



Lesson Plan No. 1.1	Course Name: Health Economics Topic: Definition and Nature of Health Economics	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: a) Define Health economics b) Identify the key characteristics of Health economics
Teaching Aids (if any)	a. ICT
Teaching Development	<p>1. Introduction (5 minutes):</p> <ul style="list-style-type: none">• Begin by asking students about the differences between Health and urban areas.• Elicit responses about the economic activities prevalent in Health areas.• Introduce the concept of Health economics as a branch of economics that studies economic activities and issues in Health regions.• Write the topic "Health Economics" on the board. <p>2. Development (30 minutes):</p> <ul style="list-style-type: none">• Define Health Economics:<ul style="list-style-type: none">- Explain that Health economics is a branch of economics concerned with the economic activities, structures, and problems of Health areas.- Highlight the importance of agriculture, forestry, and allied sectors in Health economics.• Nature of Health Economics:<ul style="list-style-type: none">○ Discuss the key characteristics of Health economics:<ul style="list-style-type: none">▪ Predominance of primary activities (agriculture, forestry, fishing)▪ Low level of industrialization▪ High population density▪ Dependence on natural resources▪ Prevalence of subsistence farming▪ Underdeveloped infrastructure○ Use maps or images to illustrate the Health landscape and economic activities.• Health vs. Urban Economics:<ul style="list-style-type: none">○ Compare and contrast Health and urban economics based on key factors:<ul style="list-style-type: none">▪ Economic activities▪ Population density



	<ul style="list-style-type: none">▪ Infrastructure▪ Standard of living▪ Challenges and opportunities <ul style="list-style-type: none">○ Create a table on the board to summarize the differences. <p>3. Exercise (5 minutes):</p> <ul style="list-style-type: none">• Divide students into groups of 4-5.• Ask each group to brainstorm and list the economic activities they observe in their local Health area.• Have groups share their findings with the class and discuss the commonalities and differences.
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016) <p>Homework:</p> <ul style="list-style-type: none">• Research and write a short report on the major challenges faced by Health economies in India.• Include examples of government initiatives to address these challenges.
Evaluation	<ol style="list-style-type: none">1. Reflective Question: What are the potential impacts of rapid urbanization on Health economies? Discuss <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No.1.2	Course Name: Health Economics Topic: Scope of Health Economics	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: a) Define the scope of Health economics. b) Identify the major branches of Health economics. c) Explain the interdisciplinary nature of Health economics.
Teaching Aids (if any)	a. ICT
Teaching Development	1. Introduction (5 minutes): <ul style="list-style-type: none">Begin by asking students about the challenges faced by Health India.Elicit responses about the various aspects of Health life that need improvement.Introduce the concept of Health economics as a field of study that addresses these issues.Write the topic "Scope of Health Economics" on the board. 2. Development (30 minutes): <ul style="list-style-type: none">Define Scope of Health Economics:<ul style="list-style-type: none">Explain that the scope of Health economics encompasses the study of economic activities, institutions, and policies related to Health areas.Discuss the holistic approach of Health economics, covering various aspects of Health life.Major Branches of Health Economics:<ul style="list-style-type: none">Identify the primary branches of Health economics:<ul style="list-style-type: none">Agricultural economicsHealth sociologyHealth marketingCooperative economicsHealth developmentHealth welfareBriefly explain the focus of each branch.Interdisciplinary Nature of Health Economics:<ul style="list-style-type: none">Emphasize the relationship between Health economics and other disciplines:<ul style="list-style-type: none">GeographySociologyPolitical scienceStatisticsAgricultureEconomics



	<ul style="list-style-type: none">○ Explain how these disciplines contribute to the understanding of Health issues.● Importance of Studying Health Economics:<ul style="list-style-type: none">○ Highlight the significance of Health economics in addressing Health poverty, unemployment, and inequality.○ Discuss the role of Health economics in policy formulation and development planning.3. Exercise (5 minutes):<ul style="list-style-type: none">● Divide students into groups of 4-5.● Ask each group to identify a Health issue in their locality.● Have groups discuss how different branches of Health economics can contribute to addressing the chosen issue.
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)3. Homework Research and write a short report on the contribution of a specific branch of Health economics (e.g., agricultural economics, Health sociology) to Health development.
Evaluation	<ol style="list-style-type: none">1. Reflective Questions<ul style="list-style-type: none">- How does the scope of Health economics differ from general economics?- What are the challenges in studying Health economics? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 1.3	Course Name: Health Economics Topic: Characteristics of Health economy	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: a. Identify the key characteristics of Health economy b. Understand the significance of studying Health economy c. Analyze the impact of these characteristics on Health development
Teaching Aids (if any)	a. ICT
Teaching Development	1. Introduction (5 minutes): <ul style="list-style-type: none">• Begin by asking students about their experiences with Health life.• Elicit responses about the economic activities prevalent in Health areas.• Introduce the concept of Health economy as a branch of economics that studies economic activities and issues in Health regions.• Write the topic "Characteristics of Health Economy" on the board. 2. Development (30 minutes): <ul style="list-style-type: none">• Key Characteristics of Health Economy:<ul style="list-style-type: none">○ Discuss the primary characteristics of Health economy:<ul style="list-style-type: none">▪ Predominance of primary sector (agriculture, forestry, fishing)▪ Low level of industrialization▪ Underdeveloped infrastructure▪ High population density and low income levels▪ Dependence on natural resources▪ Seasonal employment▪ Prevalence of subsistence farming▪ Social and cultural homogeneity○ Use maps or images to illustrate the Health landscape and economic activities.○ Explain the impact of each characteristic on the overall Health economy.• Significance of Studying Health Economy:<ul style="list-style-type: none">○ Emphasize the importance of understanding Health economy for policymakers, planners, and development practitioners.○ Discuss the role of Health economy in national development.



