul style="list-style-type: none"><li>-Public sale of shares</li><li>- Public auction</li><li>- Public tender</li><li>- Direct negotiations etc.</li></ul></li></ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"><li>- Ask students about the discussed concept in the session.</li></ul>
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.



	<p>2. Suggested Reading Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</p> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<p>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</p>



<b>Lesson Plan No.</b> 12	<b>Course Name: Business Environment</b> <b>Topic: Globalization</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"> <li>a. Understand the concept of globalization.</li> <li>b. Understand the importance of globalization.</li> </ul>
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"> <li>- Ask question <ul style="list-style-type: none"> <li>a. What is globalization?</li> </ul> </li> <li>- Discuss the concept of Globalization.</li> </ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"> <li>a. Discuss the concept of globalization.</li> <li>b. Effect of globalization in India. <ul style="list-style-type: none"> <li>c. Objectives of globalization.</li> <li>d. Advantages &amp; Disadvantages of globalization.</li> </ul> </li> </ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"> <li>- Ask students about the discussed concept in the session.</li> </ul>
<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li> <li>2. Suggested Reading Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</li> </ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li> </ol>





<b>Lesson Plan No.</b> 13	<b>Course Name: Business Environment</b> <b>Topic:FEMA</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  Understand the concept of FEMA Act.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"><li>- Ask question<ul style="list-style-type: none"><li>a. What is FEMA and FERA Act?</li></ul></li><li>- Discuss the concept of FEMA.</li></ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"><li>a. Explain why FEMA replaced FERA.</li><li>b Discuss important features of FEMA .</li><li>c Explain FERA in brief.</li><li>d. Explain structure of FEMA Act</li><li>e Explain importance of FEMA Act</li></ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"><li>- Ask students about the discussed concept in the session.</li></ul>
<b>Closure</b>	<ol style="list-style-type: none"><li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li><li>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</li></ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<ol style="list-style-type: none"><li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li></ol>



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<b>Lesson Plan No.</b> 14	<b>Course Name: Business Environment</b> <b>Topic: Monetary Policy</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the Monetary Policy.  b. Understand the importance of monetary policy tools
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"><li>- Ask question</li><li>a. What is monetary policy?</li><li>- Discuss the concept of monetary policy</li></ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"><li>a. Definition of monetary policy.</li><li>b. Main objectives of monetary policy.<ul style="list-style-type: none"><li>- Inflation</li><li>- Unemployment</li><li>- Currency Exchange Rates etc.</li></ul></li><li>c. Instruments of monetary policy<ul style="list-style-type: none"><li>- Open market operations</li><li>- Cash Reserve Ratio (CRR)</li><li>- Statutory Liquidity Ratio (SLR):</li><li>- Bank Rate Policy</li><li>- Credit Ceiling</li></ul></li><li>d. Types of monetary policy<ul style="list-style-type: none"><li>-Expansionary monetary policy</li><li>- Contractionary monetary policy</li></ul></li></ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"><li>- Ask students about the discussed concept in the session.</li></ul>
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.



	<ol style="list-style-type: none"><li>Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011) Spend 5 minutes to wrap up and consolidate the learnings.</li></ol>
<b>Evaluation</b>	<ol style="list-style-type: none"><li>Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li></ol>



<b>Lesson Plan No.</b> 15	<b>Course Name: Business Environment</b> <b>Topic: Fiscal Policy</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: a. Understand the Fiscal Policy. b. Understand the importance of Fiscal policy.
<b>Teaching Aids (if any)</b>	PowerPoint presentation Whiteboard and markers
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"> <li>- Ask question <ul style="list-style-type: none"> <li>a. What is Fiscal policy?</li> <li>b. Discuss the concept of Fiscal policy</li> </ul> </li> </ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"> <li>a. Definition of Fiscal policy.</li> <li>b. Main objectives of Fiscal policy.</li> <li>c. Components of Fiscal policy.</li> </ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"> <li>- Ask students about the discussed concept in the session.</li> </ul>
<b>Closure</b>	<ol style="list-style-type: none"> <li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li> <li>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</li> </ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<ol style="list-style-type: none"> <li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li> </ol>



<b>Lesson Plan No.</b> 16	<b>Course Name: Business Environment</b> <b>Topic: Political and Legal Environment</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the concept and nature of Political Environment b. Understand the factors that affect the Political Environment
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Case Study
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b>  - Ask question a. What is politics? b. How it can affect the business environment?  <b>2. Development (30 minutes)</b>  a. Definition of Political Environment. b. Main Political Factors. c. How to attain the Political Factors d. Nature e. Elements of Political Environment  <b>3. Exercise (5 minutes) –</b>  - Ask students about the discussed concept in the session.
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)  Spend 5 minutes to wrap up and consolidate the learnings.
<b>Evaluation</b>	At the end of the lesson the student shall be able to:  c. Understand the concept and nature of Political Environment d. Understand the factors that affect the Political Environment



