

(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

MINUTES OF THE MEETING OF THE BOARD OF STUDIES

School of Management - MBA, BBA (Hons.), B.Com (Hons.) & BBA - BFSI (Hons.)

MEETING No.: 6

DATE: 11th September 2024 TIME: 3:00 PM

The meeting was chaired by Prof. Ankur Gupta, Director, MIET and was held in an online mode. At the outset Prof. Gupta extended a warm welcome to all the new members of the Board of Studies. The agenda items, along with their descriptions and relevant annexures, were shared with the members on 6th September 2024 through email and were subsequently discussed.

Members present in the meeting:

1	Prof. Ankur Gupta
1.	Director, MIET
2	Prof. Vinay Chauhan
2.	Director, The Business School, University of Jammu
3.	Prof. A.K. Vashisht
3.	The Business School, Panjab University
4	Prof. A.S. Sidhu
4.	The Business School, Guru Nanak Dev University
5.	Ms. Subuhee Parray
٥.	Manager, Risk Consulting, KPMG Assurance and Consulting Services, LLP, India
6.	Mr. Deepak Kohli
0.	Senior Manager, Bank of Baroda, Amritsar
7.	Dr. Mamta Sharma
7.	Assistant Professor and Head of the Department, Bachelor of Commerce (Hons.), MIET
	Dr. Ankita Nanda
8.	Associate Professor and Head of the Department, Master of Business Administration &
	Bachelor of Business Administration (Hons.), MIET
9.	All Faculty Members
9.	PG and UG - School of Management, MIET

1. To formally welcome all the members of the newly reconstituted Board of Studies for the School of Management.

Prof. Gupta, Director, MIET welcomed the new members of the Board of Studies for the School of Management, MIET, constituted for the triennial period 2024-2027.

2. To confirm the minutes of the 5th meeting of the Board of Studies held on 19th October 2023.



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Resolved that the minutes of the 3rd meeting of the Board of Studies held on 5th meeting of the Board of Studies held on 19th October 2023 and circulated to the esteemed members on 31st October 2023, be confirmed.

3. To formulate the curriculum for 1^{st} and 2^{nd} semesters of the 4-year BBA (Hons.) program for the batch 2024-28 and beyond.

The members were apprised about the changes recommended in the existing curriculum of the 1st & 2nd semesters of the 4-year BBA (Hons.) program for the batch 2024-28 and beyond based on the suggestions received from the students and faculty members. The following changes were recommended to the Academic Council for approval:

Existing Curriculum	Changes Incorporated					
	mester					
Business Communication was offered as an Ability Enhancement Course	Introduction of following three elective courses under Ability Enhancement Course Type: 1. Time Management Productivity 2. Corporate Etiquettes and Professionalism. 3. Introduction to Leadership Development.					
Business Environment and Sustainability was offered as a Multidisciplinary Course.	Introduction of following three elective courses under Multidisciplinary Course Type: 1. Introduction to Design Thinking 2. Environmental Sustainability 3. Cultural Competence and Global Awareness.					
Office Productivity Tools was offered as a Skill Enhancement Course	Introduction of following three elective courses under Skill Enhancement Course Type: 1. Office Tools and Productivity Software 2. Introduction to Digital Marketing 3. Fundamentals of Business Communication.					
Indian Constitution and Sports and Fitness was	Introduction of Universal Human Value as a					
offered in first semester as Value added Courses	value-added course. mester					
Z ^{nu} sei						
Corporate Etiquette and Personality Development was offered as an Ability Enhancement Course.	Introduction of following three elective courses under Ability Enhancement Course Type: 1. Negotiation and Conflict Resolution 2. Personal Branding and Image Management 3. Emotional Intelligence in Business					
Human Psychology was offered as a multidisciplinary course.	Introduction of following three elective courses under Multidisciplinary course type: 1. Social Innovation and Entrepreneurship 2. Introduction to Behavioral Economics 3. Ethics and Social Responsibility in Business					
Advanced Excel for Managers was offered as a skill enhancement course.	Introduction of following three elective courses under Skill Enhancement Course Type: 1. Excel for Business Analysis					



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

	 E-commerce Entrepreneurship Development and Small Business Management
Universal Human Values and Indian Knowledge	Introduction of Sports and Fitness as a value-
system were offered as value added courses.	added course.