	<p>3. Exercise (5 minutes):</p> <ul style="list-style-type: none">• Divide students into groups of 4-5.• Provide each group with a case study of a Health area.• Ask groups to identify the dominant characteristics of the Health economy in the case study and discuss their implications.
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)3. Homework<ul style="list-style-type: none">- Research and write a short report on a specific Health development program in India.- Analyze how the program addresses the challenges faced by Health economies.
Evaluation	<ol style="list-style-type: none">1. Reflective Questions<ul style="list-style-type: none">- How do the characteristics of Health economy influence the quality of life of Health people?- What are the challenges faced by Health economies in India?- How can government policies promote the development of Health economies? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 1.4	Course Name: Health Economics Topic: Importance of Health economics	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: a) Identify the contributions of Health areas to the overall economy b) Analyze the challenges faced by Health economies c) Develop an appreciation for the importance of Health development
Teaching Aids (if any)	a. ICT
Teaching Development	1. Introduction (5 minutes): <ul style="list-style-type: none">• Begin by asking students about the sources of their food, clothing, and other essential items.• Elicit responses to highlight the dependence of urban areas on Health production.• Introduce the concept of Health economics and its importance in the overall economic well-being of a nation.• Write the topic "Importance of Health Economics" on the board. 2. Development (30 minutes): <ul style="list-style-type: none">• Contributions of Health Areas to the Economy:<ul style="list-style-type: none">○ Discuss the key contributions of Health areas to the national economy:<ul style="list-style-type: none">▪ Food production and food security▪ Raw material supply for industries▪ Labor supply for urban areas▪ Market for industrial products▪ Environmental conservation○ Use charts or diagrams to illustrate the interconnections between Health and urban economies.• Challenges Faced by Health Areas:<ul style="list-style-type: none">○ Identify the major challenges hindering Health development:<ul style="list-style-type: none">▪ Poverty and inequality▪ Unemployment and underemployment▪ Infrastructure deficiencies▪ Lack of access to education and healthcare▪ Outmigration of youth○ Discuss the impact of these challenges on overall economic growth.



	<ul style="list-style-type: none">• Importance of Health Development:<ul style="list-style-type: none">○ Emphasize the need for balanced development between Health and urban areas.○ Explain how Health development can contribute to poverty reduction, social equity, and sustainable development.○ Discuss the role of government policies and programs in promoting Health development. <p>3. Exercise (5 minutes):</p> <ul style="list-style-type: none">• Divide students into groups of 4-5.• Ask each group to brainstorm and list the ways in which their local Health areas contribute to the overall economy.• Have groups share their findings with the class and discuss the commonalities and differences.
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)3. Homework:<ul style="list-style-type: none">• Research and write a short report on a successful Health development program in India.• Analyze the factors contributing to its success and the challenges it faced
Evaluation	<ol style="list-style-type: none">1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.<ul style="list-style-type: none">- What are the potential consequences of neglecting Health development?- What role can young people play in promoting Health development? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 1.5	Course Name: Health Economics Topic: Inter-disciplinary approach of Health Economics	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: a) Identify key disciplines involved in Health economics b) Appreciate the holistic perspective provided by an inter-disciplinary approach
Teaching Aids (if any)	a. ICT
Teaching Development	Introduction (5 minutes): <ul style="list-style-type: none">• Begin by asking students about the challenges faced in Health areas.• Elicit responses related to agriculture, health, education, and environment.• Introduce the concept of interdisciplinary studies as a way to address complex problems.• Write the topic "Inter-disciplinary Approach of Health Economics" on the board. Development (30 minutes): <ul style="list-style-type: none">• Define Inter-disciplinary Approach:<ul style="list-style-type: none">○ Explain that an interdisciplinary approach involves drawing knowledge and methods from multiple disciplines to understand a complex issue.• Importance of Inter-disciplinary Approach in Health Economics:<ul style="list-style-type: none">○ Discuss the complex nature of Health problems (e.g., poverty, unemployment, environmental degradation).○ Highlight how a single discipline may not provide sufficient solutions.○ Explain the need for a holistic approach to address Health issues effectively.• Key Disciplines Involved in Health Economics:<ul style="list-style-type: none">○ Introduce major disciplines contributing to Health economics:



	<ul style="list-style-type: none">▪ Economics: Analyzing economic activities, market structures, and policies.▪ Agriculture: Understanding agricultural production, technology, and policies.▪ Sociology: Studying Health social structures, institutions, and change.▪ Geography: Analyzing spatial patterns of Health development and resource distribution.▪ Anthropology: Exploring cultural factors influencing Health livelihoods.▪ Political Science: Examining governance, policies, and institutions in Health areas.<ul style="list-style-type: none">○ Use a chart or diagram to visualize the interconnections between disciplines.• Benefits of Inter-disciplinary Approach:<ul style="list-style-type: none">○ Emphasize the advantages of an interdisciplinary approach:<ul style="list-style-type: none">▪ Comprehensive understanding of Health issues▪ Development of innovative solutions▪ Effective policy formulation and implementation▪ Improved decision-making <p>Exercise (5 minutes):</p> <ul style="list-style-type: none">• Conduct a short quiz with multiple-choice or short answer questions to assess students' understanding of the concepts.• Examples of questions:<ul style="list-style-type: none">○ What is an interdisciplinary approach?○ Name three disciplines involved in Health economics.○ Explain the importance of sociology in Health development
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)3. Homework:<ul style="list-style-type: none">• Research a specific Health issue (e.g., migration, agricultural productivity, Health health) and identify the relevant disciplines that can contribute to its analysis.• Prepare a brief report on how an interdisciplinary approach can be applied to address the chosen issue.
Evaluation	<ol style="list-style-type: none">1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.



	<ul style="list-style-type: none"> - How can an interdisciplinary approach help in addressing Health poverty? - What are the potential challenges of using an interdisciplinary approach? - How can interdisciplinary research contribute to sustainable Health development? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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Lesson Plan No. 1.6	Course Name: Health Economics Topic: Components of Health economics	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ol style="list-style-type: none"> a) Explain the interrelationship between different components. b) Understand the significance of each component in Health development.
Teaching Aids (if any)	a. ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> • Begin by asking students about the different activities they observe in Health areas. • Elicit responses about agriculture, livestock, and other Health occupations. • Introduce the concept of Health economics as a study of various interconnected sectors in Health areas. • Write the topic "Components of Health Economics" on the board. <p>Development (30 minutes):</p> <ul style="list-style-type: none"> • Define Components of Health Economics: <ul style="list-style-type: none"> ○ Explain that Health economics comprises several interconnected sectors. ○ List the main components: agriculture, livestock, forestry, fisheries, Health industries, and Health infrastructure. • Agriculture: <ul style="list-style-type: none"> ○ Discuss the importance of agriculture as the backbone of Health economics. ○ Explain different types of farming (subsistence, commercial, organic). ○ Highlight challenges faced by farmers (land fragmentation, climate change, market fluctuations). • Livestock: <ul style="list-style-type: none"> ○ Explain the role of livestock in Health livelihoods. ○ Discuss dairy farming, poultry, and animal husbandry.