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<b>Lesson Plan No.</b> 17	<b>Course Name: Business Environment</b> <b>Topic: Legal Environment</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the concept and nature of Legal Environment b. Understand the factors that affect the Legal Environment
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Case Study
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <p>- Ask question</p> <p>a. What comes under legal aspects of business? b. How it can affect the business environment?</p> <p><b>2. Development (30 minutes)</b></p> <p>a. Definition of Legal Environment. b. Elements of Legal Environment c. Current Scenario of Politico-Legal Environment d. Infrastructure Development</p> <p><b>3. Exercise (5 minutes) –</b></p> <p>- Ask students about the discussed concept in the session.</p>
<b>Closure</b>	<p>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</p> <p>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</p> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<p>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</p>



<b>Lesson Plan No.</b> 19	<b>Course Name: Business Environment</b> <b>Topic: Stock Exchange</b>	<b>Course No.: BBALLB-206</b>
<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the role of Stock Exchange in business environment b. Understand the various functions of Stock Exchange effect the business environment.	
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion	
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b>  - Ask question a. What are shares? b. Who and how protect the business and employees from mal financial practices?  <b>2. Development (30 minutes)</b>  a. Meaning of Stock Exchange. b. Functions of Stock Exchange c. Features of Stock Exchange <b>3. Exercise (5 minutes) –</b>  - Ask students about the discussed concept in the session.	
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)  Spend 5 minutes to wrap up and consolidate the learnings.	
<b>Evaluation</b>	1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents.  Quiz	



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<b>Lesson Plan No.</b> 20	<b>Course Name: Business Environment</b> <b>Topic: SEBI</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the role of SEBI in business environment b. Understand the various functions of SEBI effect the business environment.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b>  - Ask question a. What are securities? b. How securities are managed?  <b>2. Development (30 minutes)</b>  a. What is SEBI? b. About SEBI c. Structure of SEBI d. Functions of SEBI e. Powers of SEBI f. Responsibilities of SEBI g. Purpose and Role of SEBI <b>3. Exercise (5 minutes) –</b>  - Ask students about the discussed concept in the session.
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)  Spend 5 minutes to wrap up and consolidate the learnings.
<b>Evaluation</b>	1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents.



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	Quiz
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<b>Lesson Plan No.</b> 21	<b>Course Name: Business Environment</b> <b>Topic: Components and Impact of the</b> <b>Socio-cultural Environment on</b> <b>Business</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the Components and Impact of the Socio-cultural Environment on Business b. Understand the Current Scenario of Socio-Cultural Environment.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b>  - Ask question a. What you mean by society? b. Give few examples of culture?  <b>2. Development (30 minutes)</b>  a. Components and Impact of the Socio-cultural Environment on Business b. Cultural Environment. c. Elements of cultural environment. d. Current Scenario of Socio-Cultural Environment  <b>3. Exercise (5 minutes) –</b>  - Ask students about the discussed concept in the session.
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)  Spend 5 minutes to wrap up and consolidate the learnings.



<b>Evaluation</b>	<ol style="list-style-type: none"><li>1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents.  Quiz</li></ol>
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<b>Lesson Plan No.</b> 23	<b>Course Name: Business Environment</b> <b>Topic: Globalization and Its Impact</b> <b>on Indian Economy</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the impact of globalization on Indian economy. b. Understand the why globalization was required in 1991.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b>  - Ask question a. What you mean by LPG? b. How new foreign brands are now available in India as compare to previous times?  <b>2. Development (30 minutes)</b>  a. Concept of Globalization b. Causes of Globalization c. Effect- positive and negative of Globalization d. How companies can enter into global market?  <b>3. Exercise (5 minutes) –</b>  - Ask students about the discussed concept in the session.
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)



	Spend 5 minutes to wrap up and consolidate the learnings.
<b>Evaluation</b>	1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. Spend 5 minutes to evaluate student assimilation of the lesson contents. Quiz



<b>Lesson Plan No.</b> 23	<b>Course Name: Business Environment</b> <b>Topic: Eco Social Audit</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand how systematic and comprehensive evaluation of an organization's 'social performance is done. b. Understand the why social audit is required.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <p>- Ask question</p> <p>a. What you mean by Audit? b. What are the different audits in corporate?</p> <p><b>2. Development (30 minutes)</b></p> <p>a. Components and Impact of the Socio-cultural Environment on Business</p> <p>b. Need for social audit</p> <p>c. Scope and objectives</p> <p>d. Types of Social audit.</p> <p>e. Financial Statements Format Social Audit</p> <p>f. Macro-Micro Social Indicator Audit</p> <p>g. Compressive Audit</p> <p>h. Problems with social audit</p> <p><b>3. Exercise (5 minutes) –</b></p> <p>- Ask students about the discussed concept in the session.</p>