Table 1: Changes in the 1st and 2nd semesters Batch 2024-28

The detailed curriculum for 1^{st} and 2^{nd} semesters is attached as **Annexure I.**

4. To formulate the curriculum for 3^{rd} and 4^{th} semesters of the 4-year BBA (Hons.) program for the batch 2023-27 and beyond.

The members were apprised about the changes recommended in the existing curriculum of the 3rd and 4th semesters of the 4-year BBA (Hons.) program for the batch 2023-27 and beyond based on the suggestions received from the students and faculty members. The following changes were recommended to the Academic Council for approval:

Existing Curriculum	Changes Incorporated					
3 rd sen	nester					
Fundamentals of Emotional Intelligence was offered as a multidisciplinary course.	Introduction of following three elective courses under Multidisciplinary Course Type: 1. Community Engagement 2. Design for Sustainability 3. Emotional Intelligence in Business					
Modern Office Management was offered as a multidisciplinary course.	Introduction of following three elective courses under Ability Enhancement Course Type: 1. Negotiation and Conflict Resolution 2. Personal Finance and Wealth Management 3. Public Speaking and Presentation Skills					
4 th sen	nester					
Minor Changes in the curriculum of 4 th semes	ster with addition of few topics in one course					

Table 2: Changes in the 3rd and 4th semesters Batch 2023-27

The detailed curriculum for 3rd and 4th semesters is attached as **Annexure II.**

5. To formulate the curriculum for 5^{th} and 6^{th} semesters of the 4-year BBA (Hons.) program for the batch 2022-26 and beyond.

Resolved that the syllabi of the 5^{th} and 6^{th} semesters of the 4-year BBA (Hons.) program for the batch 2022-26 and beyond be endorsed to the Academic Council for its approval. The highlights of the curriculum of 5^{th} and 6^{th} semesters are given below:



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

	BBA (Hons.) 5th Semester	BBA (Hons.) 6th Semester
1.	The following four major courses of 4 credit each have been introduced: a. Entrepreneurship and Innovation b. Human Resource Management c. Business Economics d. Financial Management	Introduction of Major Courses in the 6th semester under the following domains: a. Project Management b. Service Marketing c. International Business d. Operations Management
2.	The following courses have been introduced under each minor specialization: a. Income Tax I - Commerce b. Principles of Rural Economics - Economics c. Law of Torts (including MV) - Law d. The course in IT Minors would be offered through a learning path in a MooC platform	 2. Introduction of Minor Courses in the 6th semester under the following domains: a. Income Tax II - Commerce b. Health Economics - Economics c. Special Contracts - Law d. The course in IT Minors would be offered through a learning path in a MooC platform.
3.	A four to six-week internship has been introduced in the 5th Semester for industry exposure.	
4.	Placement preparation has been introduced as an audit course.	

The semester wise course scheme along with percentage of curriculum changed in the courses are given below in Table 3 and Table 4:

Semester 5

Course Code	Course Name	Course Type	Cd	L	Т	P	Max. Marks	%age Change in syllabus
BBAII-501	Internship-II	Internship	2	0	0	2	50	-

		C					I	%age		
Course Code	te Code Course Name Course Type Cd L T		P	Sessional	Final Exam	Total	Change in syllabus			
BBAMJ-501	Entrepreneurshi p and Innovation	Major	4	4	0	0	40	60	100	100%
BBAMJ-502	Business Economics	Major	4	4	0	0	40	60	100	100%
BBAMJ-503	Financial Management	Major	4	4	0	0	40	60	100	100%
BBAMJ-504	Human Resource Management	Major	4	4	0	0	40	60	100	100%
BBAMI-505	Minor**	Minor	4	4	0	0	40	60	100	100%
NCC-501	Placement Preparation	NCC	0	0	0	2	-	ı	S/NS	100%
Total				20	0	2	200	300	500	



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Minor Course *

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer.

The opted for stream cannot be changed during later semesters.

Course Code	Minor	Course	Course	Cd	L	T	P		Marks	
	Stream	Name	Type					Sessional	Final Exam	Total
BBAMI-505 (A)	Commerce	Income Tax I	Minor	4	4	0	0	40	60	100
BBAMI-505 (B)	Economics	Principles of Rural Economics	Minor	4	4	0	0	40	60	100
BBAMI-505 (C)	Law	Law of Torts including MV	Minor	4	4	0	0	40	60	100
BBAMI-505 (D)	IT	MOOC	Minor	4	0	0	4	40	60	100

Table 3: Course Scheme along with percent change in the curriculum

Semester 6

		Course					N	%age		
Course Code	Course Name	Type	Cd	L	Т	P	Sessional	ssional Final Exam		Change in syllabus
BBAMJ-601	Project Management	Major	4	4	0	0	40	60	100	100%
BBAMJ-602	Service Marketing	Major	4	4	0	0	40	60	100	100%
BBAMJ-603	International Business	Major	4	4	0	0	40	60	100	100%
BBAMJ-604	Operations Management	Major	4	4	0	0	40	60	100	100%
BBAMI -605	Minor**	Minor	4	4	0	0	40	60	100	100%
	Total		20	20	0	2	200	300	500	

Minor Course **

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters.