	<ul style="list-style-type: none">○ Highlight the potential for income generation and employment.● Forestry:<ul style="list-style-type: none">○ Discuss the significance of forests in Health economies.○ Explain forest products and their economic value.○ Emphasize the importance of sustainable forest management.● Fisheries:<ul style="list-style-type: none">○ Discuss the role of fisheries in coastal and inland Health areas.○ Explain different types of fishing (capture, aquaculture).○ Highlight the challenges faced by fishermen.● Health Industries:<ul style="list-style-type: none">○ Explain the concept of agro-based and Health industries.○ Discuss their role in providing employment opportunities.○ Emphasize the potential for value addition and income generation.● Health Infrastructure:<ul style="list-style-type: none">○ Explain the importance of infrastructure for Health development.○ Discuss components like transportation, irrigation, electricity, education, and healthcare.○ Highlight the impact of infrastructure on Health livelihoods. <p>Exercise (5 minutes):</p> <ul style="list-style-type: none">● Conduct a short quiz with multiple-choice or fill-in-the-blank questions to assess students' understanding.● Examples:<ul style="list-style-type: none">○ Which is the primary component of Health economics?○ What are the two main types of farming?○ Name three important components of Health infrastructure.
<p>Closure</p>	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)3. Homework:<ul style="list-style-type: none">● Research a specific Health economic component (e.g., dairy farming, fisheries) in your region.● Analyze its contribution to the local economy and identify challenges and potential for growth.



Evaluation	<ol style="list-style-type: none">1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.<ul style="list-style-type: none">- How do the components of Health economics interact with each other?- What are the challenges and opportunities in the development of Health economics? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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Lesson Plan No. 1.7	Course Name: Health Economics Topic: Health development	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">• Define Health economics.• Understand the nature and scope of Health economics.• Explore the importance of Health economics in national development.
Teaching Aids (if any)	a. ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ What comes to your mind when you think of "Health areas"?○ How do you think Health economics differs from urban economics?• Overview of the Lesson:<ul style="list-style-type: none">○ Introduce the topic of Health economics and its significance in the larger economy. <p>Development (30 minutes):</p> <ul style="list-style-type: none">• Definition:<ul style="list-style-type: none">○ Define Health economics as the study of economic activities in Health areas, focusing on agriculture, Health industries, and infrastructure.• Nature of Health Economics:<ul style="list-style-type: none">○ Discuss how Health economics deals with resource allocation, income distribution, and growth in Health areas.○ Explain the unique characteristics of Health areas, such as land use, reliance on natural resources, and labor-intensive activities.• Scope of Health Economics:



	<ul style="list-style-type: none">○ Explore topics like agricultural economics, Health industries, Health finance, and policy issues that shape Health development.○ Emphasize the importance of addressing poverty, employment, and infrastructure in Health areas.○ Discuss the role of sustainable development in Health economics. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Health economics primarily focuses on urban industries.2. Fill in the blank: The scope of Health economics includes _____ and Health industries.
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ol style="list-style-type: none">1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.<ul style="list-style-type: none">● Why is the study of Health economics important in a country like India?● How does Health economics differ from other branches of economics? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 1.8	Course Name: Health Economics Topic: Health Areas	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">Identify and discuss the key characteristics of a Health economy.Understand how these characteristics impact the development of Health areas.
Teaching Aids (if any)	a. ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">Warm-up Discussion:<ul style="list-style-type: none">What do you think are the most important features of Health areas?Overview of Lesson:<ul style="list-style-type: none">Introduce the session by explaining the significance of understanding Health economy characteristics. <p>Development (30 minutes):</p> <ul style="list-style-type: none">Characteristics of Health Economy:<ul style="list-style-type: none">Discuss the dominance of agriculture and other primary activities in Health areas.Explain the low levels of industrialization and infrastructure.Explore the dependence on natural resources like land and water.Discuss the labor-intensive nature of Health economies, with less reliance on capital.Mention low per capita income, high poverty levels, and unequal land distribution as common characteristics.Examine social structures like caste and kinship networks and how they influence economic activities.Examples from India:



	<ul style="list-style-type: none">○ Provide examples of Health areas where agriculture dominates and discuss the challenges faced by these areas (e.g., drought, limited technology). <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Health economies have high levels of industrialization.2. Fill in the blank: The Health economy is primarily dependent on _____ and other primary activities.
Closure	<p>Closure (5 minutes):</p> <ul style="list-style-type: none">● Summarize:<ul style="list-style-type: none">○ Review the key characteristics of Health economies, emphasizing their implications for Health development.● Suggested Reading:<ul style="list-style-type: none">○ <i>Indian Health Economy</i> by Datt and Sundharam● Homework:<ul style="list-style-type: none">○ Compare the characteristics of a Health economy with those of an urban economy. Write a brief report highlighting the differences.
Evaluation	<ol style="list-style-type: none">1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss. <ul style="list-style-type: none">● How do the characteristics of a Health economy influence its growth?● What are the key challenges faced by Health economies in achieving development? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 1.9	Course Name: Health Economics Topic: Contribution of Health Economics	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">• Understand the importance of Health economics in national and global development.• Identify how Health economics contribute to food security, employment, and natural resource management.
Teaching Aids (if any)	a. ICT
Teaching Development	Introduction (5 minutes): <ul style="list-style-type: none">• Warm-up Discussion:<ul style="list-style-type: none">○ Why do you think Health areas are important for the overall economy?• Overview of Lesson:<ul style="list-style-type: none">○ Introduce the topic and explain that Health economics is vital for developing countries like India. Development (30 minutes): <ul style="list-style-type: none">• Importance of Health Economics:<ul style="list-style-type: none">○ Food Security: Health areas produce the majority of the world's food supply through agriculture.○ Employment: A large portion of the labor force, particularly in developing countries, is employed in Health areas.○ Natural Resource Management: Health areas manage significant natural resources like forests, water bodies, and land.○ Balanced Development: Growth in Health areas can help reduce urban-Health inequalities and prevent migration to cities.