<b>Closure</b>	<ol style="list-style-type: none"><li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li><li>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</li></ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<ol style="list-style-type: none"><li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li></ol>



<b>Lesson Plan No.</b> 24	<b>Course Name: Business Environment</b> <b>Topic: demographic Environment</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the demographical factors that affect the business. b. Understand how corporates make different strategies according to different demographical factors.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk d. Web Links - <a href="https://www.shram.org/uploadFiles/20131014063711.pdf">https://www.shram.org/uploadFiles/20131014063711.pdf</a> <a href="https://statisticstimes.com/demographics/country/india-demographics.php">https://statisticstimes.com/demographics/country/india-demographics.php</a>  • <a href="https://www.drishtias.com/daily-updates/daily-news-editorials/demographic-transition-in-india">https://www.drishtias.com/daily-updates/daily-news-editorials/demographic-transition-in-india</a> • <a href="https://www.indiabudget.gov.in/budget2019-20/economicsurvey/doc/vollchapter/echap07_voll.pdf">https://www.indiabudget.gov.in/budget2019-20/economicsurvey/doc/vollchapter/echap07_voll.pdf</a>
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b>  - Ask question a. What constitute demographics? b. What are the different audits in corporate?  <b>2. Development (30 minutes)</b>  a. Population size b. Migrants c. Age Structure d. Birth rate and death rate e. Population Size and its impact on business



	<p>f. Falling birth rate and its impact on Economy</p> <p>g. Age Structure and its impact on economy</p> <p><b>3. Exercise (5 minutes) –</b></p> <p>- Ask students about the discussed concept in the session.</p>
<b>Closure</b>	<ol style="list-style-type: none"><li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li><li>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</li></ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<p>At the end of the lesson the student shall be able to:</p> <ol style="list-style-type: none"><li>c. Understand the demographical factors that affect the business.</li><li>d. Understand how corporates make different strategies according to different demographical factors.</li></ol>



<b>Lesson Plan No.</b> 25	<b>Course Name: Business Environment</b> <b>Topic: Demographic Environment</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the demographical factors that affect the business. b. Understand how corporates make different strategies according to different demographical factors.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk d. Web Links - <a href="https://www.shram.org/uploadFiles/20131014063711.pdf">https://www.shram.org/uploadFiles/20131014063711.pdf</a> <a href="https://statisticstimes.com/demographics/country/india-demographics.php">https://statisticstimes.com/demographics/country/india-demographics.php</a>  • <a href="https://www.drishtias.com/daily-updates/daily-news-editorials/demographic-transition-in-india">https://www.drishtias.com/daily-updates/daily-news-editorials/demographic-transition-in-india</a> • <a href="https://www.indiabudget.gov.in/budget2019-20/economicsurvey/doc/vollchapter/echap07_voll.pdf">https://www.indiabudget.gov.in/budget2019-20/economicsurvey/doc/vollchapter/echap07_voll.pdf</a>
<b>Teaching Development</b>	<b>1. Introduction (5 minutes)</b>  - Ask question a. What constitute demographics? b. What are the different audits in corporate?  <b>2. Development (30 minutes)</b>  a. Population Size and its impact on business b. Falling birth rate and its impact on Economy c. Age Structure and its impact on economy



	<p><b>3. Exercise (5 minutes) –</b></p> <p>- Ask students about the discussed concept in the session.</p>
<b>Closure</b>	<ol style="list-style-type: none"><li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li><li>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</li></ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<ol style="list-style-type: none"><li>1. Administer a short quiz with multiple-choice and short-answer questions related to the topic.</li></ol>



<b>Lesson Plan No.</b> 27	<b>Course Name: Business Environment</b> <b>Topic: Foreign direct investment (FDI)</b>	<b>Course No.: BBALLB-206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"> <li>a. Understand the concept of foreign direct investment (FDI).</li> <li>b. Understand Latest update of FDI.</li> </ul>
<b>Teaching Aids (if any)</b>	<ul style="list-style-type: none"> <li>a. Power- point presentation</li> <li>b. Discussion</li> <li>c. Calk and Talk</li> </ul> <p>LINKS:<a href="https://www.yourarticlelibrary.com/policies/government-policies-towards-foreign-capital-in-india/23564">https://www.yourarticlelibrary.com/policies/government-policies-towards-foreign-capital-in-india/23564</a></p>
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"> <li>- Ask question <ul style="list-style-type: none"> <li>a. What is the full form of FDI?</li> <li>b. How FDI is beneficial for Indian economy?</li> </ul> </li> </ul> <p><b>2. Development (30 minutes)</b></p> <ul style="list-style-type: none"> <li>a. Foreign direct investment (FDI) <ul style="list-style-type: none"> <li>b. Foreign Direct Investment (FDI) in India – Latest update</li> </ul> </li> <li>c. FDI in India</li> <li>d. FDI Routes in India. <ul style="list-style-type: none"> <li>e. Sectors where FDI is prohibited</li> <li>f. Benefits of FDI</li> <li>g. Benefits of FDI</li> </ul> </li> </ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"> <li>- Ask students about the discussed concept in the session.</li> </ul>