Course Code	Minor	Course	Course					Marks			
Course Coue	Stream	Name	Type	C d	L	Т	P	Sessional	Final Exam	Total	
BBAMI-605 (A)	Commerce	Income Tax II	Minor	4	4	0	0	40	60	100	
BBAMI-605 (B)	Economics	Health Economics	Minor	4	4	0	0	40	60	100	
BBAMI-605 (C)	Law	Special Contracts	Minor	4	4	0	0	40	60	100	
BBAMI-605 (D)	IT	MOOC	Minor	4	0	0	4	40	60	100	

Table 4: Course Scheme along with percent change in the curriculum

The detailed curriculum for 5th and 6th semesters is attached as **Annexure III.**

6. To formulate the curriculum for 1st and 2nd semesters of the 4-year BBA BFSI (Hons.) program for the batch 2024-28 and beyond.

The members were apprised about the changes recommended in the existing curriculum of the 1st & 2nd semesters of the 4-year BBA BFSI (Hons.) program for the batch 2024-



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

28 and beyond based on the suggestions received from the students and faculty members to streamline the curriculum. The following changes were recommended to the Academic Council for approval:

Existing Curriculum	Changes Incorporated					
1 st sem	ester					
Business Environment and Sustainability was offered as a Multidisciplinary course.	Introduction of following three elective courses under Multidisciplinary Course Type: 1. Introduction to Design Thinking 2. Environmental Sustainability 3. Cultural Competence and Global Awareness.					
Ability Enhancement Course on Business Communication was offered.	Introduction of three elective courses under Ability Enhancement Course Type: 1. Time Management Productivity 2. Corporate Etiquettes and Professionalism 3. Introduction to Leadership Development.					
Skill Enhancement Course on Office Productivity Tools was offered.	Introduction of three elective courses under Skill Enhancement Course Type: 1. Office Tools and Productivity Software 2. Introduction to Digital Marketing 3. Fundamentals of Business Communication.					
Indian Constitution and Sports and Fitness were offered as value added courses.	Introduction of Financial Market Foundation and Mutual Fund Distribution as Value-Added credit courses have been introduced which shall be delivered through BFSI Skill sector council.					
2 nd sen	nester					
Corporate Etiquette and Personality Development was offered as an Ability Enhancement Course.	Introduction of following three elective courses under Ability Enhancement Course Type: 1. Negotiation and Conflict Resolution 2. Personal Branding and Image Management 3. Emotional Intelligence in Business					
Human Psychology was offered as a multidisciplinary course.	Introduction of following three elective courses under Multidisciplinary Course Type: 1. Social Innovation and Entrepreneurship 2. Introduction to Behavioral Economics 3. Ethics and Social Responsibility in Business					
Universal Human Values and Indian Knowledge system were offered as value added courses.	Introduction of Financial Statement Analysis and Financial Modeling has been introduced which shall be delivered through BFSI Skill sector council.					
T-1-1- 5. Changes in the 1st and						

Table 5: Changes in the 1st and 2nd semesters Batch 2024-28

The detailed curriculum for 1st and 2nd semesters is attached as **Annexure IV**.

7. To formulate the curriculum for 3rd and 4th semesters of the 4-year BBA BFSI (Hons.) program for the batch 2023-27.



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Resolved that the syllabi of the 3^{rd} and 4^{th} semesters of the 4-year BBA BFSI (Hons.) program for the batch 2023-27 be endorsed to the Academic Council for its approval. The highlights of the curriculum of 3^{rd} and 4^{th} semesters are given below:

BBA BFSI (Hons.) 3rd Semester	BBA BFSI (Hons.) 4th Semester
Three elective courses have been introduced under ability enhancement and multidisciplinary course type:	 The following four major courses of 4 credit each have been introduced: Financial Management Foundation of HRM Operations Management Introduction to Financial Markets The following Courses would be offered
Sustainability iii. Emotional Intelligence in Business	under different Minor specialization: e. Auditing II - Commerce f. Development Economics - Economics g. Intellectual Property Rights - Law
b. Ability Enhancement Courses: i. Negotiation and Conflict Resolution ii. Personal Finance and Wealth Management	h. AI for Managers - IT
iii. Public Speaking and Presentation Skills	
The following Courses would be offered under different Minor specialization a. Auditing I - Commerce b. Indian Economy - Economy c. Consumer Protection Act - Law d. Cloud Computing - IT	
3. A two-week internship has been added in the 3rd semester to introduce students to the professional ethics of the corporate world.	