	<ul style="list-style-type: none">○ Discuss how Health economies can contribute to sustainable development and the achievement of global goals like poverty reduction.● Examples:<ul style="list-style-type: none">○ Provide examples of how Health economies in countries like India, China, and African nations support their national GDP. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Health economies has no role in food security.2. Fill in the blank: Health areas contribute to employment, especially in the _____ sector.
Closure	<ol style="list-style-type: none">1. Summarize the Lesson Learning Outcomes and get affirmation from students on these.2. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ol style="list-style-type: none">1. Reflective Questions (What, Why, Who?). Allow students to answer and discuss.<ul style="list-style-type: none">● Why is it essential to focus on Health economies for balanced national development?● How can Health economies help address global challenges like food insecurity and poverty? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 2.1	Course Name: Health Economics Topic: Key elements of Health development	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">• Identify the key elements of Health development.• Understand how these elements contribute to the overall improvement of Health areas
Teaching Aids (if any)	<ul style="list-style-type: none">• ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ What does development mean in the context of Health areas?○ How do you think Health development differs from urban development?• Overview of Lesson:<ul style="list-style-type: none">○ Introduce the basic elements that drive Health development, such as infrastructure, education, healthcare, and agriculture. <p>Development (30 minutes):</p> <ul style="list-style-type: none">• Key Elements of Health Development:<ul style="list-style-type: none">○ Discuss elements such as infrastructure development, education, healthcare, agriculture, and employment.○ Explain how each element is essential for improving the quality of life in Health areas.○ Provide examples of Health development projects that address these elements.• Case Study:<ul style="list-style-type: none">○ Analyze a Health development project, such as the Mahatma Gandhi National Health Employment Guarantee Act (MGNREGA), and discuss its impact on Health employment and income.



	<p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Infrastructure is not a key element of Health development.2. Fill in the blank: Education plays a critical role in Health development by improving _____.
Closure	<ul style="list-style-type: none">• Summarize the Lesson Learning Outcomes and get affirmation from students on these.• Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none">• Reflective Questions (What, Why, Who?). Allow students to answer and discuss.• Why is it important to focus on multiple elements, such as infrastructure and education, in Health development?• How does improving agriculture contribute to overall Health development? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 2.2	Course Name: Health Economics Topic: Importance of Agriculture	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">• Understand the importance of agriculture in Health development.• Discuss how agriculture contributes to the economic and social well-being of Health areas.
Teaching Aids (if any)	<ul style="list-style-type: none">• ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ How do you think agriculture impacts Health life?○ Can you name some crops that are important to Health economies?• Overview of Lesson:<ul style="list-style-type: none">○ Explain that agriculture is a cornerstone of Health economies, supporting livelihoods and contributing to national food security.



	<p>Development (30 minutes):</p> <ul style="list-style-type: none"> • Importance of Agriculture in Health Development: <ul style="list-style-type: none"> ○ Discuss how agriculture provides employment, food security, and a source of income in Health areas. ○ Explain the role of subsistence farming, commercial agriculture, and agro-based industries. ○ Highlight the challenges facing Health agriculture, such as climate change and access to technology. • Case Study: <ul style="list-style-type: none"> ○ Review a case study on how the Green Revolution impacted Health development in India, focusing on increased productivity and Health income. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Agriculture is not important for Health development. 2. Fill in the blank: Agriculture provides employment to more than _____% of the Health population in India.
<p>Closure</p>	<ul style="list-style-type: none"> • Summarize the Lesson Learning Outcomes and get affirmation from students on these. • Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
<p>Evaluation</p>	<ul style="list-style-type: none"> • Reflective Questions (What, Why, Who?). Allow students to answer and discuss. • How does improving agricultural productivity affect Health development? • What are the main challenges facing agriculture in Health areas today? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<p>Lesson Plan No. 2.3</p>	<p>Course Name: Health Economics Topic: Agricultural Productivity</p>	<p>Course No.: BBAMI 605 B</p>
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<p>Objectives</p>	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> • Explore the relationship between agricultural productivity and Health livelihoods.
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	<ul style="list-style-type: none"> • Understand how increased productivity impacts income and food security in Health areas.
Teaching Aids (if any)	<ul style="list-style-type: none"> • ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> • Warm-up Questions: <ul style="list-style-type: none"> ○ What do you understand by agricultural productivity? ○ How can higher productivity improve the lives of farmers? • Overview of Lesson: <ul style="list-style-type: none"> ○ Explain how agricultural productivity is linked to improved livelihoods in Health areas. <p>Development (30 minutes):</p> <ul style="list-style-type: none"> • Agricultural Productivity and Its Impact on Health Livelihoods: <ul style="list-style-type: none"> ○ Define agricultural productivity and discuss how it is measured (output per unit of land or labor). ○ Discuss how increased productivity can lead to higher incomes, better living standards, and food security. ○ Explore the role of technology, access to markets, and government policies in improving agricultural productivity. • Case Study: <ul style="list-style-type: none"> ○ Review a case study of a Health area where increased agricultural productivity has significantly improved livelihoods. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Agricultural productivity has no impact on Health livelihoods. 2. Fill in the blank: Increased agricultural productivity leads to _____ incomes in Health areas.
Closure	<p>Closure (5 minutes):</p> <ul style="list-style-type: none"> • Summarize: <ul style="list-style-type: none"> ○ Highlight the importance of improving agricultural productivity for Health development. • Suggested Reading: <ul style="list-style-type: none"> ○ <i>Agricultural Development: Concepts and Experiences</i> by R. Chambers • Homework:



	<ul style="list-style-type: none">○ Research and write about how technology can be used to improve agricultural productivity in Health areas.
Evaluation	<ul style="list-style-type: none">● Reflective Questions (What, Why, Who?). Allow students to answer and discuss.● How does agricultural productivity affect food security in Health areas?● What are the main factors that can improve or hinder agricultural productivity? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 2.4	Course Name: Health Economics Topic: Impact of Globalization	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">● Understand the impact of globalization on agriculture.● Discuss how globalization affects Health economies and farming communities.
Teaching Aids (if any)	<ul style="list-style-type: none">● ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">● Warm-up Questions:<ul style="list-style-type: none">○ What is globalization?○ How do you think globalization might affect farmers in Health areas?● Overview of Lesson:<ul style="list-style-type: none">○ Introduce the concept of globalization and its influence on agriculture. <p>Development (30 minutes):</p> <ul style="list-style-type: none">● Globalization and Agriculture:<ul style="list-style-type: none">○ Define globalization and discuss how it leads to increased trade, investment, and technology transfer in agriculture.○ Explore the benefits of globalization, such as access to new markets and advanced agricultural techniques.○ Discuss the challenges, including competition from international markets and the decline of small-scale farmers.● Case Study:



	<ul style="list-style-type: none"> ○ Review the impact of globalization on Indian agriculture, focusing on the entry of multinational corporations and the shift to export-oriented farming. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Globalization has no effect on agriculture. 2. Fill in the blank: Globalization leads to increased _____ in the agricultural sector.
Closure	<ul style="list-style-type: none"> ● Summarize the Lesson Learning Outcomes and get affirmation from students on these. ● Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none"> ● Reflective Questions (What, Why, Who?). Allow students to answer and discuss. ● What are the advantages and disadvantages of globalization for agriculture in Health areas? ● How can small farmers adapt to the challenges posed by globalization? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 2.5	Course Name: Health Economics Topic: Technology in Health Development	Course No.: BBAMI 605 B
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Objectives	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> ● Understand the role of technology in Health development. ● Explore the prospects and challenges of applying technology in agriculture and Health areas.
Teaching Aids (if any)	<ul style="list-style-type: none"> ● ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> ● Warm-up Questions: <ul style="list-style-type: none"> ○ What types of technology can be used in Health development? ○ How do you think technology impacts farming and Health life? ● Overview of Lesson:



	<ul style="list-style-type: none"> ○ Introduce the concept of technology and its application in Health development. <p>Development (30 minutes):</p> <ul style="list-style-type: none"> ● Technology in Health Development: <ul style="list-style-type: none"> ○ Discuss how technology can improve agricultural productivity, healthcare, education, and infrastructure in Health areas. ○ Explore the use of ICT (Information and Communication Technology), smart farming techniques, and renewable energy in Health areas. ○ Highlight challenges, such as lack of infrastructure, high costs, and limited technical skills. ● Case Study: <ul style="list-style-type: none"> ○ Review the impact of mobile technology on Health farming communities, particularly how it helps farmers access market information and improve productivity. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Technology has no role in Health development. 2. Fill in the blank: ICT can help farmers by providing access to _____.
Closure	<ul style="list-style-type: none"> ● Summarize the Lesson Learning Outcomes and get affirmation from students on these. ● Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none"> ● Reflective Questions (What, Why, Who?). Allow students to answer and discuss. <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 2.6	Course Name: Health Economics Topic: Agricultural Policies	Course No.: BBAMI 605 B
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Objectives	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> ● Understand the role of agricultural policies in promoting Health development.
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	<ul style="list-style-type: none">• Discuss the impact of government policies on the agricultural sector and Health areas.
Teaching Aids (if any)	<ul style="list-style-type: none">• ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ What is the role of government policies in agriculture?○ Can you name any agricultural policies that have helped improve farming in Health areas?• Overview of Lesson:<ul style="list-style-type: none">○ Explain that agricultural policies are critical in shaping the growth of Health areas. <p>Development (30 minutes):</p> <ul style="list-style-type: none">• Role of Agricultural Policies:<ul style="list-style-type: none">○ Discuss key agricultural policies such as Minimum Support Price (MSP), agricultural subsidies, and crop insurance schemes.○ Explain how these policies influence Health livelihoods, productivity, and the overall economy.○ Highlight challenges such as policy implementation gaps and regional disparities in benefits.• Case Study:<ul style="list-style-type: none">○ Analyze a policy-driven Health development program like the Pradhan Mantri Fasal Bima Yojana (PMFBY) and its impact on farmers. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Agricultural policies have no role in Health development.2. Fill in the blank: The Minimum Support Price (MSP) guarantees farmers a _____ for their produce.
Closure	<ul style="list-style-type: none">• Summarize the Lesson Learning Outcomes and get affirmation from students on these.• Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none">• Reflective Questions (What, Why, Who?). Allow students to answer and discuss.• How do agricultural policies help in reducing Health poverty?



	<ul style="list-style-type: none"> • What are the challenges in implementing agricultural policies in Health areas? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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Lesson Plan No. 2.7	Course Name: Health Economics Topic: Agricultural Productivity	Course No.: BBAMI 605 B
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Objectives	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> • Discuss how technology can improve agricultural productivity. • Analyze the challenges in adopting technology in Health agricultural settings.
Teaching Aids (if any)	<ul style="list-style-type: none"> • ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> • Warm-up Questions: <ul style="list-style-type: none"> ○ How do you think technology affects agricultural productivity? ○ Can you name any modern technologies used in agriculture? • Overview of Lesson: <ul style="list-style-type: none"> ○ Introduce how technology, such as precision farming, drip irrigation, and genetically modified crops, can enhance productivity. <p>Development (30 minutes):</p> <ul style="list-style-type: none"> • Technology and Agricultural Productivity: <ul style="list-style-type: none"> ○ Explain the role of mechanization, biotechnology, and ICT in increasing productivity. ○ Discuss the benefits, such as reduced labor costs, increased efficiency, and better crop yields. ○ Address the barriers to technology adoption, such as high costs, lack of technical knowledge, and poor infrastructure. • Case Study: <ul style="list-style-type: none"> ○ Review how the introduction of drip irrigation systems improved water use efficiency and productivity in Health India. <p>Quiz Exercise (5 minutes):</p>



	<ol style="list-style-type: none"> 1. True or False: Technology has no significant impact on agricultural productivity. 2. Fill in the blank: Precision farming uses _____ to monitor and manage crops more efficiently.
Closure	<ul style="list-style-type: none"> • Summarize the Lesson Learning Outcomes and get affirmation from students on these. • Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none"> • Reflective Questions (What, Why, Who?). Allow students to answer and discuss. • What are the major challenges Health farmers face in adopting modern agricultural technology? • How can technology contribute to sustainable agricultural practices? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 2.8	Course Name: Health Economics Topic: Health Employment and Agriculture	Course No.: BBAMI 605 B
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Objectives	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> • Understand the link between agriculture and employment in Health areas. • Explore the contribution of agriculture to Health job creation and poverty alleviation.
Teaching Aids (if any)	<ul style="list-style-type: none"> • ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> • Warm-up Questions: <ul style="list-style-type: none"> ○ How important is agriculture in creating jobs in Health areas? ○ Can you think of any Health employment programs related to agriculture? • Overview of Lesson: <ul style="list-style-type: none"> ○ Introduce how agriculture serves as a major source of employment in Health areas, directly and indirectly. <p>Development (30 minutes):</p>