<b>Closure</b>	<ol style="list-style-type: none"><li>1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.</li><li>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</li></ol> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<ol style="list-style-type: none"><li>1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.</li><li>2. Spend 5 minutes to evaluate student assimilation of the lesson contents.</li><li>3. Quiz</li></ol>



<b>Lesson Plan No.</b> 28	<b>Course Name: Business Environment</b> <b>Topic: Natural Environment</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the Impact of Natural Environment on Business. b. Understand Emerging Trends in the Natural Environment of Business.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <p>- Ask question</p> <p>a. What is natural environment? b. Why companies focus on sustainability?</p> <p><b>2. Development (30 minutes)</b></p> <p>a. Concept of natural environment</p> <p>b. Impact of Natural Environment on Business</p> <p>c. Issues in natural environment</p> <p>d. Emerging Trends in the Natural Environment of Business.</p> <p><b>3. Exercise (5 minutes) –</b></p> <p>- Ask students about the discussed concept in the session.</p>
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these. 2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)



	Spend 5 minutes to wrap up and consolidate the learnings.
<b>Evaluation</b>	1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 2. Spend 5 minutes to evaluate student assimilation of the lesson contents. 3. Quiz



<b>Lesson Plan No.</b> 29	<b>Course Name: Business Environment</b> <b>Topic: Natural Environment- Types</b> <b>of the Natural Environment</b>	<b>Course No.: BBALLB-</b> <b>206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Understand the types of Natural Environment on Business. b. Understand the different types of pollution and how business is related to that.
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <ul style="list-style-type: none"><li>- Ask question<ul style="list-style-type: none"><li>a. What is natural environment?</li><li>b. Why companies focus on sustainability?</li></ul></li></ul> <p><b>2. Development (30 minutes)</b></p> <p>aTypes of the Natural Environment - Air Pollution, Noise Pollution and Water Pollution</p> <p>b. Different Types of Pollution</p> <ul style="list-style-type: none"><li>-Air Pollution</li><li>-Water Pollution</li><li>- Soil Pollution</li><li>- Noise Pollution</li></ul> <p><b>3. Exercise (5 minutes) –</b></p> <ul style="list-style-type: none"><li>- Ask students about the discussedconceptin the session.</li></ul>
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.



	<p>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</p> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<p>1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. 2. Spend 5 minutes to evaluate student assimilation of the lesson contents.</p> <p>3. Quiz</p>



<b>Lesson Plan No.</b> 30	<b>Natural Environment- Types of the Natural Environment</b>	<b>Course No.: BBALLB- 206</b>
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<b>Objectives</b>	At the end of the lesson the student shall be able to:  a. Identify the role of technology in business environment b. Analyze the impact of technology on business
<b>Teaching Aids (if any)</b>	a. Power- point presentation b. Discussion c. Calk and Talk
<b>Teaching Development</b>	<p><b>1. Introduction (5 minutes)</b></p> <p>- Ask question</p> <p>a. What is Technology? b. What is innovation? c. What is frugal innovation?</p> <p><b>2. Development (30 minutes)</b></p> <p>a. Technological Environment-concept</p> <p>b. The main features of technological environment.</p> <p>c. Factors influencing Technological Environment</p> <p>d. Why Technological Environment?</p> <p>e. Role and impact of Technology on Business</p> <p>f. The impact of the technological environment on companies</p> <p><b>3. Exercise (5 minutes) –</b></p> <p>- Ask students about the discussed concept in the session.</p>
<b>Closure</b>	1. Summarize the Lesson Learning Outcomes and get



	<p>affirmation from students on these.</p> <p>2. Essentials of Business Ethics, Aswathapa, K, Himalaya Publishing House, 8th (2011)</p> <p>Spend 5 minutes to wrap up and consolidate the learnings.</p>
<b>Evaluation</b>	<p>At the end of the lesson the student shall be able to:</p> <p>c. Identify the role of technology in business environment</p> <p>d. Analyze the impact of technology on business</p>