The semester wise course scheme along with percentage of curriculum changed in the courses are given below in Table 6 and Table 7:

Semester 3

Cou Co	ırse de	Course Name	Course Type	Cd	L	Т	P	Max. Marks	%age Change in syllabus
BFS 30		Internship-I	Internship	2	0	0	2	50	-



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Course		Course]	Marks		%age
Code	Course Name	Type	Cd	L	Т	P	Sessional	Final Exam	Total	Change in syllabus
BFSMJ-301	Financial Accounting	Major	4	4	0	0	40	60	100	100%
BFSMJ-302	Marketing Management	Major	4	4	0	0	40	60	100	100%
UGMDC- 303	Multidisciplinary Elective*	MDC	3	3	0	0	40	60	100	100%
UGAEC- 304	Ability Enhancement Elective**	AEC	3	3	0	0	50	-	50	100%
UGNCC- 305	Financial Market Foundation	NCC	0	0	0	2	-	-	S/NS	100%
BFSMI-306 Minor*** Min		Minor	4	4	0	0	40	60	100	100%
	Total				0	2	210	240	450	

Multidisciplinary Courses *

*Note: Students are required to opt for one course from Multidisciplinary courses from multiple subjects on offer.

		~					Marks				
Course Code	Course Name	Course Type	Cd	L	Т	P	Sessional	Final Exam	Total		
UGMDC-303 (A)	Community Engagement	MDC	3	3	0	0	40	60	100		
UGMDC-303 (B)	Design for Sustainability	MDC	3	3	0	0	40	60	100		
UGMDC-303 (C)	Emotional Intelligence in Business	MDC	3	3	0	0	40	60	100		

Ability Enhancement**

**Note: Students are required to opt for one course from Ability Enhancement courses from multiple subjects on offer.

		Course					Marks			
Course Code	Course Name	Type	Cd	L	T	P	Sessional	Final Exam	Total	
UGAEC-304 (A)	Negotiation and Conflict Resolution	AEC	3	3	0	0	40	60	100	
UGAEC-304 (B)	Personal Finance and Wealth Management	AEC	3	3	0	0	40	60	100	
UGAEC-304 (C)	Public Speaking and Presentation Skills	AEC	3	3	0	0	40	60	100	

Minor Course ***

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters.

	Course	Course					Marks		
Course Code	Name	Type	Cd	L	T	P	Sessional	Final Exam	Total
BFSMI-306(A)	Cloud Computing	Minor	4	4	0	0	40	60	100



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

BFSMI-306(B)	Indian Economy	Minor	4	4	0	0	40	60	100
BFSMI-306(C)	Auditing-I	Minor	4	4	0	0	40	60	100
BFSMI-306(D)	Consumer Protection Act	Minor	4	4	0	0	40	60	100

Table 6: Course Scheme and percentage change in Curriculum

Semester 4

Course		Course					N	Iarks		0/ aga Changa
Course Code	Course Name	Course Type	Cd	L	T	P	Sessional	Final Exam	Total	%age Change in syllabus
BFSMJ- 401	Financial Management	Major	4	4	0	0	40	60	100	100%
BFSMJ- 402	Introduction to Financial Markets	Major	4	4	0	0	40	60	100	10%
BFSMJ- 403	Operations Management	Major	4	4	0	0	40	60	100	60%
BFSMJ- 404	Foundation of HRM	Major	4	4	0	0	40	60	100	100%
UGNCC- 405	Mutual Fund Distribution	NCC	0	0	0	2	-	-	S/NS	100%
BFSMI- 406	Minor*	Minor*	4	4	0	0	40	60	100	10%
	Total			20	0	2	200	300	500	