	<ul style="list-style-type: none"> • Agriculture and Health Employment: <ul style="list-style-type: none"> ○ Explain how agriculture employs a large percentage of the Health workforce, particularly in developing countries. ○ Discuss how subsistence farming, agro-processing, and allied activities like animal husbandry and fisheries contribute to job creation. ○ Explore how agricultural employment programs such as MGNREGA help reduce poverty and unemployment in Health areas. • Case Study: <ul style="list-style-type: none"> ○ Analyze the impact of the National Health Livelihood Mission (NRLM) in improving Health employment through agricultural interventions. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Agriculture is not a significant employer in Health areas. 2. Fill in the blank: Programs like MGNREGA provide _____ employment in Health areas.
<p>Closure</p>	<p>Closure (5 minutes):</p> <ul style="list-style-type: none"> • Summarize: <ul style="list-style-type: none"> ○ Review how agriculture is essential for Health employment and economic stability. • Suggested Reading: <ul style="list-style-type: none"> ○ <i>Health Employment and Agriculture</i> by T.S. Papola • Homework: <ul style="list-style-type: none"> ○ Research and write a report on the role of agriculture in providing employment in your community.
<p>Evaluation</p>	<ul style="list-style-type: none"> • Reflective Questions (What, Why, Who?). Allow students to answer and discuss. • How does agriculture contribute to reducing Health unemployment? • What are the challenges of creating sustainable jobs in agriculture? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<p>Lesson Plan No. 2.9</p>	<p>Course Name: Health Economics Topic: Problems and Prospects in Health Agriculture</p>	<p>Course No.: BBAMI 605 B</p>
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">• Understand the challenges facing Health agriculture.• Explore the future prospects and opportunities for improving Health agriculture.
Teaching Aids (if any)	<ul style="list-style-type: none">• ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ What challenges do you think farmers in Health areas face?○ How can Health agriculture be improved in the future?• Overview of Lesson:<ul style="list-style-type: none">○ Introduce the key challenges such as land degradation, water scarcity, and lack of access to markets. Also, highlight future prospects, including organic farming, sustainable practices, and agriculture diversification. <p>Development (30 minutes):</p> <ul style="list-style-type: none">• Challenges Facing Health Agriculture:<ul style="list-style-type: none">○ Discuss major problems such as climate change, limited access to technology, poor infrastructure, and low investment in Health agriculture.○ Highlight the impact of these challenges on Health livelihoods and food security.• Prospects for Health Agriculture:<ul style="list-style-type: none">○ Explore opportunities for improving Health agriculture through innovation, technology adoption, and sustainable farming practices.○ Discuss the potential of organic farming, agriculture diversification, and public-private partnerships in transforming Health agriculture.• Case Study:<ul style="list-style-type: none">○ Review a case study on how organic farming initiatives have improved Health agricultural prospects in different regions. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Climate change has no impact on Health agriculture.2. Fill in the blank: Organic farming offers a sustainable solution to _____ in Health agriculture.



Closure	<ul style="list-style-type: none"> Summarize the Lesson Learning Outcomes and get affirmation from students on these. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none"> Reflective Questions (What, Why, Who?). Allow students to answer and discuss. What are the main challenges preventing Health farmers from achieving high productivity? How can sustainable agricultural practices improve the future of Health agriculture? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 3.1	Course Name: Health Economics Topic: Importance of Health Infrastructure	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"> Define Health infrastructure and its role in economic development. Understand the critical importance of infrastructure in improving Health living standards.
Teaching Aids (if any)	<ul style="list-style-type: none"> ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> Warm-up Questions: <ul style="list-style-type: none"> What do you think of when you hear the term Health infrastructure? How does infrastructure impact Health areas? Overview of Lesson: <ul style="list-style-type: none"> Introduce the concept of Health infrastructure and its significance in enhancing Health life. <p>Development (30 minutes):</p> <ul style="list-style-type: none"> Definition and Importance of Health Infrastructure: <ul style="list-style-type: none"> Discuss infrastructure types, including roads, electricity, sanitation, water supply, education, and healthcare. Explain how Health infrastructure reduces poverty and supports economic growth. Case Study:



	<ul style="list-style-type: none"> ○ Review a successful Health infrastructure development project, such as Pradhan Mantri Gram Sadak Yojana (PMGSY) and its impact on Health connectivity. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Infrastructure has no role in Health development. 2. Fill in the blank: Improved Health infrastructure leads to better _____ for the Health population.
Closure	<p>Closure (5 minutes):</p> <ul style="list-style-type: none"> • Summarize: <ul style="list-style-type: none"> ○ Review the role of infrastructure in Health economic development and quality of life. • Suggested Reading: <ul style="list-style-type: none"> ○ <i>Health Infrastructure Development in India</i> by K.B. Saxena • Homework: <ul style="list-style-type: none"> ○ Research a Health infrastructure project in your area and describe its benefits.
Evaluation	<ul style="list-style-type: none"> • Reflective Questions (What, Why, Who?). Allow students to answer and discuss. • How does infrastructure impact the livelihoods of Health people? • What are the main challenges in building Health infrastructure? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 3.2	Course Name: Health Economics Topic: Types of Health Infrastructure	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"> • Identify the different types of Health infrastructure. • Analyze the role of various infrastructure components in Health development.
Teaching Aids (if any)	<ul style="list-style-type: none"> • ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> • Warm-up Questions:



	<ul style="list-style-type: none">○ What are some examples of infrastructure found in Health areas?○ How does each type of infrastructure contribute to Health life?● Overview of Lesson:<ul style="list-style-type: none">○ Introduce the different types of Health infrastructure and their roles. <p>Development (30 minutes):</p> <ul style="list-style-type: none">● Types of Health Infrastructure:<ul style="list-style-type: none">○ Discuss transportation, energy, communication, water supply, education, and healthcare infrastructure in Health areas.○ Highlight how each of these components contributes to improving the standard of living in Health areas.● Case Study:<ul style="list-style-type: none">○ Analyze a Health electrification project like Deen Dayal Upadhyaya Gram Jyoti Yojana (DDUGJY) and its impact on Health energy access. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Education is not considered part of Health infrastructure.2. Fill in the blank: Health infrastructure consists of roads, electricity, water, and _____ services.
Closure	<ul style="list-style-type: none">● Summarize the Lesson Learning Outcomes and get affirmation from students on these.● Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none">● Reflective Questions (What, Why, Who?). Allow students to answer and discuss.● Which type of Health infrastructure do you think is most critical for development? Why?● How can improving educational infrastructure help Health areas develop? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>



Lesson Plan No. 3.3	Course Name: Health Economics Topic: Role of Health Infrastructure in Economic Development	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">• Understand how Health infrastructure contributes to economic growth.• Analyze the economic benefits of investing in Health infrastructure.
Teaching Aids (if any)	<ul style="list-style-type: none">• ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ How do you think infrastructure impacts the economy of Health areas?○ What infrastructure improvements would help boost Health economies?• Overview of Lesson:<ul style="list-style-type: none">○ Introduce the relationship between Health infrastructure and economic development. <p>Development (30 minutes):</p> <ul style="list-style-type: none">• Role in Economic Growth:<ul style="list-style-type: none">○ Explain how Health infrastructure contributes to better transportation, trade, and productivity.○ Discuss how better infrastructure reduces transaction costs, increases agricultural productivity, and encourages Health entrepreneurship.• Case Study:<ul style="list-style-type: none">○ Analyze a Health infrastructure initiative like Bharatmala Project and its impact on improving trade routes and market access. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Health infrastructure only impacts social development, not economic growth.2. Fill in the blank: Improved transportation infrastructure helps farmers access _____ more easily.
Closure	<ul style="list-style-type: none">• Summarize the Lesson Learning Outcomes and get affirmation from students on these.• Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)



Evaluation	<ul style="list-style-type: none"> • Reflective Questions (What, Why, Who?). Allow students to answer and discuss. • How does Health infrastructure impact job creation in Health areas? • What role does infrastructure play in enhancing Health markets? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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Lesson Plan No. 3.4	Course Name: Health Economics Topic: Structure and Functioning of Health Markets	Course No.: BBAMI 605 B
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Objectives	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> • Understand the structure and functioning of Health markets. • Analyze the characteristics of Health markets and how they differ from urban markets.
Teaching Aids (if any)	<ul style="list-style-type: none"> • ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> • Warm-up Questions: <ul style="list-style-type: none"> ○ What are the main characteristics of Health markets? ○ How do Health markets function differently than urban markets? • Overview of Lesson: <ul style="list-style-type: none"> ○ Introduce the structure and functioning of Health markets. <p>Development (30 minutes):</p> <ul style="list-style-type: none"> • Health Market Structure: <ul style="list-style-type: none"> ○ Explain the components of Health markets, including weekly markets, village fairs, and wholesale markets. ○ Discuss how local networks, middlemen, and transport influence Health trade. • Case Study: <ul style="list-style-type: none"> ○ Analyze the functioning of a typical weekly haat (Health market) and its role in local economies. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Health markets are not influenced by middlemen.



	2. Fill in the blank: Health markets depend heavily on _____ for transportation and logistics.
Closure	<ul style="list-style-type: none"> Summarize the Lesson Learning Outcomes and get affirmation from students on these. Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none"> Reflective Questions (What, Why, Who?). Allow students to answer and discuss. What are the main challenges faced by Health markets? <ul style="list-style-type: none"> How can the structure of Health markets be improved? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 3.5	Course Name: Health Economics Topic: Marketing Channels in Health Areas	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none"> Understand the marketing channels in Health areas. Analyze the role of intermediaries in Health marketing.
Teaching Aids (if any)	<ul style="list-style-type: none"> ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> Warm-up Questions: <ul style="list-style-type: none"> How do products from Health areas reach urban markets? What role do intermediaries play in Health marketing? Overview of Lesson: <ul style="list-style-type: none"> Introduce the concept of marketing channels and their importance in Health areas. <p>Development (30 minutes):</p> <ul style="list-style-type: none"> Health Marketing Channels: <ul style="list-style-type: none"> Discuss the role of producers, wholesalers, retailers, and middlemen in Health marketing. Explain the challenges of marketing in Health areas, such as lack of infrastructure and limited access to information. Case Study:



	<ul style="list-style-type: none"> ○ Review a Health marketing success story, such as the Amul cooperative model. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Marketing channels are unnecessary in Health areas. 2. Fill in the blank: The _____ plays a key role in connecting Health producers with urban consumers.
Closure	<ul style="list-style-type: none"> ● Summarize the Lesson Learning Outcomes and get affirmation from students on these. ● Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none"> ● Reflective Questions (What, Why, Who?). Allow students to answer and discuss. ● How can Health marketing channels be made more efficient? ● What role do cooperatives play in Health marketing? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 3.6	Course Name: Health Economics Topic: Market Reforms and Their Impact on Health Economy	Course No.: BBAMI 605 B
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Objectives	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> ● Understand the market reforms and their significance. ● Analyze the impact of market reforms on the Health economy.
Teaching Aids (if any)	<ul style="list-style-type: none"> ● ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> ● Warm-up Questions: <ul style="list-style-type: none"> ○ Have you heard about recent changes in agricultural laws and market reforms? ○ What are your thoughts on how these changes impact farmers and Health markets? ● Overview of Lesson: <ul style="list-style-type: none"> ○ Introduce the concept of market reforms and their potential to reshape Health markets and the Health economy.