Minor Course *

Minor

Course Code	Course Name	Course	Cd	т	Т	P	Marks				
Course Code	Course Maine	Type	Cu	L	1	r	Sessional	Final Exam	Total		
BFSMI-406(A)	AI for Managers	Minor	4	4	0	0	40	60	100		
BFSMI-406(B)	Developmental Economics	Minor	4	4	0	0	40	60	100		
BFSMI-406(C)	Auditing-II	Minor	4	4	0	0	40	60	100		
BFSMI-406(D)	Intellectual Property Rights	Minor	4	4	0	0	40	60	100		
	Total						40	60	100		

Table 7: Course Scheme and percentage change in curriculum

The detailed curriculum for 3rd and 4th semesters is attached as **Annexure V.**

8. To formulate the curriculum for 1^{st} and 2^{nd} semesters of the 4-year B.Com (Hons.) program for the batch 2024 and onwards.

The members were apprised about the changes recommended in the existing curriculum of the 1st & 2nd semesters of the 4-year B.Com (Hons.) program for the batch 2024-28 and beyond based on the suggestions received from the students and faculty members. The following changes were recommended to Academic Council for approval:

^{*}Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters.



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Existing Curriculum	Changes Incorporated
1st sem	y -
Environment and Sustainability was offered as a Multidisciplinary course.	Introduction of following three elective courses under Multidisciplinary Course Type: 1. Introduction to Design Thinking 2. Environmental Sustainability 3. Cultural Competence and Global Awareness
Ability Enhancement course on Business Communication was offered.	Introduction of following three elective courses under Ability Enhancement Course Type: 1. Time Management and Productivity 2. Corporate Etiquette and Professionalism. 3. Introduction to Leadership Development
Skill Enhancement course on Office Productivity Tools was offered.	Introduction of three elective courses under Skill Enhancement Course Type: 1. Office Tools and Productivity Software 2. Introduction to Digital Marketing. 3. Fundamentals of Business Communication
Value added Courses on Indian Constitution and Sports and Fitness were offered in the first semester.	Introduction of Universal Human Values as a Value-added Course.
2 nd sen	nester
Human Psychology was offered as a Multidisciplinary course.	Introduction of following three elective courses under Multidisciplinary Course Type: 1. Social Innovation and Entrepreneurship. 2. Introduction to Behavioral Economics 3. Ethics and Social Responsibility in Business
Ability Enhancement course on Corporate Etiquette and Personality Development was offered.	Introduction of following three elective courses under Ability Enhancement Course Type: 1. Negotiation and Conflict Resolution 2. Personal Branding and Image Management 3. Emotional Intelligence in Business
Skill Enhancement course on Advanced Excel for Managers was offered.	Introduction of three elective courses under Skill Enhancement Course Type: 1. Excel for Business Analysis 2. E-commerce 3. Entrepreneurship Development and Small Business Management
Value Added Course on Universal Human Values	Introduction of Sports and Fitness as a Value-

Table 8: Changes in the 1st and 2nd semesters Batch 2024-28

The detailed curriculum for 1st and 2nd semesters is attached as **Annexure VI.**

9. To formulate the curriculum for 3^{rd} and 4^{th} semesters of the B.Com (Hons.) program for the batch 2023-27.

The members were apprised about the changes recommended in the existing curriculum of the 3^{rd} and 4^{th} semesters of the 4-year BBA (Hons.) program for the batch 2023-27



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

and beyond based on the suggestions received from the students and faculty members to streamline the curriculum. The following changes were recommended to Academic Council for approval:

Existing Curriculum	Changes Incorporated						
3 rd ser	mester						
Fundamentals of Emotional Intelligence was offered as a Multidisciplinary course.	Introduction of following three elective courses under Multidisciplinary Course Type: 1. Community Engagement 2. Design for Sustainability 3. Emotional Intelligence in Business						
Ability Enhancement course on Modern office Management was offered.	Introduction of following three elective courses under Ability Enhancement Course Type: 1. Negotiation and Conflict Resolution 2. Personal Finance and Wealth Management. 3. Public Speaking and Presentation Skills						
4 th semester							
Minor Changes in the curriculum of 4 th seme	ester with addition of few topics in one course.						

Table 9: Changes in the 3rd and 4th semesters Batch 2023-27

The detailed curriculum for 3rd and 4th semesters is attached as **Annexure VII.**

10. To formulate the curriculum for 5^{th} and 6^{th} semesters of the 4-year B.Com (Hons.) program for the batch 2022-26 and onwards.