	<p>Development (30 minutes):</p> <ul style="list-style-type: none"> • Market Reforms in Agriculture: <ul style="list-style-type: none"> ○ Discuss recent reforms such as the Farm Bills of 2020 and their aim to liberalize agricultural markets by allowing farmers to sell their produce outside APMC mandis. ○ Analyze the benefits and challenges of market reforms for Health producers, such as improved price discovery, better access to buyers, and challenges like the role of middlemen and market infrastructure. • Case Study: <ul style="list-style-type: none"> ○ Review the impact of reforms on states like Punjab and Haryana and the effect on farmers' income and market access. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Agricultural market reforms aim to limit farmers' access to larger markets. 2. Fill in the blank: Market reforms aim to increase farmers' bargaining power by allowing them to sell directly to _____.
<p>Closure</p>	<ul style="list-style-type: none"> • Summarize the Lesson Learning Outcomes and get affirmation from students on these. • Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
<p>Evaluation</p>	<ul style="list-style-type: none"> • Reflective Questions (What, Why, Who?). Allow students to answer and discuss. • How do market reforms impact Health farmers differently than urban traders? • What are the long-term effects of market reforms on Health livelihoods? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

<p>Lesson Plan No. 3.7</p>	<p>Course Name: Health Economics Topic: Role of Health Infrastructure in Supporting Market Reforms</p>	<p>Course No.: BBAMI 605 B</p>
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<p>Objectives</p>	<p>At the end of the lesson the student shall be able to:</p>
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	<ul style="list-style-type: none">• Understand how Health infrastructure supports market reforms.• Analyze how infrastructure improvements can help farmers benefit from market reforms.
Teaching Aids (if any)	<ul style="list-style-type: none">• ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ Why do you think Health infrastructure plays an important role in agricultural market reforms?○ Can you identify some ways infrastructure can help farmers access larger markets?• Overview of Lesson:<ul style="list-style-type: none">○ Introduce the role of infrastructure in market reforms, focusing on how better roads, cold storage, and communication systems support Health producers. <p>Development (30 minutes):</p> <ul style="list-style-type: none">• Infrastructure's Role in Market Reforms:<ul style="list-style-type: none">○ Discuss how improving transportation networks, storage facilities, and market access platforms helps Health producers connect to larger markets and benefit from market reforms.○ Explain the importance of technology, such as digital platforms and mobile apps, in helping farmers access price information and connect to buyers directly.• Case Study:<ul style="list-style-type: none">○ Analyze the impact of e-NAM (National Agricultural Market), a pan-India electronic trading portal, on Health markets. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Health infrastructure has no effect on the success of agricultural market reforms.2. Fill in the blank: Cold storage facilities help farmers reduce post-harvest losses and sell their produce at _____ prices.
Closure	<ul style="list-style-type: none">• Summarize the Lesson Learning Outcomes and get affirmation from students on these.• Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)



Evaluation	<ul style="list-style-type: none">• Reflective Questions (What, Why, Who?). Allow students to answer and discuss.• In what ways can Health infrastructure be improved to support market reforms?• How can digital technology complement Health infrastructure in promoting market access? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>
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Lesson Plan No. 3.8	Course Name: Health Economics Topic: Health Marketing Challenges and Opportunities	Course No.: BBAMI 605 B
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Objectives	At the end of the lesson the student shall be able to: <ul style="list-style-type: none">• Identify the key challenges in Health marketing.• Analyze the opportunities for growth in Health markets.
Teaching Aids (if any)	<ul style="list-style-type: none">• ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none">• Warm-up Questions:<ul style="list-style-type: none">○ What challenges do you think Health producers face when trying to market their products?○ What opportunities can Health markets offer for new businesses or innovations?• Overview of Lesson:<ul style="list-style-type: none">○ Introduce the challenges and opportunities in Health marketing. <p>Development (30 minutes):</p> <ul style="list-style-type: none">• Challenges in Health Marketing:<ul style="list-style-type: none">○ Discuss poor infrastructure, lack of market information, transportation issues, low purchasing power, and dependence on middlemen as major challenges.• Opportunities in Health Marketing:<ul style="list-style-type: none">○ Explore how Health markets offer opportunities for new products, innovations, and entrepreneurship due to the rising Health consumer base and improved infrastructure.○ Highlight examples of successful companies and cooperatives that have tapped into Health markets, like ITC's e-Choupal initiative.



	<p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none"> 1. True or False: Lack of transportation is not a challenge for Health marketing. 2. Fill in the blank: Improved _____ facilities can reduce transportation costs for Health farmers.
Closure	<ul style="list-style-type: none"> • Summarize the Lesson Learning Outcomes and get affirmation from students on these. • Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
Evaluation	<ul style="list-style-type: none"> • Reflective Questions (What, Why, Who?). Allow students to answer and discuss. • What do you think is the biggest challenge in Health marketing? • How can businesses take advantage of the opportunities in Health markets? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>

Lesson Plan No. 3.9	Course Name: Health Economics Topic: Market Reforms and Health Economy: Long-term Impact	Course No.: BBAMI 605 B
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Objectives	<p>At the end of the lesson the student shall be able to:</p> <ul style="list-style-type: none"> • Understand the long-term impact of market reforms on the Health economy. • Analyze the future prospects for Health markets after implementing market reforms.
Teaching Aids (if any)	<ul style="list-style-type: none"> • ICT
Teaching Development	<p>Introduction (5 minutes):</p> <ul style="list-style-type: none"> • Warm-up Questions: <ul style="list-style-type: none"> ○ What do you think will be the long-term effects of the recent market reforms on the Health economy? ○ How do market reforms change the way Health markets function in the future? • Overview of Lesson: <ul style="list-style-type: none"> ○ Introduce the long-term impacts of market reforms on the Health economy and what lies ahead for Health producers.



	<p>Development (30 minutes):</p> <ul style="list-style-type: none">• Long-term Effects of Market Reforms:<ul style="list-style-type: none">○ Discuss how market reforms can potentially lead to more efficient markets, better price discovery, greater competition, and Health entrepreneurship.○ Analyze the possibility of increased foreign investment in Health markets due to better infrastructure and market access.• Case Study:<ul style="list-style-type: none">○ Evaluate the long-term success of a market reform initiative, like the direct benefit transfer (DBT) system for farmers in India. <p>Quiz Exercise (5 minutes):</p> <ol style="list-style-type: none">1. True or False: Market reforms are expected to reduce the number of Health entrepreneurs.2. Fill in the blank: Improved infrastructure and market access can attract _____ investment in Health markets.
<p>Closure</p>	<ul style="list-style-type: none">• Summarize the Lesson Learning Outcomes and get affirmation from students on these.• Suggested Reading Principles of Agricultural Economics, Andrew Barkley, Paul W. Barkley, Routledge, 4th (2016)
<p>Evaluation</p>	<ul style="list-style-type: none">• Reflective Questions (What, Why, Who?). Allow students to answer and discuss.• What could be the future challenges of market reforms in Health areas?• How can Health markets prepare for global competition after market reforms? <p>Spend 5 minutes to evaluate student assimilation of the lesson contents</p>