Resolved that the syllabi of the 5th and 6th semesters of the 4-year BBA (Hons.) program for the batch 2022-26 and beyond be endorsed to the Academic Council for its approval. The highlights of the curriculum of 5th and 6th semesters are given below:

B.Com (Hons.)	B.Com (Hons.)
5 th Semester	6 th Semester
The following four major courses of 4	1. Introduction of Major Courses in the 6th
credit each have been introduced:	semester under the following domains:
a. Management Accounting	 a. Income Tax Law and Practice
b. Auditing II	b. Corporate Accounting-II
c. Investment Analysis and Portfolio	c. Financial Institutions & Markets
Management	d. Corporate Finance
d. Corporate Accounting-I	2. Introduction of Minor Courses in the 6th
	semester under the following domains:
The following courses have been	
introduced under each minor	 a. Logistics and Supply Chain -
specialization:	Management
a. Human Resources Management -	b. Health Economics - Economics
Management	c. Special Contracts - Law
b. Principles of Rural Economics -	d. The course in IT Minors would be
Economics	offered as a learning path through a
c. Law of Torts, including MV - Law	MooC platform
	The following four major courses of 4 credit each have been introduced: a. Management Accounting b. Auditing II c. Investment Analysis and Portfolio Management d. Corporate Accounting-I The following courses have been introduced under each minor specialization: a. Human Resources Management - Management b. Principles of Rural Economics - Economics



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

- d. The course in IT Minors would be offered as a learning path through a MooC platform
- 3. A four-week internship has been introduced in the 5th semester to provide industry exposure.
- 4. Placement preparation has been introduced as an audit course.

The semester wise course scheme along with percentage of curriculum changed in the courses are given below in Table 10 and Table 11:

Semester 5

Course Code	Course Name	Course Type	Cd	L	T	P	Marks	%age Change in syllabus
BCMII-506	Internship-II	Internship	2	0	0	0	50	-

*Note: Students are required to complete the professional industrial training/internship during summer semester breaks.

Course		Course					N	Iarks		%age
Code	Course Name	Type	Cd	L	T	P	Sessional	Final Exam	Total	Change in syllabus
BCMMJ-501	Management Accounting	Major	4	4	0	0	40	60	100	100%
BCMMJ-502	Auditing II	Major	4	4	0	0	40	60	100	100%
BCMMJ-503	Investment Analysis and Portfolio Management	Major	4	4	0	0	40	60	100	100%
BCMMJ-504	Corporate Accounting-I	Major	4	4	0	0	40	60	100	100%
BCMMI-505	Minor*	Minor	4	4	0	0	40	60	100	100%
NCC-501	Placement Preparation	NCC	0	0	0	2	-	-	S/NS	100%
	Total	•					200	300	500	

Summer Internship Credits/Marks are also added in this semester's Mark sheet.

Minor Courses *

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Course	Minor	Course	Course						Marks	
Code	Stream	Name	Type	Cd	L	Т	P	Sessional	Final Exam	Total
BCMMI- 505(A)	Management	Human Resource Management	Minor	4	4	0	0	40	60	100
BCMMI- 505(B)	Economics	Principles of Rural Economics	Minor	4	4	0	0	40	60	100
BCMMI- 505(C)	Law	Law of Torts including MV	Minor	4	4	0	0	40	60	100
BCMMI- 505(D)	IT	MOOC	Minor	4	0	0	4	40	60	100

Table 10: Course Scheme along with percentage change of curriculum

Semester 6

Course	Cauraa	Course						Marks		%age
Course Code	Course Name	Course Type	Cd	L	T	P	Sessional	Final Exam	Total	Change in syllabus
BCMMJ-601	Income Tax Law and Practice	Major	4	4	0	0	40	60	100	100%
BCMMJ-602	Corporate Accountin g-II	Major	4	4	0	0	40	60	100	100%
BCMMJ-603	Financial Institutions & Markets	Major	4	4	0	0	40	60	100	100%
BCMMJ-604	Corporate Finance	Major	4	4	0	0	40	60	100	100%
BCMMI-605	Minor**	Minor	4	4	0	0	40	60	100	100%
	Total	_	20	20	0	0	200	300	500	

Minor Courses **

*Note: Students are required to opt for courses from one minor stream from multiple streams on offer. The opted for stream cannot be changed during later semesters

Course	Minor	Course	Course	Cd	L	T	P		Marks	
Code	Stream	Name	Type					Sessional	Final Exam	Total
BCMMI- 605(A)	Management	Logistics and Supply Chain Management	Minor	4	4	0	0	40	60	100
BCMMI- 605(B)	Economics	Health Economics	Minor	4	4	0	0	40	60	100
BCMMI- 605(C)	Law	Special Contracts	Minor	4	4	0	0	40	60	100
BCMMI- 605(D)	IT	MOOC	Minor	4	0	0	4	40	60	100



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

Table 11: Course Scheme along with percentage change of curriculum

The detailed curriculum for 5th and 6th semesters is attached as **Annexure VIII.**

11. To formulate the curriculum for 3^{rd} and 4^{th} semesters MBA program for the batch 2023-25 and beyond.

Resolved that the syllabi of the 3^{rd} and 4^{th} semesters MBA program for the batch 2023-25 and beyond be endorsed to the Academic Council for its approval. The highlights of the curriculum of 3^{rd} and 4^{th} semesters are given below:

MBA 3rd Semester MBA 4th Semester 1. A 4-credit course on Entrepreneurship and Introduction of Scheme 2 in the 4th semester. Innovation has been introduced in the 3rd The following guidelines would be followed for enrolling students under this scheme: Semester enhance students' understanding of the startup ecosystem. Semester-long industry internship has been 2. Minor revisions have been made to all introduced in the 4th semester as part of the courses, with the inclusion of the latest Scheme 2. In accordance with the topics. The changes have been highlighted guidelines of the institution, students are expected to seek internships that fulfil in the detailed curriculum. The course name "Distribution and Sales" specific conditions. These conditions has been renamed to "Sales and include the internship being provided by a Distribution," and the curriculum has also registered company, certified by bodies been revised. like NASSCOM or MSME, and offering a stipend of at least 15,000 rupees. Within the structure of Scheme 2, students who are either already engaged in entrepreneurial pursuits or are aspiring to establish a startup venture can explore this avenue. This initiative can seamlessly integrate within the broader framework of Scheme 2. However, it is essential that the startup venture is registered under the Startup India program and adheres to the institution's regularly updated guidelines.

The semester wise course scheme along with percentage of curriculum changed in the courses are given below in Table 12 and Table 13:

Semester 3

Course Code	Course Name	Course Type	Cd	L	Т	P	Max. Marks	%age Change in syllabus
MBAII-301	Internship	Industry Internship	4	0	0	0	100	-

Note: Students are required to complete the professional industrial training/ internship for a period of 6-8 weeks during summer semester breaks.



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS) (Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

							M	larks		%age
Course Code	Course Name	Course Type	Cd	L	Т	P	Sessional	Final Exam	Total	Change in syllabus
MBA-301	Entrepreneurship & Business	Core Course	4	4	0	0	30	70	100	100%
	MA	RKETING	G ELI	ECT	'IV	ES				
MBA-311	Consumer Behavior	Elective	4	4	0	0	30	70	100	10%
MBA-312	Advertising and Integrated Marketing Communication	Elective	4	4	0	0	30	70	100	-
MBA-313	Sales and Distribution Management	Elective	4	4	0	0	30	70	100	100%
MBA-314	Brand Management	Elective	4	4	0	0	30	70	100	10%
MBA-315	Digital Marketing	Elective	4	4	0	0	30	70	100	10%
MBA-316	Search Engine Optimization	Elective	4	4	0	0	30	70	100	-
	F	INANCE 1	ELEC	TIV	ES	5				
MBA-321	Security Analysis & Portfolio Management	Elective	4	4	0	0	30	70	100	10%
MBA-322	Management of Financial Services	Elective	4	4	0	0	30	70	100	10%
MBA-323	Risk Management and Insurance	Elective	4	4	0	0	30	70	100	10%
MBA-324	Banking and Financial System	Elective	4	4	0	0	30	70	100	10%
MBA-325	Indian Financial System and Financial Markets	Elective	4	4	0	0	30	70	100	10%
MBA-326	Financial Modeling	Elective	4	4	0	0	30	70	100	-
	HUMAN RESO	URCE MA	NAG	EM	EN	T E	ELECTIVE	ES		
MBA-331	Strategic Human Resource Management	Elective	4	4	0	0	30	70	100	10%
MBA-332	Performance and Compensation Management	Elective	4	4	0	0	30	70	100	10%
MBA-333	Organizational Change and Intervention Strategies	Elective	4	4	0	0	30	70	100	10%
MBA -334	Culture, Society and Organizations	Elective	4	4	0	0	30	70	100	ı
MBA-335	Team Dynamics at Work	Elective	4	4	0	0	30	70	100	10%
MBA-336	Talent Management	Elective	4	4	0	0	30	70	100	-
	IT AND	OPERAT	IONS	EL	EC	TI	VES			
MBA-341	Enterprise Resource Planning	Elective	4	4	0	0	30	70	100	60%
MBA-342	Introduction to Cloud Computing	Elective	4	4	0	0	30	70	100	



MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS) (Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

MBA-343	Robotic Process Automation	Elective	4	4	0	0	30	70	100	-
MBA-344	Supply Chain and Logistics Management	Elective	4	4	0	0	30	70	100	20%
MBA-345	Operations Strategy	Elective	4	4	0	0	30	70	100	-
MBA-346	Information Security	Elective	4	4	0	0	30	70	100	-
Total				4	0	2	280	420	700	

Table 12: Course Scheme along with percentage change of curriculum

Semester 4 Scheme-1

			Scne	1110			N			%age
Course Code	Course Name	Course Type	Cd	L	T	P	Sessional	Final Exam	Total	Change in syllabus
MBA- 401	Project Management	Core	4	4	0	0	100	-	100	10%
		MARKE	ΓIN(; EI	EC'	TIV	ES			
MBA-411	International Marketing	Elective	4	4	0	0	30	70	100	1
MBA-412	Service Marketing	Elective	4	4	0	0	30	70	100	20%
MBA-413	Retail Management	Elective	4	4	0	0	30	70	100	10%
MBA-414	Customer Relationship Management	Elective	4	4	0	0	30	70	100	10%
MBA-415	Advanced Digital Marketing	Elective	4	4	0	0	30	70	100	-
MBA-416	Marketing Analytics	Elective	4	4	0	0	30	70	100	-
		FINAN	CE I	ELE	CTI	VES	5			
MBA- 421	International Financial Management	Elective	4	4	0	0	30	70	100	10%
MBA- 422	Financial Derivatives	Elective	4	4	0	0	30	70	100	10%
MBA- 423	Behavioural Finance	Elective	4	4	0	0	30	70	100	-
MBA-424	Corporate Finance	MOOC	4	4	0	0	30	70	100	10%
MBA-425	Financial Engineering	Elective	4	4	0	0	30	70	100	-
MBA-426	FinTech	Elective	4	4	0	0	30	70	100	-
	HUMAN RI	ESOURCE	MA	NA	GEN	1EN	T ELECT	IVES		
MBA-431	Human Resource Development: System and Strategies	Elective	4	4	0	0	30	70	100	10%
MBA-432	Cross Cultural Management	Elective	4	4	0	0	30	70	100	-
MBA-433	Industrial Relations and Labour Laws	Elective	4	4	0	0	30	70	100	-
MBA-434	Expatriate Management	Elective	4	4	0	0	30	70	100	-
MBA-435	Human Resource Analytics	Elective	4	4	0	0	30	70	100	-
MBA-436	Leadership Development	Elective	4	4	0	0	30	70	100	-



(Permanently Affiliated to the University of Jammu, NAAC 'A' Grade Accredited)

	IT A	AND OPEI	RAT	ION	S El	LEC	TIVES			
MBA-441	Business Intelligence and Its Applications	Elective	4	4	0	0	30	70	100	-
MBA-442	Data Analytics	Elective	4	4	0	0	30	70	100	100%
MBA-443	AI for Business Managers	Elective	4	4	0	0	30	70	100	-
MBA-444	Total Quality Management	Elective	4	4	0	0	30	70	100	10%
MBA-445	Pricing and Revenue Management	Elective	4	4	0	0	30	70	100	-
MBA-446	Emerging IT Trends	Elective	4	4	0	0	30	70	100	-
	TOTAL			20	0	8	250	350	600	

Scheme-2

		Course					N	Marks		%age
Course Code	Course Name	Type	Cd	L	Т	P	Mid Semester	Final	Total	Change in syllabus
PII-401	Industry Internship	Professional Industry Internship	24	0	0	48	250	350	600	100%
·	Total				48	3			600*	

Table 13: Course Scheme along with percentage change of curriculum

The detailed curriculum for 3rd and 4th semesters is attached as **Annexure IX**.

The meeting concluded with a vote of thanks.

Prof. Ankur Gupta

Director, MIET

Copy to:

- Esteemed members of the BoS School of Management.
- AR, MIET for putting up the recommendations of the BoS to the Academic Council.
- Office Copy.